



June 9 Guest Speaker - Nathaniel Stinnett, Environmental Voter Project



If political will is the key to enacting effective climate policies, there's a big obstacle that needs to be overcome: Many environmentalists are not showing up to vote. Joining our June call is Nathaniel Stinnett, founder and executive director of [Environmental Voter Project](#). Their mission is to identify citizens concerned about environmental issues who are staying home on election day and turn them into active voters. Stinnett has held a variety of senior leadership and campaign manager positions on U.S. Senate, congressional, state, and mayoral campaigns. He was named one of America's 50 environmental visionaries and is a frequent speaker on cutting-edge campaign techniques at top universities and campaign management trainings.

CCL Canada June 2018 actions at a glance:

1. **Each one reach one.** Reach out to a friend in your riding or another riding and get them engaged in CCL by [registering for a CCL informational session](#). Alternatively, attend [a monthly call](#) and get paired with a seasoned CCLer to help keep you going.
2. **Get ready for [Conference 2018: October 13-16, in Ottawa](#).** [Register early for the conference](#) and start getting your ducks in a row now – update your MP bio, fundraise in your group if you need to, and invite a friend. Register by September 1 for \$79. Thereafter it is \$100. Registration closes October 1.

SPECIAL JUNE 2018 ACTIONS:

Online Warriors. [Send a Twitter "Love Bomb"](#) to a climate leader and consider following these guidelines: (1) choose a short and impactful tweet (2) tag the user whose tweet you're referencing, and (3) avoid sending "Climate Bombs." Check out [this example of a Love Bomb](#).

Policy Experts. Comment on [the federal government's output-based pricing system paper](#) and provide written comments to ec.tarificationducarbonatecarbonpricing.ec@canada.ca by July 6th, 2018.

ROTARY ACTION FROM FEBRUARY: Rotary members need our help at the International Rotary Conference that will take place in Toronto, June 23-27! It's a big deal, with about 40,000 Rotarians expected to be there. A CCL table will be set up for this event and they need our help. If you plan to help at the CCL Rotary International Event in Toronto, please [fill in this doodler](#) to indicate which days you can attend.

Each month at Citizens' Climate Lobby we have regularly scheduled CCL calls

Canada: All CCLers welcome. We check in	Option 1: Thurs, June 7, 2018 at 6 pm PT/ 9 pm ET Option 2: Fri, June 8, 2018 at 8 am PT/ 11 am ET Option 3: Mon, June 11, 2018 at 6 pm PT/ 9 pm ET	Uberconference Line (1-888-570-6238) or log in online for
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with each other, share field reports, and go over monthly actions.	Just pick 1 to attend. Sign this doodler to RSVP.	free.
International: see above.	Sat, June 9, 2018 at 10 am PT/ 1 pm ET	Zoom Room 2017201717 or call +1 877.369.0926, meeting code: 2017 2017 17
Canada Education: Our plan in the lead up to Election 2019 RSVP here.	Tuesday, June 19, 2018 at 4 PM PT / 7 PM ET SHARP! Thus, please sign in at least five minutes early and even earlier if you are not technically adept. RSVP here.	Zoom Room 3920795005 or call +1 877.369.0926, meeting code: 3920 7950 05

CCL Canada Education Call: Our plan in the lead up to Election 2019

We will be discussing our master plan for the next year and a half. For those who have ideas on how we can successfully work on the 5 levers of political will, please [RSVP for the call on this Doodler](#) or leave questions or comments in the Doodler.

The 5 levers of political will are:

- (1) Lobbying - building relationships with politicians that represent your local chapter.
- (2) Media - newspapers, radio as well as social media,
- (3) Grassroots Outreach - bringing education and outreach to your local community,
- (4) Grasstops Outreach - talking with local community leaders, and
- (5) Chapter Development - registering new members online and building a local group of people who work effectively towards creating political will. (Make sure your members have [registered online here.](#))

Before the call, we will send you a link to the working document.

ACTION 1: Each one reach one.

Why: This year, we are trying to grow. This action has been used previously by RESULTS and has been proven to work in the past.

If your riding is susceptible to electing someone who is not supportive of carbon pricing, focus on growing your group by reaching out to someone in your riding. If not, reach out to a friend in another riding. Either way, get them engaged in CCL by asking them to [register for a weekly informational session](#). Alternatively, attend [a monthly call](#) and get paired with a seasoned CCLer to help keep you going.

