



# Citizens' Climate Lobby Canada Lobby Climatique des Citoyens

## CCL Monthly Conference Call, Saturday, September 10, 2016

Groups meet at 9:45am PT / 12:45pm ET. The conference call starts at 10am PT / 1pm ET.

Call-in number: 1-866-642-1665: Passcode: 440699#

**Instructions:** Sign on to the call at **least 5 minutes** before the start time. When you first join the call, announce your name, city, and number of people in the room and then press \*6 to mute your line.

### September 10, 2016 – Former Congressman Bob Inglis



As the USA gears up to introduce and pass legislation and Canada is on the verge of passing legislation, this is a good time to look at the nuts and bolts of the legislative process, and who better to guide us than former Republican Congressman Bob Inglis. Inglis, who introduced his own carbon tax bill in 2009, left Congress in 2011 and founded [RepublicEn](#), which is working to build support among conservatives for a market-based solution to climate change.

### September 2016 Canadian Actions:

By the end of 2016 Canada will have a national price on carbon pollution. The September actions are meant to empower Members of Parliament and premiers to do the right thing and enact a national carbon price that is both strong and predictable.

- 1) Write letters to the editor promoting carbon fee and dividend, a national price on carbon that is both strong and predictable or ending subsidies to fossil fuels.
- 2) In social media, communicate and relationship build with your Member of Parliament, key Ministers and/or Premier around the issue of a national price on carbon. Tweet or Facebook politicians our media releases, infographics or your local media hits. Record social media interchanges with your MPs in your monthly field reports using CCL Canada's guidelines. Please use the Hashtags #WeHaveYourBack #Climate and if you have room tag [@CitizensLobbyCa](#) in Twitter so we can retweet.

**Upcoming Action:** Register for the CCL Conference November 26-29. Registration opens from September 11 to November 11. [Bookmark this page](#). Book appointments with your MPs and update your MP Bios. Details for MP bios and booking appointments will be in the October 2016 Action sheets.

**Ongoing Ontario Action:** [forontario.ca](#) Give feedback on the Ontario PC Party website. Champion carbon fee and dividend. The "Submit Your Idea" link is at the bottom of the home page. If you'd prefer to submit your ideas by hard copy, please include your full name, phone number and address and mail to: ATT'N: FOR ONTARIO Ontario PC Party, 59 Adelaide Street East 4th Floor, Toronto, Ontario, M5C 1K6

**BC Action:** Participate in the postcard and social media project. Directions on last page.

**Ongoing Action:** Get signatures on the **paper version** of the parliamentary petition for carbon fee and dividend and ask your MP to present it on the House of Commons. See [August 2016 Action Sheets](#).

# ACTION #1: Write letters to the editor (LTEs)

Write letters to the editor that either endorses carbon fee and dividend, supports national price on carbon that is both strong and predictable or calls for an end to subsidies for fossil fuels.

Continuously sending well written LTEs to your local newspaper is a stepping stone to securing an editorial board meeting – which will be one of CCL Canada’s October Actions.

## WHERE TO FIND GOOD RESOURCES:

At the top of the Canadian CCL website is a tab titled: **Volunteer Resources**

On that page is a section titled” **“All Things Media”**.

<http://canada.citizensclimatelobby.org/volunteer-resources/>

Here you will find [tips for writing letters to the editor](#) (LTEs). If you can, submit your LTE to more than one paper. Another good habit is to mention a politician’s name in the LTE. Finally, “cut and paste” from our [Laser Talks](#) and [Media Releases](#) and then tweaking them is an acceptable technique that will save you time.

## CCL CANADA TALKING POINTS

Please note CCL talking points come only from our [Laser Talks](#) and [Media Releases](#). Neither CCL Canada’s posts in social media (Twitter or Facebook) nor the opinions of guests on any CCL Canada call (USA or Canada) are CCL Canada talking points.

As well, to avoid potential grief, if you quote scientific papers, make sure that the data is both peer-reviewed and has a broad consensus in the scientific community.

