

March 14 Guest Speaker—Hannah Pickard, climate communicator



Hope is a precious commodity in conversations about climate change. Our speaker this month, Hannah Pickard, trains people in proven communications techniques that shift the national conversation about climate change to be more positive, civic-minded and solutions-focused. She is the Network Manager for the National Network for Ocean and Climate Change Interpretation. NNOCCI currently supports climate communicators in 184 institutions in 38 states. As we go out in our communities to lead presentations, Hannah's coaching can help us to inspire audiences to take action and be part of the solution.

CCL Canada March 2020 actions at a glance:

1. Invite CCL volunteers and friends to attend our Spring Rendezvous in Ottawa Monday, May 11 to Tuesday, May 12.
2. Ask friends and family [to give the gift of money to CCL Canada](#) from March 28 (Earth Hour) to April 22 (Earth Day).
3. Review line-by-line CCL Canada's 2020 Carbon Pricing Guidelines on your own and then with your group. For any clarification, it is highly recommended that you join the CCL Canada calls this month.

IMPORTANT DATES: Friday, April 3 is the next national Fridays For Future event and Wednesday, April 22 is the 50th anniversary of Earth Day.

OPTIONAL: Join a CCL Canada action team that will be working on Canada's 2020 1-page federal lobbying ask based on our 2020 Carbon Pricing Guidelines. This will be reviewed by the CCL Canada membership in late April in preparation for lobbying your MPs in May either in Ottawa or in your home regions. Note that because the Supreme Court may not have ruled on the constitutionality of the *Greenhouse Gas Pollution Pricing Act* when the lobbying in May takes place, we may have to be flexible. **Please [sign this Doodler](#) if you want to part of the “Leave Behind” Action Team:**
<https://doodle.com/poll/batatxac95hs8xis>

ONGOING: Review the Conference 2020 checklist. Please see the addendum.

ONTARIO: From March to June, CCL Ontario members are encouraged to ask their City Councillors, especially in communities where they have [members on the Climate Caucus](#), to support a motion to strike an all-party committee on climate change in the Ontario legislature. Here is suggested wording for the motion:

Whereas the City of _____ Council has _____ - (fill in details on local climate declarations and actions), and

Whereas the province of Ontario is experiencing the impacts of climate change due to increases in the severity of wildfires, floods, and tornadoes, to name a few, therefore be it resolved:

That the City of _____ supports a motion introduced by MPP Peter Tabuns in the Ontario legislature for the province of Ontario to strike a select committee on climate change with representation from all parties to immediately developing comprehensive provincial strategies to reduce emissions and an action plan to address climate change-related threats to Ontario's environment, society, and economy.

Upcoming CCL Calls	Date and Time	Call Options
Canada: All CCLers welcome. We check in with each other, share field reports, and go over monthly actions.	Option 1: Thur, March 12, 2020 , 6 pm PT/ 9 pm ET Option 2: Fri, March 13, 2020 , 8 am PT / 11 am ET Option 3: Mon, March 16, 2020 , 6 pm PT/ 9 pm ET Just pick 1 to attend. Sign this Doodler to RSVP.	Uberconference Line (1-888-570-6238) or log in online for free.
CCL International	Sat, March 14, 2020 , 10 am PT/ 1 pm ET	Zoom Room 2017201717 or call +1 877.369.0926, code: 2017 2017 17
CCL Canada Ed Call with Céline Bak of Analytica Advisors	Thurs., March 24, 2020 1 pm PT / 4 pm ET Granted the budget does not drop that day. Celine will help us understand better what is happening and what to expect from the financial system, ground zero for the new economy.	Zoom Room 3920795005 or call +1 877.369.0926, code 3920 7950 05

