

September 12 Guest Speaker: Tina Johnson, Director, National Black Environmental Justice Network



As the COVID-19 pandemic unfolds, we see disproportionate numbers of Black people becoming infected and dying from the disease. Leaders in the environmental justice community know this disparity all too well, and in June the [National Black Environmental Justice Network](#) was relaunched to help communities of color address the inequities that place them in harm's way. Tina Johnson, director of NBEJN, joins us to talk about those disparities and how the network is fighting for environmental justice.

Happy 10th Birthday CCL Canada!

The 1st Canadian to join CCL occurred in September 2010. We said it early and we said it often and because of us, we have a carbon fee and dividend policy in Canada. Onwards and upwards we go with the price.

CCL Canada September 2020 actions at a glance:

- 1) Focus on strengthening your social media skills on Facebook, Twitter and/or Instagram as well as in CCL Community.
- 2) Participate in the Global Day of Climate Action on September 25 using COVID-safe ideas.
- 3) Get signatures on our paper petition for Parliament.

PLANNING MOVING FORWARD: It is clear from the lobbying notes, we have some public education to do locally. In September we will hone our social media skills as well as get local signatures for our paper parliamentary petition and in October we will hone our mainstream media skills. In November, we will lobby again, provided we don't go into election after the confidence vote on September 23 in Parliament. Please also see the addendum in our action sheets this month for how we plan national actions.

LASER TALKS: CCL Canada LASER Talks Booklet – September 10, 2020

Upcoming CCL Calls	Date and Time	Call Options
CCL Canada: All CCLers welcome. We check in with each other, share field reports, and go over monthly actions.	Option 1: Thur, Sep 10, 2020 , 6 pm PDT/ 9 pm EDT Option 2: Fri, Sep 11, 2020 , 8 am PDT / 11 am EDT Option 3: Mon, Sep 14, 2020 , 6 pm PT/ 9 pm ET Pick 1 only. Sign this Doodler to RSVP.	Uberconference Line (1-888-570-6238) or log in online for free . If you can't get online, please just call in.
CCL International	Sat, Sep 12, 2020 10 am PDT / 1 pm EDT	www.cclusa.org/meeting
Canada Education Call: CCL Community with Brett Cease, Volunteer Education & Engagement Coordinator	Tues, September 29, 2020 , 1 pm PDT/ 4 pm EDT Sign this Doodler to RSVP.	https://citizensclimate.zoom.us/j/3920795005
CCL National Online Conference	Monday, November 23, all day followed by lobby days.	Save the date. Registration will open in late September provided we don't go into an election.

For Online Our Warriors

Budget Day is September 23. Now is the time to be heard. Please consider signing the following letters to the Canadian government to help build the political will for a liveable world before our government introduces the Budget Bill on September 23. Note that a couple of these letters were in the July 2020 Canada action sheets.

1. NEW The Oxfam letter is somewhat aligned with our call to action for tax reform found in our [2020 Guidelines: https://action.oxfam.ca/inequality-crisis?fbclid=IwAR1hKSUcC0BXWfiNvFbeTBjQ0jJn_axZ3ZKfvEROLeJtPxRK8xS8s0WtkU](https://action.oxfam.ca/inequality-crisis?fbclid=IwAR1hKSUcC0BXWfiNvFbeTBjQ0jJn_axZ3ZKfvEROLeJtPxRK8xS8s0WtkU)
2. FROM JULY The Letter from Ecojustice for Climate Accountability is in alignment with our lobbying efforts for climate accountability since May 2019: <https://www.support.ecojustice.ca/page/63016/action/1>
3. CCL Canada is a signatory to a [Just Recovery from COVID](#). Here are three letters to consider signing that are in alignment with the principles in that letter.
NEW Ecojustice letter: <https://www.support.ecojustice.ca/page/66042/action/1>
NEW Greenpeace Letter: <https://act.greenpeace.org/page/60053/action/1>
4. NEW A parliamentary e-petition about carbon pricing akin to what we are lobbying for to consider signing: <https://petitions.ourcommons.ca/en/Petition/Details?Petition=e-2794>

A GENTLE REMINDER

Politicians take note of highly organized volunteers. If you or your volunteers do sign any of the online letters please count them as a letter to your MP or the Prime Minister (depending on the letter's designated target) in your field reports. Note if you sign all letters, that will count as five separate field reports. <https://community.citizensclimate.org/tools/field-reports>

ACTION 1: Strengthen your social media skills

Why? Budget day is September 23. Now is the time to engage with your MP about the urgency climate crisis and carbon pricing using the CCL way of respect and admiration for service.