## Here are some recent examples of recent LTEs:

- A heartfelt plea to a newspaper about a climate denier  
<http://www.nelsonstar.com/opinion/392287311.html>
- Making the connection between our work and poverty  
<http://www.lfpress.com/2016/09/01/letters-to-the-editor-sept-3>
- A reaction to BC’s Climate Plans:  
<http://www.nelsonstar.com/opinion/392153051.html>
- A reaction to a piece about a climate town hall that added a detail  
<http://www.thesudburystar.com/2016/08/31/sudbury-letter-mds-back-climate-action>
- All about carbon fee and dividend:  
<http://m.niagarathisweek.com/opinion-story/6793449-the-right-way-to-price-carbon>

## Here are some recent articles and opinion pieces by our volunteers so that you gain perspective of other types of publications you can get besides LTEs.

- A story about lobbying: <http://www.insidetoronto.com/community-story/6805563-ureport-etobicoke-man-joins-other-canadians-to-lobby-u-s-congress-members-to-implement-practical-s/>
- Bringing together climate science and intergenerational responsibility  
<http://www.thecoast.ca/halifax/its-time-for-some-climate-change-truths/Content?oid=5607931>
- A story about really cool outreach:  
<http://www.clearwatertimes.com/ourtown/391054291.html>

## **ACTION #2 – Unleash the power of social media #WeHaveYourBack #Climate**

In social media, communicate and relationship build with your Member of Parliament, key Ministers and/or Premier around the issue of a national price on carbon. Tweet or Facebook politicians our media releases, infographics or your local media hits. Record social media interchanges with your MPs in your monthly field reports using CCL Canada's guidelines.

Tag CCL Canada in [Facebook](#) and [Twitter](#) so we can like and retweet and comment too. Use the hashtags #WeHaveYourBack and #Climate.

Follow the CCL way of respect and admiration of service. Keep criticisms at bay and instead find ways to empower our politicians to do the right thing and enact a national carbon pricing policy that is both strong and predictable.

Be sure to record your social media interactions in [your monthly field reports](#). A new field has been created just for Canada.

**Field Report Type** (Drop Down Box)  
Social media interactions with MPs

### **Social media interactions with MPs (Canada only)**

**New:** You can now count and report social media interactions with MPs, senators, ministers, premiers, MLAs, MHAs, MPPs and city representatives. At this time please prioritize your communications with your local MPs because "**all politics is local**". The next priority would be your Premier and the Environment Ministers. All political leadership matters. Thus leveraging support from other politicians will be counted too.

Canada is going to have a national price on carbon pollution by the end of 2016. Harnessing the power of social media will play a role in creating political will for the best carbon pricing policy possible. In Facebook, Twitter and other social media platforms, share our [media releases](#), [open letters](#), your group's local media hits and CCL Canada info graphics. You can find infographics in our [Facebook Photo Albums](#), [Twitter](#) feed and Outreach and Tabling section on [the Volunteer Resources Page](#). If the politician replies please report that communication in your monthly field reports. <https://community.citizensclimatelobby.org/field-reports/>

### **Guidelines for what counts:**

- Your social media communication embodies **the CCL way**: respect and admiration of service.
- Your social media communication with the parliamentarian is **focused** on carbon pricing and/or ending subsidies to fossil fuels.
- The parliamentarian **responds** to your social media communication.
- Communications with MPs, senators, ministers, premiers, MLAs, MHAs, MPPs and city representatives all count.

**Record** (cut and paste) what was said between you and the parliamentarian in the **Notes or Info** box below. If you deem it helpful for you, provide additional context of the interchange so that you will have notes to remind of you of what happened.

## Laser Talk #1 – Canadian Companies Support a Carbon Tax

Any attempt to achieve a federal price on carbon must have the support of business executives because it is they who can make or break its effectiveness.

So who has stepped up to the plate so far? Several Canadian companies have announced their support for carbon pricing, and more are coming on board every month. Recently, the Mining Association of Canada (1) members called for a national carbon price. The B.C. Carbon Tax is Canada's highest at \$30/tonne, and 130 BC businesses want it to go higher. (2)

Finally, The World Bank's [Carbon Pricing Leadership Coalition](#) (CPLC), a voluntary partnership of national and sub-national governments, businesses, and civil society organizations (including Citizens' Climate Lobby), wants to use carbon pricing as a way to control climate change. Canada, Alberta, Ontario, Quebec, British Columbia and the Northwest Territories became founding partners of the [Carbon Pricing Leadership Coalition](#) at the climate talks in Paris in 2015 and committed to effective carbon pricing policies to meaningful lower emissions guided by the "[FASTER](#)" principles.