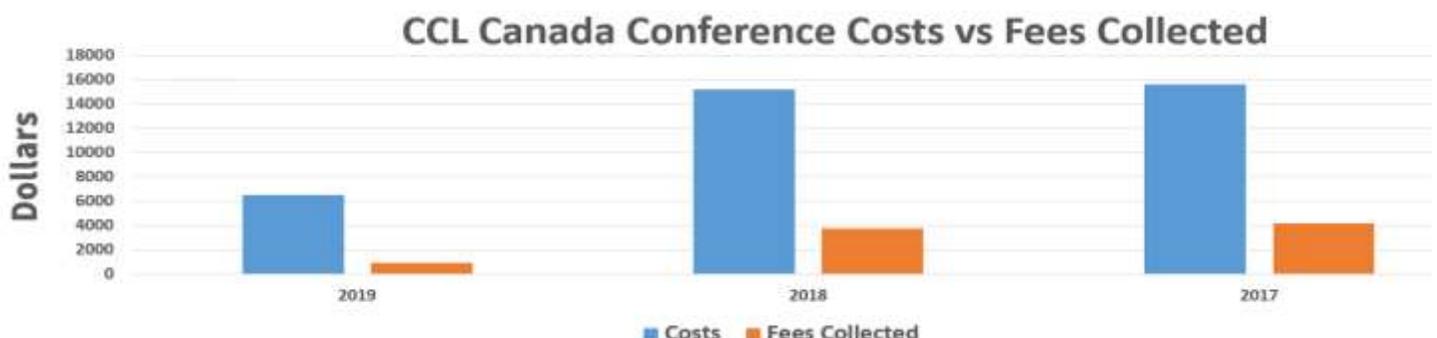
ACTION 1: Invite CCL volunteers and friends to attend our Spring Rendezvous. |

Why? Many volunteers attend our Ottawa conference and lobby days through personal connections and invites. Friends inviting friends and family is CCL's primary tool of growing their organization. Ever wonder how CCL USA gets so many people to their conferences? They have 60+ paid staff who all have a job right now to invite people to their conference. Thus, with your help we can make this our biggest conference ever. We have never exceeded 68 registered citizen lobbyists at an event. **Who to ask:**

1. Members of your group
2. People you have lobbied with in the past (check your old emails or email canada@citizensclimatelobby.org to get the old lobbying lists and we will see what we can do.
3. Friends and coworkers who are concerned about the environment.
4. Advertise on social media using these images with enthusiastic words from you and inviting people to discuss this with you more either privately social media chats or openly on social media on Facebook, Twitter and Instagram.
5. Email canada@citizensclimatelobby.org if you want the promocode to have your guest come for free to our conference.

ACTION 2: Ask friends and family to give the gift of money to CCL Canada from March 28 (Earth Hour) to April 22 (Earth Day)

Why? Asking friends or family to [help fund our national conferences and lobby days](#) can help build relationships in the community and with our federal representatives. Note that conference fees consistently have only covered less than one quarter of the costs of conferences we have conducted in Ottawa. We will send out reminders and instructions in late March.



ACTION 3: Review line-by-line CCL Canada's 2020 Carbon Pricing Guidelines

Why? Our Carbon Pricing Guidelines outlines our priorities and thus what we will focus on and also what we will support at arms length.

This document was drafted, reviewed and revised by Jeff, Joe, Lynn, Ron, Cheryl, Donna, Paul, Marlo and Cathy. Thank you to all who helped make this document in its current form. Support does not equal lobby. The document will be used to guide what we will be lobbying for in 2020 through national and subnational lobbying ask (“leave behind”) documents. Our latest guidelines document is the culmination of the institutional wisdom we have built over almost 10 years in Canada.

To understand this document better, we strongly advise that you review the latest draft of the Carbon Pricing Guidelines Document (see Addendum) yourself and with your group and have one of you attend [a March 2020 CCL Canada call](#), especially if you want any clarification or would like to discuss the document as a whole. Please do not send us emails for editing suggestions. We do not have the capacity for that nor is it efficient. The document is being edited on the CCL Canada calls this month and thereafter will be reviewed.

LASER TALK: About Citizens' Climate Lobby Canada

Citizens' Climate Lobby Canada is a non-profit, nonpartisan, grassroots advocacy organization focused on strengthening and harmonizing Canada's carbon pricing policy nationally. Our consistently respectful and nonpartisan approach to climate education is designed to create a broad, sustainable foundation for carbon pricing not just in Canada, but globally and across all political inclinations.

Since its inception in September 2010, CCL Canada has lobbied relentlessly for Canada to adopt Carbon Fee and Dividend as our national carbon pricing policy. Spanning almost 10 years, we have recorded over 1000 meetings with parliamentarians and appeared over three thousand times on the editorial pages of Canadian newspapers.

On October 13, 2018, Citizens Climate Lobby was on Parliament Hill for the 13th time. And thirteenth time lucky is what the foray onto Parliament Hill will be remembered as. While on the hill, there were indications that Carbon Fee and Dividend was going to be announced as the official backstop policy for pricing carbon pollution in Canada.

Additionally, at that time the senator for Edmonton, AB Senator Grant Mitchell said, *“you are one of the most successful lobbying groups I have worked with because you are about to get what you lobbied for.”* Subsequently, three MPs and an Environment Minister in a Canadian province have confirmed that CCL's relentless focus was influential in determining the final structure of Canada's carbon pricing policy.

