



Citizens' Climate Lobby Canada Lobby Climatique des Citoyens

CCL International Monthly Call

All CCL International Conference Calls are in [Zoom Room 2017201717](#). See [Appendix 1](#) for instructions and more options.

Saturday, Sept 9, 2017: 10 am PT/ 11 am MT/ 12 pm CT/ 1 pm ET/ 2 pm AT

**Guest Speaker – Dr. Shi-Ling Hsu
of *Drawdown***



Dr. Shi-Ling Hsu is a John W. Larson professor and Associate Dean for Environmental Programs at the Florida State University College of Law. He is the author of “The Case

for a Carbon Tax: Getting Past our Hang-ups to Effective Climate Policy,” which remains the most comprehensive general treatment and argument for carbon taxation.

CCL Canada Monthly Call

CCL Canada calls are on our Uberconference Line (1-888-570-6238) or [log in online for free](#).

Please pick one and [sign this doodler](#) to indicate which call you plan to attend:

1. **Thursday, Sept 7, 2017:** 6 pm PT/ 9 pm ET
2. **Monday, Sept 11, 2017:** 6 pm PT/ 9 pm ET

CCL Canada Education Call

Location: [Zoom Room 3920795005](#)
(Join from PC, Mac, Linux, iOS or Android)

Tuesday, September 19, 2017: 4 pm PT / 7 pm ET,
one full hour

Finalizing the October 2017 Leave Behind

As a team, we will be finalizing the details of our 2017 Leave Behind document for the Federal Government. Prior to the call, an almost final leave behind will be sent. A leave behind is the document we put on the table while lobbying and it contains our ask. [Here is last year's document](#).

Deadlines and Details For our [2017 Conference and Lobby Days](#) (October 21-24)

1. **Now until Tuesday, October 18, 2017:** book an appointment to lobby your MP (See [action 2a](#)).
2. Monday, **September 4, 2017:** Early bird registration closes. Register [here](#).
3. Saturday, **October 7, 2017:** [E-mail Anita Payne](#) by this date or sooner to lobby Senators (See [action 2c](#)).
4. Friday, **October 13, 2017:** MP Bios due. 1 page max. Use this [MP bio outline](#) and send to canada@citizensclimatelobby.org (See [action 2b](#)).
5. Monday, **October 16, 2017:** All photocopying will be sent to the printers, thus MP bios must be in.
6. Monday, **October 16, 2017:** Conference registration closes.
7. Wednesday, **October 18** to Friday, **October 20** – days of travel and rest for the conference team. Thus, we will have limited contact via the internet and our workflow will be only what is absolutely necessary.

September 2017 actions at a glance:

1. Get businesses and environmental groups to sign CCL Canada's open letter.
2. Get ready for the CCL Canada Conference PART 3:
 - a. Set up a lobbying appointment with your MP either for Ottawa or in your home riding for mid-October to the end of the year.
 - b. Create and/or update your MP bios (1 page max).
 - c. If you have time, join the Senator team.

ACTION 1: Get businesses and environmental groups to sign CCL Canada's open letter.

We have passed the 100-signatory mark! Thank you so much for gathering [an impressive list of signatories](#), including Bullfrog Power, Mountain Equipment Co-op, Ontario Sustainable Energy Association, and a Chamber of Commerce. Special thanks to **Jay van de Wint** in Vancouver for your amazing work in gathering at least 25 signatories. Let's keep the momentum going.

For the month of September, you have two options.

1. **Preferred option:** Gather 10 signatories from organizations in your own riding to show to your MP. An easy way to do this is to leverage your current relationships with family members, friends, and businesses you frequent. Coordination, directly speaking with someone, and follow up have been key.

See [Appendix 2](#) for an e-mail to send after speaking with someone.

2. Join the team that is gathering signatories from businesses that are part of [Bullfrog Power's green index](#). To join, please let Laura Sacks know by e-mailing her at sacks.laura@gmail.com as soon as possible.

ACTION 2a: Set up a lobbying appointment with your MP either for Ottawa or in your home riding for mid-October to the end of the year.

