

CCL Monthly International Conference Call

Saturday, June 10, 2017: 10 am PT/ 11 am MT/ 12 pm CT/ 1 pm ET/ 2 pm AT



June 10 Guest Speaker – Congressman Ted Deutch

Just days before 1,000 CCL volunteers hit Capitol Hill, Congressman Ted Deutch — Democratic co-chair of the House Climate Solutions Caucus — joins us to provide an overview of the caucus' activities and where progress is happening between Republicans and Democrats on the climate issue.

Background: Deutch represents Florida's 22nd district, home to communities throughout western Palm Beach County and Broward County in South Florida and is now serving his fifth term in the 115th Congress. In addition to the Climate Solutions Caucus, he is a member of the House Judiciary Committee, the House Ethics Committee, and the House Foreign Affairs Committee, on which he serves as Ranking Democrat on the Middle East and North Africa Subcommittee.

June 2017 Actions

1. Devise a plan for your local CCL group to become a member of the "CCL Canada 50-Club" which is the "club" for CCL Canada groups that have entered at least 50 field reports in a year. Contained within the actions sheets will be a goal-setting exercise. **Hint:** Sending your MP postcards and regular updates as well as getting local businesses to sign our open letter are the easiest way to rack up the numbers. Most of all though, don't forget to enter your field reports. <https://community.citizensclimatelobby.org/field-reports/>
2. Have people sign our paper versions of Parliamentary petitions. We have two new ones:
 - a) *Petitioners asking for a more comprehensive national carbon pricing policy* is a petition that complements our open letter to the Government of Canada which business are to sign.
NOTE THIS IS NOT THE SAME AS THE OPEN LETTER FOR BUSINESSES ON OUR WEBSITE – IT IS TO COMPLIMENT IT.
 - b) *Youth asking for more to be done to avert disastrous climate change.* For youth petitioners, and those who care deeply for youth.
3. **Ongoing:** MPs want to know business support carbon pricing in their ridings. They have specifically asked for us to show support from business. Other jurisdictions have had success with similar open letters. Continue to build political will locally by asking local business to [sign our open letter](#) for Canada's carbon price to rise past 2022, be economy wide and include border tax adjustments. Record confirmed signatures in field reports as outreach: <https://community.citizensclimatelobby.org/field-reports/>

Upcoming on June 20, 2017 at 1 pm PT / 4 pm: Last November, members of CCL Nelson, Halifax and Manitoulin, separately found external funding for travel through various channels (primarily crowd-funding). Have no doubts people want to help you do this life giving work. On our CCL Canada education call on June 20, 2017 at 1 pm PT / 4 pm ET Laura Sacks will lead a session on how to crowd fund to get to our national conference.

Registration for our upcoming conference and lobbying days is now open: \$79 fee to Labour Day, \$99 thereafter: <https://www.karelo.com/menu.php?SID=&LO=3&BT=10>

In July and August we will focus more on the getting ready for the conference.

ACTION #1: Aim to Become a Member Group of the CCL Canada 50 Club

Thank you everyone for all you are doing in your ridings. As Marshall Saunders our founder says, we are *betting the ranch* that people building political will in their ridings will win the day. Since 2013, our volunteers have been submitting field reports for the CCL Actions they conducted into Salesforce. The main categories of actions are: lobbying, published media, communication with MPs, outreach and getting support for carbon pricing. Here are the groups that have managed to conduct at least 50 CCL actions in a year in alphabetical order.

- **2013 – Total CCL Actions Canada-wide:** 284 reports from 20 groups
CCL Greater Sudbury and CCL Greater Toronto
- **2014 – Total CCL Actions Canada-wide:** 464 reports from 21 groups
CCL Greater Sudbury and CCL Greater Toronto
- **2015 – Total CCL Actions across Canada:** 1039 reports from 26 groups
CCL Greater Sudbury, CCL Greater Toronto, CCL Halifax, CCL Lanark, CCL National Capital Region, CCL Nelson- West Kootenay
- **2016 – Total CCL Actions across Canada:** 1,868* reports from 35 groups
CCL Greater Sudbury, CCL Halifax, CCL Kitchener-Waterloo, CCL Lanark, CCL London, CCL Montreal, CCL National Capital Region, CCL National Headquarters, CCL Nelson- West Kootenay, CCL Toronto Downtown, CCL Toronto East and CCL Wellington-Halton. An honourable mention goes to CCL Vancouver for all the lobbying they did in the Greater Vancouver area in 2016. They tied CCL London for the most number of face-to-face meetings with MPs at 19.
*note in 2016, there was a very high number of personal letters to MPs (986)