Our work is far from over, in fact it feels like we have only just begun. As all seasoned environmental and social justice advocates know, gains made must then be defended. As well, we are in a global emergency, Canada's current carbon pricing policy needs a lot of improvements, and we have a potentially unstable minority government. For these reasons, CCL Canada is doubling down on our efforts to build political will for effective carbon pricing nationally. We will be using an updated version of the Canadian Carbon Pricing Guidelines document (COMING SOON) to guide us.

We are action-oriented, highly focused and we are not guessing. Most of all we like to have fun. In less than 10 hours a month, guided by our core values, especially our superpower, focus, our volunteers are continuing to create the political will locally for predictably rising and harmonized carbon pricing in Canada.

LASER TALK 2: Putting Past Side Projects into Context at CCL Canada

In the past, CCL Canada has given a helping hand (along with many groups) in demanding the peer-review of fossil fuel subsidies in Canada. The reason for this is that at the time, the Conservatives under Stephen Harper at the [G20 in Pittsburgh in 2009](#) as well as the Liberal Party, Green Party and New Democratic Party all supported peer-review of fossil fuel subsidies. In fact, MPs in three of four political parties directly asked us to help build political will toward this effort, too.

Additionally, volunteers at CCL Canada on their own time and dime lead delegations to the [World Bank](#) (2011-2013), under the kind request of our founder and president Marshall Saunders, to ask them to stop [funding coal](#) projects with our tax dollars. In 2013, the World Bank stopped funding fossil fuel projects. By doing this, CCL Canada volunteers laid down the foundation for Citizens' Climate Lobby's relationship with the World Bank, including being one of the founding NGO partners in the [Carbon Pricing Leadership Coalition](#) (CPLC) in 2015 in the lead up to the Paris Agreement. The CPLC's [FASTER Principles](#) have since become one of our key guideposts for critiquing carbon pricing.

We chose these side projects because of the public commitments made by all political parties - thus we knew they would have a high chance of success. As well, they helped us build relationships and alliances. Also, CCL Canada remained focused on building political will locally for a national carbon fee and dividend policy and treated these as side projects only. Now that carbon pricing is under risk of being dismantled in Canada and because of the urgency of the crisis, we will be focusing on harmonizing Canada's carbon pricing policy using the CCL Canada's 2020 Guidelines for Carbon Pricing.

ADDENDUM: Spring Rendezvous checklist

- ASAP**, send MPs a save-the-date to the reception as indicated [in the January 2020 action sheets](#) and file a [field report](#) that you did so under "Letters to Members ..." and/or "Phone Calls to Members" - both count.
- [Register online for the conference](#). **Conference registration closes on May 1 or when we exceed 75 registrants.** Register early. Note registration fees will double on April 1. Ask friends and family to join you.
- By early April (date TBA) book a hotel room (TBA in March) or arrange nearby accommodations. Note May and June are peak tourist season. Book early.
- April Action Sheets: Send your MP an official invitation to the reception on May 11 and an invite to be lobbied in Ottawa on May 12 or around that time in their home riding.
- By Friday, May 1, 2020**, [please send us your lobbying appointments as soon as you get them to by filling in this Google Form](#). Lobbying appointments will be accepted after this date – even at the conference. The schedule will be finalized on Saturday before the conference. However, we anticipate 25% of appointments changing.
- By Friday, May 1, 2020**, send MP Bios to canada@citizensclimatelobby.org. **1 page maximum.** [Here is the outline in Word](#). Any MP bios sent after that time may or may not be photocopied or formatted in time for the conference by us. We will still accept appointments even at the conference and lobbying days, but we can't be responsible for making MP bio copies for your lobbying team. By Monday, May 4, 2020, all bios will be sent to the printers.
- RECOMMENDED:** Attend special calls over Zoom in April in preparation for this conference. Dates TBA in April Action sheets including: **A CCL Canada Climate Advocate Training** workshop tailored specifically for CCL outside the USA and **Tips on Being a Local CCL Spokesperson**, to help you get media attention for your heroic journey to Ottawa to save the world and help make sure we are all disciplined in our messaging. Focus = success.
- Friday, May 8 to Sunday, May 10** – days of travel and rest for the conference team. Thus, we will have limited contact via the internet and our workflow will be only what is absolutely necessary.
- Please also be mindful that the conference team has a huge workload two weeks before and after the conference. Thank in advance for your understanding of how much work they do for us as volunteers.