If you are lobbying with us in Ottawa October 23 and 24, assign one person in your group to secure an appointment with [your MP](#). Please do not book appointments with Senators or MPs that are not your own without contacting us first. Specific talking points for the lobbying sessions will be determined by mid-October and outlined in our October 2017 "leave behind".

Send the appointments to canada@citizensclimatelobby.org so that our interns and conference committee members can access the information. Please provide all the following information in a bulleted email:

- NAME: The name of the MP, their Party and any special roles they may have in Parliament
- TIME: The day of the week, date and time
- LOCATION: Including the building and address and room number if possible
- STAFF CONTACT The staff contact person and their contact information
- CONSTITUENTS: Names of constituents (even if they are not attending the conference)
- MEETING SCHEDULED BY: Who was the CCL scheduler
- ALSO WANTS TO ATTEND: Who you would like to have lobby with you. Constituents in the MP's riding will get top priority. Other circumstances may be considered but there are no guarantees.

See [Appendix 3](#) for a suggested script to send to your MP's office after speaking with someone.

See [Appendix 4](#) for an example e-mail to send to canada@citizensclimatelobby.org upon confirming a meeting.

ACTION 2b: Create and/or update your MP bios (1 page max).

By October 16, 2017, use this [MP bio outline](#) and send it to canada@citizensclimatelobby.org.

Please note well the email address and deadline.

ACTION 2c: If you have time, join the Senator team.

If you are lobbying with us in Ottawa October 23 and 24 and are interested in lobbying Senators, please e-mail Anita Payne at payanita@gmail.com to let her know as soon as possible and by October 7 at the latest.

Laser Talks at a glance:

1. A Clear Market Signal Needed to Create Clean Tech Jobs.
2. Reminder that Canada's National Carbon Pricing Policy is Revenue Neutral.
3. Millennials, elections and climate change.
4. Let's not forget the Goal - Emissions Reductions.

LASER TALK 1: A Clear Market Signal Needed to Create Clean Tech Jobs

Numerous studies have shown that a shift to an economy based on renewable energy will result in a significant net gain in employment. An increasing number of clean energy jobs are created each year as investment in this sector have ramped up quickly in the last decade – at a time when well paid, full time jobs are hard to find.

- Canada currently has more direct jobs in clean energy than in the oil sands – 50,000 people were employed directly in more than 800 clean technology firms – on par with the aerospace industry. [\[1\]](#) [\[2\]](#)
- According to Dr. Mark Jacobson of Stanford University, transitioning to 100% renewable energy would create 293,000 construction and 463,000 full-time operation jobs over 40 year. [\[3\]](#) [\[4\]](#)
- In 2015 Canadian clean tech industry revenues grew at four times the rate of the overall Canadian economy, and consistently providing employment that is high skill and high wage. [\[2\]](#) Alberta is poised to create a substantial number of clean tech jobs as the province transitions electricity off coal – and could create 70,000 new jobs by 2024, easily offsetting the 65,000 jobs recently lost with the drop in the price of oil. [\[4\]](#)
- If the current pace of postings hold, solar would become the largest market for energy jobs by the fourth quarter of 2016. [\[5\]](#)
- A July 2017 report from the Columbia Institute says Canada could actually see a the creation of nearly four million non-residential construction jobs over the next 33 years if it moved towards a net zero-emissions economy by 2050. [\[6\]](#)

The bad news is that Canada's global share of international clean tech has been steadily declining by since 2008, and our global ranking fell from 14th to 19th. [\[2\]](#)

We can turn this around through steadily rising carbon fees and eliminating fossil fuel subsidies. After BC introduced its carbon tax, there was a 48% increase in clean tech sales. During this transition to a greener economy, jobs will be lost in the fossil fuel industry. Plans to support employment transition are essential, but the scope of that work is manageable. In Canada 96% of the workforce is outside of fossil fuel industries. Within the fossil fuel sector, efforts are already underway to transition, for example, training oil sands electricians to install solar panels. [\[7\]](#)

(Updated by CCL Nelson-West Kootenay in May 2016 and then Updated by CCL Canada August 2017.)