Devise a plan for your local CCL group to become a member of the “CCL Canada 50-Club” which is the “club” for CCL Canada groups that have entered at least 50 field reports in a year. Postcards and sending your MP regular updates are the easiest way to rack up the numbers. **Most of all though, don’t forget to enter your field reports!** Some groups have “zero” metrics entered so far this year yet we know they have done things.

<https://community.citizensclimatelobby.org/field-reports/>

The six easiest ways to get CCL metrics from easiest to slightly more complicated but not impossible:

1. Sending Parliamentarians updates by forwarding our newsletters and media packets.
2. Sending MP postcards.
3. Visiting the constituency office and talking to staff about climate change and carbon pricing.
4. Getting a politician to respond to one of your social media interactions in Twitter or Facebook. Hint: send them pictures of you lobbying them.
5. The [Parliamentary Petitions](#) could garner your group three outreach metrics: one outreach metric for each batch of 27 signatures you send to your MP; one metric for either dropping off the petition at your MPs office or mailing it in; one more if your MP reads it out loud in the House of Commons.
6. Getting local businesses [to sign our open letter](#).

A lot more difficult than above, but they are the cornerstone of what we do relationship building:

- Lobbying your MP
- Regularly sending your local papers letters to the editor, our media packets, getting a meeting with the editor or editorial board and then securing an editorial endorsement.

Using the planning sheet, devise a plan for your group to be part of the “CCL Canada 50 Club” in 2017.

https://canada.citizensclimatelobby.org/wp-content/uploads/sites/8/2015/09/GOAL-SETTING-FOR-THE-CCL-CANADA-50-CLUB_2017.pdf

ACTION #2: Have people sign our paper Parliamentary Petitions:

Have people sign our paper versions of Parliamentary Petitions. We have two new ones:

- a) [Petitioners asking for a more comprehensive national carbon pricing policy](#). It is a petition that complements our open letter to the Government of Canada which business are to sign. **NOTE THIS IS NOT THE SAME AS THE OPEN LETTER FOR BUSINESSES ON OUR WEBSITE. IT IS TO COMPLIMENT IT.**
- b) [Youth asking for more to be done to avert disastrous climate change](#). For youth petitioners, and those who care deeply for youth.

We've previously made a basic petition for Carbon Fee and dividend in English ([PDF](#) or [Word](#)) and French ([PDF](#) or [Word](#)) . You can check out the rules for parliamentary petitions [on Parliament's website](#). All resources are on the Canadian website: <https://canada.citizensclimatelobby.org/volunteer-resources/>

PURPOSE: We use petitions to educate parliament about the urgency of the climate crisis and our solution.

Instructions:

- Have people sign the petition at outreach events and/or carry a copy of it and ask friends and acquaintances to sign it.
- Once you have obtained 30 signatures, call your MP's office
- Identify yourself as a constituent of his/her riding
- Ask if your MP if he/she would be willing read our Parliamentary Petition on climate change in its entirety (excluding the signatories) in the House of Commons
- Print the petition on legal (8.5 x 14) or letter-size (8.5 x 11) paper.
- Make sure there are three lines for signatures on the first page.
- Make sure there is a line at the top of every signature page thereafter indicating that it is a parliamentary petition and its topic.
- Get at least 25 signatures on the petition – follow the instructions closely. We recommend getting 30 just to be safe.
- Once completed, copy it for your files if you wish, then bring the original file to your MP's office in to be read in Parliament. Hand deliver or send the original copy of the petition to:
YOUR MP'S NAME
House of Commons
Ottawa, Ontario
K1A 0A6
No stamp is required for Parliament in Ottawa.
- Finally don't forget to fill in a field report: <https://community.citizensclimatelobby.org/field-reports/>
Note you could ultimately get three metrics
 - one outreach metric for getting 30 signatures
 - one metric for either hand-delivering it to your MP's office or mailing it
 - one outreach metric if it is read in the House of Commons