Goals on social media will be to:

1. Creating meaningful messages and actions on social media using the CCL way with your MP. The goal of every group should be to have at least three meaningful interactions with your MP on social media (likes, retweets, comments) reported in your monthly field reports. To help you understand this better, on our regularly scheduled calls in early September, we will review best practices and techniques on social media.
2. Please be sure to follow us and comment on our Facebook and Twitter Pages and Instagram. We have created many visuals on social media, as well as document our collective progress. Please help spread the messages. <https://www.facebook.com/CCLCanada>
<https://twitter.com/CitizensLobbyCa>
<https://www.instagram.com/citizenslobbyca/>
Send out alerts for others to interact with important social media posts on our [CCL Canada group in CCL Community](#).
3. Our goal in the CCL Community will be to have over 200 Canadians in the [CCL Community group](#) for all of CCL Canada and enhance our skills in CCL Community. Our September Monthly Education Call will be all about CCL Community with Dr. Brett Cease, Tues, Sept. 29 at 1 pm PT / 4 pm ET: <https://citizensclimate.zoom.us/j/3920795005>

Be sure to enter [field reports](#) under social media interaction using the guidelines below:

To avoid duplicates, only one designated person in each chapter submits field reports.

General

Country * Language

Field Report Type Canada *

Your Email Address * Date of Publication/Event/Etc. *

CCL Chapter (Canada) *

Social Media Interaction with MP/MOC

New: You can now count and report social media interactions with MPs, senators, ministers, premiers, MLAs, MHAs, MPPs and city representatives. At this time please prioritize your communications with your local MPs because "**all politics is local**". The **next priorities** would be your Premier and the Environment Ministers (provincial and federal). All political leadership matters. Thus leveraging support from other politicians will be counted too.

Canada is going to have a national price on carbon pollution by the end of 2016. Harnessing the power of social media will play a role in creating political will for the best policy possible. In Facebook, Twitter and other social media platforms, share our media releases, open letters and info graphics, as well as your local group's media hits with your representatives. If she/he replies please report that communication in your monthly field reports.

Guidelines for what counts:

- Your social media communication embodies **the CCL way**: respect and admiration of service.
- Your social media communication with the parliamentarian is **focused** on carbon pricing and/or ending subsidies to fossil fuels.
- The parliamentarian **responds** to your social media communication.
- Communications MPs, senators, ministers, premiers, MLAs, MHAs, MPPs and city representatives all count

Record (cut and paste) what was said between you and the parliamentarian in the **Notes or Info** box below. If you deem it helpful for you, provide additional context of the interchange so that you will have notes to remind of you of what happened.

Action 2: Participate in the Global Day of Climate Action on Sept. 25

Why? Fridays for Future is a powerful movement. Right now, we are at an epic moment of influence in Canada. We have a new Finance Minister, our COVID-recovery budget will be announced on September 23 and we could be sliding into an election if the government falls in a confidence vote. Almost everyone understandably has been focused on COVID-19 lately, but the pandemic has not washed the climate emergency away. Countries are required to set their 2030 climate targets by the end of this year. This is the moment to shape the future we want!

Last September, [over a million Canadians marched in climate strikes](#) demanding urgent action to stop the climate crisis. The next global climate strike will take place on Friday, September 25th and we hope that you will get involved by supporting your local climate strikers or if there are none, creating your own event. Visit www.fridaysforfuture.ca for a map of climate strike events being organized by youth and other groups across Canada. If there are none, create your own event and register it.

Please note that Fridays For Future and Greta Thunberg are not policy prescriptive, are purely grassroots and youth-driven. Everyone should be free to express their concerns and solutions. Critically, empower youth to speak and lead these events if possible. Most importantly, help to make sure your local media and politicians know that local youth and other groups are demanding climate action.

COVID-Safe strike ideas: [Digital Strike / Climate Strike Online](#), [Zoom Rally](#), Shoe Strike, Online School Rally, Driveway strike, Safe Distance strike, Lone strike, Social Bubble strike, Car Rally Strike and/or [Poster Strike](#). Make sure, if your strike is public, wear a mask, wash hands often and follow all guidelines for your local health unit. Most importantly, help to make sure that your local politicians and mainstream media know that your community has people striking for the climate.

ACTION 3: Get signatures on our paper petition

Why? Paper petitions are a great educational tool for communities and MPs. As well, this petition keeps the momentum going forward for our [Parliamentary e-petition we just promoted and finished](#) which will be read in the House of Commons in September by MP Marc Serre. Be sure to compliment on social media when the time comes. .

Quietly behind the scenes, when in discussion with other participants and with the permissions of organizers of the September 25, you can obtain signatures for our 2020 petition and/or the youth petition.

COVID safety: Be sure to bring plenty of pens and hand sanitizer.