LASER TALK 2: Reminder that Canada's National Carbon Pricing Policy is Revenue Neutral

Currently, 86% of Canada's population is already covered by a carbon price and by 2018 that number will rise to 100%. If letters to the editor, columns and online comments from some who oppose carbon pricing are any indication, it is clear that some of them do not understand that Canada's national carbon pricing policy will be revenue neutral for the national government. All revenues generated will remain in that province or territory. Given that, those who want 100% revenue neutrality should be specifically asking the territorial and provincial levels of government to return all proceeds to citizens. Please note, CCL volunteers in Canada lobby territorial, provincial and federal levels of government for 100% revenue neutral carbon taxes and have done so since September 2010.

LASER TALK 3: Millennials, elections and climate change.

The rising number of Millennial voters means a growing shift towards more progressive values. In fact, without millennial support, political aspirations of any politician or party can only go so far.

According to a [recent Abacus report](#), by 2019, all Millennials - those born between 1980 and 2000 - will be eligible to vote. For the first time in decades, Baby Boomers won't make up the largest electorate in 2019. It will be Millennials, who are now the largest generation in Canada, comprising more than 25 percent of the population.

What does this mean for Canada's political parties?

[According to Abacus](#), younger, more progressive voters are focusing on issues of education, jobs and the environment. In the 2015 study, '[Canadian Politics: A Generational Divide?](#)' Bruce Anderson and David Coletto found that 84 percent of millennials claim they are not firm on their vote, with about 50 percent saying they have a minor leaning towards one party.

A political party that fails to offer compelling solutions to solve our most pressing environmental problems, including climate change, will be hard pressed to impress this vital demographic.

A rising fee on carbon applied upstream with 100 percent of dividends returned to Canadians offers an effective solution to reduce greenhouse gas emissions while stimulating important rising sectors in our economy – such as clean energy, which employs tens of thousands of Canadians, [20 percent of whom are under the age of 30](#).

LASER TALK 4: Let's not forget the Goal - Emissions Reductions

As climate activists, what is our most important goal? 100% renewable? An effective carbon price?

Actually, the most important goal is to reduce GHG emissions. In the complexity of policy options, it is easy to lose sight of that.

For example, when we focus on solutions with technological preferences in mind, like renewable energy or electric cars, there is a grave risk. Once locked into solution mode, we can miss what could have been better

ways to reduce emissions. As well, promotion of a single “solution” by government can be seen as a government cash grab that may not even reduce emissions. Being solution focused can also be seen to significantly restrict producer and consumer choice, which can limit support for change, entrenching opposition to climate action.

We hope Canadians take lessons from south of the border and the election of Donald Trump. A criticism on the right side of the political spectrum is that climate policies are not about reducing carbon emissions, but about bigger government. If we don't listen to the criticisms about climate policies, we risk going backward on the climate file at election time.

Even with carbon pricing, it is essential that we keep our eye on the overriding goal - emissions reductions. It can be too easy for governments to implement carbon pricing for just a few sectors or at much too low a rate, but still brag that all the work is done. This happened in British Columbia when the carbon price was frozen for years. The government boasted of a world class carbon pricing policy while emissions kept rising

A well designed carbon fee and dividend is designed to effectively reduce emissions. A study prepared for Citizens' Climate Lobby by Regional Economic Modeling Inc. predicts carbon fee and dividend in the USA would reduce emissions by 50% below 1990 levels within two decades — far beyond what our governments are talking about .

So let's keep focused on the endgame - lower GHG emissions.