If your MP will not read the petition, we can send it to other MPs who will. Follow up by asking when it will be read in Parliament, how it was received and a big thank you via snail mail, email and social media. Please inform us in your monthly Citizens' Climate Lobby [field report](#) if your petition has been read aloud in the House of Commons. It is considered to be outreach. By informing the national office we can thank them on Twitter and Facebook.

Cabinet Ministers are not permitted to read petitions in the House of Commons as it would constitute a "conflict of interest". Thus if your MP is a cabinet Minister you should inform him/her about the petition and ask if he or she could suggest another MP from your province who might read the petition instead.

LASER TALK – Reframing the concern of the high carbon price

There has been an [ongoing discussion](#) that regulation, despite its higher economic costs, is better than carbon pricing because the public will not accept the high carbon price that is necessary to curb GHG emissions effectively. The true costs of regulation are hard for most people to appreciate. Dr. Chris Ragan, the chair of Canada's Ecofiscal Commission says this about carbon pricing vs regulation, "*Whenever people say, 'We can't have a carbon price that high!' try asking them, 'Why can't we have income taxes that low?'*". Dr. Ragan is referring to the plan that some jurisdictions adopt: lower taxes to offset the costs of carbon pricing, a policy that can really help those with lower incomes. Rising carbon prices can still be seen as a tax grab though. Most people don't make a direct connection between lower tax rates and higher carbon prices.

So Citizens' Climate Lobby advocates for direct dividends or rebates to help families transition to a low fuel economy. Direct dividends will increase support for carbon pricing.

LASER TALK – Joseph Stiglitz calls for Border Carbon Adjustments on USA

Since 2010, Citizens' Climate Lobby Canada volunteers have been lobbying for carbon fee and dividend. Within that policy are border tax adjustments, also known as border carbon adjustments/taxes. Under the World Trade Organization, countries with national carbon taxes can level the playing field by enacting border carbon adjustments which could actually push the USA to enact a carbon price too. On June 2, 2017, Nobel Laureate in economics, Joseph Stiglitz said in his opinion piece [How to Punish Trump](#) said, "If Trump wants to withdraw the U.S. from the Paris climate agreement, the rest of the world should impose a carbon-adjustment tax on U.S. exports that do not comply with global standards."

LASER TALK – President Trump's Misinformation on GHG Reductions

On June 1, 2017, President Donald Trump pulled out of the Paris Accord on climate change. Trump misinformed the people regarding the impacts of the Paris Accord. "Even if the Paris agreement were implemented in full," [Trump said](#), "with total compliance from all nations, it is estimated it would only produce a 2/10's of one degree Celsius reduction in global temperature by the year 2100."

John Reilly, the co-director of the MIT Joint Program on the Science and Policy of Global Change [did not know](#) Trump had quoted his study in his speech. The study, "[How much of a difference will the Paris Agreement make?](#)" looked at the incremental changes in the accord that would happen if countries kept their promises. It found that over a 5- to 10-year period global warming would slow between 0.6 degree and 1.1 degrees Celsius by the end of the century. It is shameful that President Trump is playing fast and loose with numbers and consequently generating fake news.

LASER TALK – President Trump's Grossly Misleading Numbers on Jobs

On June 1, 2017, President Donald Trump pulled out of the Paris Accord on climate change and quoted misleading numbers on jobs. "Compliance with the terms of the Paris accord and the onerous energy restrictions it has placed on the United States could cost America as much as 2.7 million lost jobs by 2025, according to the National Economic Research Associates," [Trump said](#). Firstly, there are [zero energy restrictions in the Paris Accord](#). The "2.7 million lost jobs" comes from a US Chamber of Commerce study which [only factors in](#) jobs lost in the heavy industry such as coal and it does not figure in jobs added in clean tech. It also does not factor in [unchecked climate change's negative](#) impact on jobs.