NEW Petition 2020 (pdf) to the Government of Canada to Improve the Greenhouse Gas Pollution Pricing Act.
[CCLC Petition September 2020 ENGLISH \(PDF\)](#) [CCLC Petition September 2020 ENGLISH \(WORD\)](#)
[LCCC Pétition Septembre 2020 FRANCAIS \(PDF\)](#) [LCCC Pétition Septembre 2020 FRANCAIS \(WORD\)](#)

Special parliamentary youth petition:

[Youth and for those who care deeply about youth \(English\) \(PDF\)](#)

[Youth parliamentary petition-Sept2019-FrenchVersion \(WORD\)](#)

Government resources: [The Path of Paper Petition](#) and [Paper Petitions – Guide and Terms of Use](#)

For Further Information:

Clerk of Petitions, Room 314-C, West Block, House of Commons

Tel: 613-992-9511 Fax: 613-947-7626

Email PMB-AED@parl.gc.ca

Instructions:

Have people sign the petition at outreach events and/or carry a copy of it and ask friends and acquaintances to sign it. Once you have obtained 30 signatures, call your MP's office. Identify yourself as a constituent of his/her riding. Ask your MP if he/she would be willing to read our Parliamentary Petition on climate change in its entirety (excluding the signatories) in the House of Commons. Print the petition on legal (8.5 x 14) or letter-size (8.5 x 11) paper. Make sure there are three lines for signatures on the first page. Make sure there is a line at the top of every signature page thereafter indicating that it is a

parliamentary petition and its topic. Get at least 25 signatures on the petition – follow the instructions closely. We recommend getting 30 just to be safe. Once completed, copy it for your files if you wish, then bring the original file to your MP's office to be read in Parliament.

Hand-deliver or send the original copy of the petition to:

YOUR MP'S NAME

House of Commons

Ottawa, Ontario

K1A 0A6

No stamp is required for Parliament in Ottawa.

If your MP will not read the petition, we can send it to other MPs who will. Follow up by asking when it will be read in Parliament, watching it on CPAC, sharing any recordings that your MP posts on social media, asking how it was received, and sending a big thank you via snail mail, email and social media. [Please inform us by filing a field report](#) if your petition has been read aloud in the House of Commons. It is considered to be outreach. By informing the national office, we can thank them on Twitter and Facebook.

Note that cabinet ministers are not permitted to read petitions in the House of Commons as it would constitute a “conflict of interest”. Thus if your MP is a cabinet Minister you should inform him/her about the petition and ask if he/she could suggest another MP from your province who might read the petition instead.

PLEASE NO MORE NATIONAL ONLINE PETITIONS: National actions are not our focus. We build political will locally. This is in complete alignment with CCL USA's way. Even with almost 200,000 people on their supporter list, they don't do national petitions. We need to use all of our time wisely so we can all savour the planet – which must come first. Please see the addendum for information regarding how we plan our monthly actions.

ADDENDUM: HOW WE PLAN OUR SUBNATIONAL AND NATIONAL ACTIONS

VOLUNTEERS ARE OUR MOST VALUED RESOURCE. CCL has the best volunteers on the planet. Almost all of our monthly actions are determined by them. We value the time our volunteers dedicate to us. We do our best to listen and provide actions that will help them create the political will for a liveable world in their ridings.

PLANNING FOR ACTIONS OCCURS MONTHS IN ADVANCE. We plan monthly actions months in advance based on the information our volunteers are sending to us in their reports and what else is happening nationally and globally.

THE PROCESS. We, as volunteers, have been actively creating the political will for carbon pricing in Canada since September 2010. This is the process that works and gives everyone time to savour the planet:

1. If you have a suggestion for an action that you would like for CCL Canada to consider here is what to do: discuss it with your local team, email canada@citizensclimateclimate.org or phone our national director (check your emails) to set up an appointment to discuss the idea. Please give us any resources in advance and suggested timelines. Also, share stories, facts, and evidence of how you know this action will be successful and in line with our [2020 Carbon Pricing Guidelines](#) and [Leave Behind](#). Ask yourself this question: *How will this action help build political will locally for protecting and improving Canada's national carbon pricing policy?*
2. To help us determine if your idea is a good action we often bring the idea to the membership to see if there is an appetite for the action and seek out a national action team to support it if necessary. That action team meets to discuss timelines, roles, communication and responsibilities in the action sheets.
3. If the idea is collectively deemed feasible and valuable, we put it in the action sheets at a time that is most advantageous to what is happening subnationally, nationally, and internationally.
4. This cooperation keeps workflow manageable for all, and expectations realistic.
5. Please don't initiate something that will require help and resources from the national office on behalf of CCL without going through the national office first. **CCL's one and only rule** is respect and admiration for service. Thanks for considering everyone's service and workflow.