¹<http://www.torontosun.com/2017/02/09/wynnes-carbon-schemes-wont-reduce-emissions>

²<http://www.pembina.org/reports/bc-emissions-backgrounder-2016.pdf>

³<https://citizensclimatelobby.org/remi-report/>

⁴<https://www.economist.com/news/leaders/21725001-goal-after-all-curb-global-warming-not-favour-particular-technologies-better>

Appendix

Appendix 1: CCL International Instructions and Call Options

Audio if you have unlimited US calls	Toll number: +1 408.638.0968 (US Toll), meeting code: 2017201717
Toll free audio	Toll Free number: +1 877.369.0926 (US Toll Free and you can call from Canada but we are not sure yet if you will be billed), meeting code: 2017201717
Computer Access	Click here: https://citizensclimate.zoom.us/j/2017201717 Please use this option if you can because it is free for you and CCL
iPhone or iPad Access	Download the Zoom app from the Appstore and meeting ID: 2017201717
Android phone or tablet app	Download "Zoom Meeting" in Google Play and meeting ID: 2017201717

It is a good idea to sign in 15 minutes early. It is best to use your phone until you are comfortable with Zoom. If you have unlimited long-distance calling to the USA, please dial the first number above. If you have a limited calling plan, then use the toll-free number. Please do your best to get comfortable using the computer line. It save us money. [Watch this 3:00 minute video tutorial](#) (when the tutorial refers to a meeting URL, use the URL for CCL Zoom meetings: <https://citizensclimate.zoom.us/j/2017201717> and [How to adjust your audio and video settings](#)

NEED SUPPORT: Zoom's tech support line is [888.799.9666](tel:8887999666) first. CCL's Meeting ID is [2017201717](https://citizensclimate.zoom.us/j/2017201717)
If Zoom cannot resolve your issue, then contact it@citizensclimate.org

Appendix 2: Example e-mail about open letter to send to organizations after speaking with someone

Dear _____

Thank you for the lovely conversation.

CCL Canada will present a signed open letter to the government when we lobby on Parliament Hill in October. It calls for Canada's national carbon pricing to continue to rise past 2022, be economy-wide and include border carbon adjustments. It is agnostic on revenue recycling and types of carbon pricing.

Would you consider adding your organization's name to [the growing list of signatories](#)?

Here is the letter: <https://canada.citizensclimatelobby.org/open-letter-lettre-ouverte/>

Here is the online form for signing: <https://canada.citizensclimatelobby.org/registration-form-formulaire-denregistrement/>

Here is the FAQ: https://148cdb3635hy461xqx48d8m7-wpengine.netdna-ssl.com/wp-content/uploads/sites/8/2017/04/FAQs-Open-letter-for-business_ONE-PAGER_July_8.pdf

[CCL Canada](#) is a non-profit, non-partisan, grassroots advocacy organization focused on creating the political will for a livable planet. We do this through direct lobbying of elected representatives for action on climate change.

Thank you for considering this request.

Appendix 3: Suggested script which you can modify depending on your MP and their political party

Dear [STAFFER'S NAME],

Thanks for the lovely conversation.

Here is the email I promised. I'm writing on behalf of the [YOUR CITY] chapter of Citizens' Climate Lobby to request a meeting with MP [NAME] on Monday, October 23 or Tuesday, October 24, while I am in Ottawa.

We would like share information and answer questions the MP might have about carbon pricing and the urgency of the climate crisis. We can stimulate the Canadian economy while reducing carbon emissions.

[Here is a 2-minute video](#) about us and our solution: Carbon Fee and Dividend which we hope would become the national carbon pricing policy.

We anticipate four or five of us will attend the meeting, including myself. I will send the names of the attendees about a week before the meeting.

We appreciate you letting us know what date and time the MP might be available to see us.

Sincerely,

[NAME, CITY and PHONE NUMBER]

**Appendix 4: Example e-mail to send to
canada@citizensclimatelobby.org upon confirming a meeting.**

Name: Peter Fragiskatos (Liberal, MP for London North Centre), Member of the Standing Committee on Foreign Affairs and International Development
Meeting time: Monday, June 6th, 12:00pm
Location: Valour Building, 151 Sparks St. room 1210
Staff Contact: Ryan Gauss (Phone: 613-992-0805; Email: Peter.Fragiskatos@parl.gc.ca)
Constituents: Mary Blake Bonn, Chantal Lemire
Meeting scheduled by: Mary Blake Bonn (CCL London)
Also wants to attend: Chantal Lemire (CCL London)