LASER TALK – Trump's Climate Disconnect: Climate Change and Security

It is abundantly clear to military around the world that climate change is the [mother of all risks](#) to national and global security. Climate change acts as a threat multiplier, exacerbating threats in already unstable regions of the world. In 2016, the USA's military budget was over \$600 billion and 3.2% of their GDP. Trump addressed NATO two weeks ago and demanded that they spend 2% of their GDP on the military. This is where a big disconnect comes in: [The United States of America is the biggest carbon polluter](#) in the history of the world yet Trump is dismissing global cooperation needed to address the climate crisis by pulling out of the Paris Accord.

LASER TALK –Trump’s Climate Disconnect: Poverty and Christianity

The Republican Party openly courts Christians. Vice President Mike Pence and his wife Karen Pence are devoted Evangelical Christians. The biggest distinguishing factor of Christians is Christ's covenant that they are their brothers and sisters' keepers. Pope Francis' encyclical on the environment and human ecology, [Laudato Si' \(2015\)](#), which the Pope gave to President Trump in May when he visited [the Vatican](#), made the connection between poverty and climate change. In June 2015, the [World Evangelical Alliance](#) welcomed Pope Francis' encyclical.

This is where a big disconnect comes in. [The United States of America is the biggest carbon polluter](#) in the history of the world. The Global South, who did little to create the problem, are now facing catastrophic consequences because of our changing climate. [On June 1, 2017 Trump made it very clear](#), he was ending contributions to the [Green Climate Fund](#), "which is costing the United States a vast fortune." The [United States](#) has pledged by far the most — \$3 billion total or \$9.41 per capita. However many countries have offered more on a per capita basis. The Swedes, for example, will contribute nearly \$60 each.

Actions speak louder than words.

All CCL International Calls are on Zoom

Audio if you have unlimited US calls	Toll number: +1 408.638.0968 (US Toll), meeting code: 2017201717
Toll free audio	Toll Free number: +1 877.369.0926 (US Toll Free and you can call from Canada but we are not sure yet if you will be billed), meeting code: 2017201717
Computer Access	Click here: https://citizensclimate.zoom.us/j/2017201717 Please use this option if you can because it is free for you and CCL
iPhone or iPad Access	Download the Zoom app from the Appstore and meeting ID: 2017201717
Android phone or tablet app	Download "Zoom Meeting" in Google Play and meeting ID: 2017201717

It is a good idea to sign in 15 minutes early. It is best to use your phone until you are comfortable with Zoom. If you have unlimited long-distance calling to the USA, please dial the first number above. If you have a limited calling plan, then use the toll-free number. Please do your best to get comfortable using the computer line. It saves us money. [Watch this 3:00 minute video tutorial](#) (when the tutorial refers to a meeting URL, use the URL for CCL Zoom meetings: <https://citizensclimate.zoom.us/j/2017201717> and [How to adjust your audio and video settings](#)

NEED SUPPORT: Zoom's tech support line is [888.799.9666](#) first. CCL's Meeting ID is [2017201717](#)
If Zoom cannot resolve your issue, then contact it@citizensclimate.org

All CCL Canada calls are on our Uberline

Please note there are only two CCL Canada teleconference calls in June and they are on the Uberline:
[1-888-570-6238](tel:1-888-570-6238) - no pin required or log in online: <https://www.uberconference.com/citizensclimatelobbycanada>

- Thursday, June 8, 2017:** 6 pm PT / 9 pm ET: Field Reports and reviewing the monthly actions.
The Friday and Monday call circa the international call have been canceled because some of us are lobbying Congress.
- Tuesday, June 20, 2017:** 1 pm PT / 4 pm ET: Fundraising to get the national conference in October.
Are you or some of your members short on funds? Have no doubts people want to help you do this life-giving work. On our CCL Canada June education call Laura Sacks will lead a session crowdfunding.