ACTION 2: Get ready for Conference 2018: October 13-16, in Ottawa

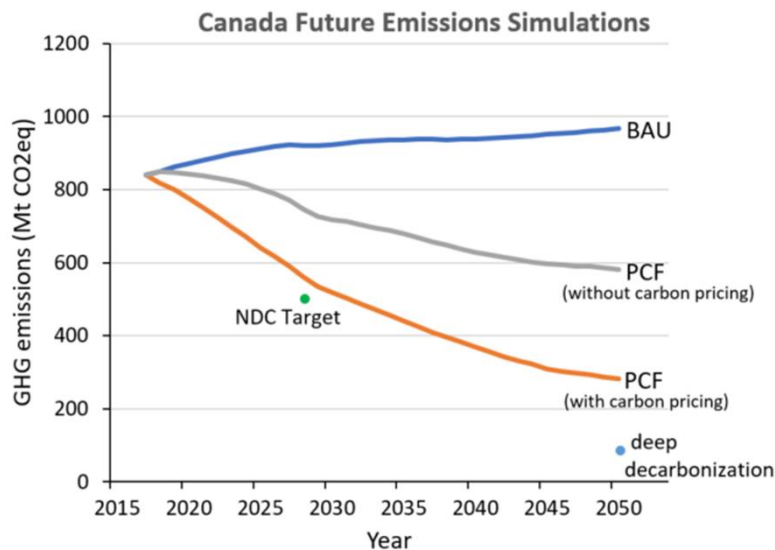
Why: Our goal is to have 100 people lobbying in Ottawa this October. Constituent lobbying is one of the most powerful ways we can pull on the [5 levers of political will](#).

[Register early for the conference](#) and start getting your ducks in a row now – update your MP bio, fundraise in your group if you need to, and invite friends to join us. Let's change the world.

Registration by September 1 is \$79. Thereafter it is \$100. Registration closes October 1.

Check out [our conference page here](#).

LASER Talk 1: Pembina's Online Policy Simulator



Recently, the Pembina Institute launched [an online climate policy simulator](#) that is freely available for all to use. The simulator allows the user to assess the effectiveness of individual policies on greenhouse gas emissions from Canada to mid-century.

Assuming all provinces sign on to the Pan Canadian Framework on Clean Growth and Climate Change and successfully implement climate action plans aligned with the PCF, Canada is likely to meet the 2030 Paris agreement objective a 30 % cut in emissions by 2030.

Deep decarbonization by mid-century would likely require additional policies. If you remove carbon pricing from the model, the core driver of emissions reduction is gone. The only other option is a complex series of specific policies within each economic sector, which is much more expensive for the taxpayer. In fact, other policies activated in the simulator to 100% still does not arrive at the same result for emissions reduction as is the case with carbon pricing in effect.

The take-home message in working with the Pembina policy simulator is that, in agreement with the consensus of climate change economists, carbon pricing is an essential core component of a cost-effective climate plan.

LASER TALK 2: Big Oil in the USA Wants a Carbon Price



BP, ExxonMobil, and Shell are the founding corporate members of the Climate Leadership Council (CLC). The CLC is a policy institute that is actively lobbying Congress in the US to pass legislation for immediate implementation of a \$40 per tonne carbon fee that would be applied to fossil fuels that rises predictably. What industry wants and indeed requires for long-term business planning is clarity of purpose as to the future direction of climate policies.

The distinguished authors of the [CLC Carbon Dividends Plan](#) are James A. Baker, III, and George P. Shultz. Both are distinguished statesmen under Republican presidents.

LASER TALK 3: The BC Carbon Tax Worked

Word on the street is that some in the [#axethecarbontax](#) crew are telling people and politicians that the BC carbon tax didn't cut GHGs. From the time the BC carbon tax was introduced in 2008 and steadily increased until 2011, GHG per capita from sources subject to the carbon tax dropped by 10% but only 1% in the rest of the country. BC's GDP also performed better than the rest of Canada during that time frame.

Read [Sustainable Prosperity's report on the BC carbon tax here](#).

ALL THREE LASER TALKS THIS MONTH were inspired by [David Maenz](#)

Top Ways You Can Help CCL Canada

By Cathy Orlando, CCL Canada National Director

1. All us volunteers are paid in fun, not funds. Playfulness and joy will fuel us. Being toxic will hinder us. Let's play.
2. Accept imperfection. This is the CCL way. We're on the right track for meeting our goals. We already have everything we need to reach that goal. We are making progress. We are succeeding.
3. Embrace that many of us environmentalists work from the heart and that is part of why we are so effective.
4. If you think that a team member needs help or could do something better, ask them how you can help them. Leave it open-ended so they can choose how you can help. Trust that they will ask for help and graciously accept the word 'no' if they don't want help.
5. Email Courtesy:
 - Please always give volunteers a deadline if you need something from them and be prepared to ask them again if they miss a deadline. Nobody is perfect.
 - Please keep emails concise and not too long. Be mindful of everyone's time to review and respond to emails. If there is something long to discuss, consider discussing over the phone.
6. Familiarize yourself with the traits of [a highly sensitive person](#). Our organization is blessed with many highly sensitive volunteers. You may be one or work with one. I am one too. Consider seeking to understand their core motivations.
7. Respect the privacy and security of this organization by not sharing volunteers' personal information to others without their permission, including their email address.
8. Review our Master Plan for 2018-2019 with us on our CCL Canada June Education call:
 - As an organization, we must be focused on CCL's mission. We don't have the time or resources to spread ourselves too thinly amongst many projects.
 - To facilitate a better understanding of our focus, I have drafted a Master Plan. I collected input in various ways from volunteers (field reports, conversations, and surveys) and will continue to do so.
 - For those who have ideas on how we can successfully work on the 5 levers of political will, please [RSVP for this month's education call on this Doodler](#) or leave questions or comments in the Doodler.
 - The Master Plan is a living document and not written in stone. We do welcome ideas to help us towards achieving our goals.