On July 15, 2016, 20 Canadian companies became members, the largest number of companies joining the CPLC at one time (3) :

Air Canada	Desjardins Group	TD Bank Group
Barrick Gold Corporation	Enbridge Inc.	Teck Resources Limited
BMO Financial Group	Loblaw Companies Limited	TELUS
Canadian Tire Corporation	Resolute Forest Products Inc.	The Co-operators Group Limited
Carbon Engineering Ltd.	Royal Bank of Canada	TransCanada Corporation
Catalyst Paper Corporation	Scotiabank	Unilever Canada Inc.
Cement Association of Canada	Shell Canada	
Cenovus Energy Inc.	Suncor Energy	

### References:

- 1) <http://mining.ca/sites/default/files/documents/MAC-Principles-for-Climate-Change-Policy-Design.pdf>
- 2) <http://www.cbc.ca/news/canada/british-columbia/carbon-tax-letter-business-1.3513478>
- 3) <http://news.gc.ca/web/article-en.do?nid=1099259>.

## Laser Talk #2 – AJR43: California Legislators Support Carbon Fee and Dividend

This summer, legislators in California, passed AJR 43, a joint resolution urging the federal government to enact a revenue neutral tax on carbon-based fossil fuels and return revenue from the tax back to middle- and low-income households. California is the sixth largest economy in the world and is the state that is currently has signed a carbon cap and trade with offsets agreement with Quebec and Ontario. The [REMI study commissioned by CCL USA](#) predicts that, after 10 years, a revenue-neutral carbon tax in the USA would lead to a decrease in carbon dioxide emissions of 33 percent, an increase in national employment of 2.1 million jobs, and an average monthly dividend for a family of four of \$288.

### Read more:

[https://leginfo.legislature.ca.gov/faces/billTextClient.xhtml?bill\\_id=201520160AJR43](https://leginfo.legislature.ca.gov/faces/billTextClient.xhtml?bill_id=201520160AJR43)

<https://thinkprogress.org/california-legislators-carbon-fee-and-dividend-88735da0a8f2#.t9ratf6i7>

<http://citizensclimatelobby.org/california-congress-tax-carbon-give-revenue-households/>

# BC ACTION: Postcard and Social Media Campaign for Climate Leadership

## Background

On Aug. 18, BC Premier Christy Clark unveiled her [lacklustre Climate Leadership Plan](#). The plan doesn't include an increase in BC's carbon tax (frozen since 2012), which is necessary for it to be effective.

In that plan, it states that they support BC's price on carbon being adopted as a [national benchmark](#), adding the BC tax could be increased when "others catch up." This suggests that the BC government isn't opposed to an increase in the tax if a comparable national carbon tax is put in place first.

## Goal

There are currently no BC-wide campaigns communicating to the Premier that voters want strong climate leadership. We are changing that. Our campaign seeks to empower Premier Clark to work with her counterparts across the country to enact national carbon pricing that: **(1)** matches the BC carbon price; **(2)** increases each year; and **(3)** is consistent with science-based targets.

We'll use traditional postcards and social media:



## Timeline

We'd like most of the postcards to be signed between September 18 - 25, which is around the time of the [International Day of Peace](#) (September 21). This timing should allow enough time for the message to get to Victoria BC before the First Ministers' meeting in October, when the pan-Canadian climate plan will be worked out.

Social media sharing can start now. In Twitter be sure to tag [@christyclarkbc](#) and use the hashtags [#WeHaveYourBack](#) and [#Climate](#). If you can, also tag BC's environment minister [@maryforbc](#) and [@CitizensLobbyCa](#). You can easily tweet to Premier Clark and Minister Polack using this link: <http://www.shareclimatesolutions.com/RaiseBCcarbonTax.html>

## Printing the Postcards

The postcard is available on [Facebook](#) or <http://www.shareclimatesolutions.com/RaiseBCcarbonTax.html>

**Print it on your home printer, at a local printer or go online to [Vista Print](#)**

1. On your home computer, open the image in Microsoft Photo Gallery
2. Click Print Picture
3. Click four pictures per page
4. Save money and use the black and white option for printing
5. Click Copies of each picture (4)
6. Unclick Fit picture to frame.
7. Print one side with four pictures of the front of the post card.
8. Print the other side with the four pictures of the back of the post card.

If you want to save money, use regular paper instead of card stock. Get people to sign the postcards at an event, collect them, and put them in an envelope to bring to your MLA. If your MLA is unwilling to deliver them on your behalf, please mail them in one big envelope to:

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