CCL Canada's Carbon Pricing Guidelines 2020

March 13 DRAFT

Please do not send us emails with suggested revisions as it is too complicated and inefficient to receive email revisions from many people. You are all invited to join the CCL Canada calls this month or be on the lookout for an email about being on a call that does a final revision. Thank you for your understanding.

Preamble:

Established in September 2010, Citizens' Climate Lobby (CCL) Canada is a volunteer-based organization focused on national policies to address climate change. CCL Canada's key focus from the beginning has been Carbon Fee and Dividend: an incrementally rising price on carbon pollution where 100% of the fees collected are returned to citizens. This revenue-neutral carbon pricing system is partly achieved by Canada's [Greenhouse Gas Pollution Pricing Act](#) (assented June 21, 2018). Tellingly, [27 Nobel Prize-winning economists](#) and [thousands of economists worldwide](#) support carbon pricing like we now have in Canada. As well, under the Fuel Charge component of Canada's carbon pricing system (a.k.a. the federal "[Backstop](#)"), [80% of households come out ahead](#), a finding confirmed by the [Parliamentary Budget Office](#) and [others](#).

Between September 2010 and March 2020, CCL volunteers recorded more than 1000 meetings with Parliamentarians and more than 3000 media hits. In 2016, CCL created a [Carbon Pricing Guidelines](#) document that delineated our expectations for a comprehensive Canadian carbon pricing policy. This is our March 2020 update of that document.

In 2018 and 2019, the Intergovernmental Panel on Climate Change (IPCC) published three special reports:

- [Global Warming of 1.5 C](#) (October 8, 2018)
- [Climate Change and Land: an IPCC special report on climate change, desertification, land degradation, sustainable land management, food security, and greenhouse gas fluxes in terrestrial ecosystems](#) (August 7, 2019)
- [The Ocean and Cryosphere in a Changing Climate](#) (September 25, 2019)

These reports unequivocally state that time is running out to reduce greenhouse gas (GHG) emissions and mitigate their impacts. Pivotal, these reports also indicated that with the right policies, including pricing carbon as a core component of a cost-effective climate plan, countries like Canada can become leaders in tackling climate change.

In the past four years, Canada has made real progress. Many Canadian municipalities, and the federal government have declared a [climate emergency](#), put into law many climate policies (see Addendum), and put a price on carbon pollution. In March 2020, the federal government [initiated consultations](#) with industry, First Nations, citizens and other stakeholders to define what is considered an 'ambitious' plan to tackle the issue of climate change and reach net-zero emissions in Canada by the year 2050. While these steps are a good start, much more needs to be done and needs to be done right now.

When the Trudeau government came to power in October 2015, they initially retained the former government's woefully inadequate GHG emissions target (30% below 2005 level). In 2019, using objective measures that assess actions, the [Climate Performance Index](#) ranked Canada 55th out of 61 countries for overall performance, noting our national climate targets [are not in line](#) with prevailing climate change science. As well, with the [current suite of enacted policies](#), Canada is unlikely to reach even those inadequate targets. According to the [Parliamentary Budget Office](#) and [independent analyses](#), Canada's carbon price must continue to rise beyond 2022 to achieve our Paris Agreement target.

CCL Canada's Recommendations

In this next decade, CCL will continue to lobby for an effective and predictably-rising carbon pricing policy in Canada. Below are guidelines for what we consider essential next steps to secure a liveable world:

1. We are in a climate emergency. The climate crisis is a non-partisan issue. We recommend a framework for cross-party cooperation through legislation of science-based GHG targets and successive five-year GHG budgets, with mandatory public reporting on progress in meeting these targets and budgets. The [United Kingdom's Climate Change Act 2008](#) provides an example of legislation which implements these concepts.
2. Based on the urgency of the climate crisis, [economic modeling](#), [case studies](#), and the need for a clear multi-year framework that allows households and businesses to make long term plans, we recommend that Canada's national backstop carbon price continue to rise past 2022, to [at least \\$210 per tonne by 2030](#)—thus going up at a rate of at least \$20 per tonne per year from 2022 to 2030.
3. We strongly support that the Fuel Charge component of the Backstop in the [Greenhouse Gas Pollution Pricing Act](#) provides a direct dividend to households to protect low and middle-income households from higher costs. It is imperative that Canada's carbon pricing system remains fair and revenue-neutral in order to be a model for provinces and territories.
4. The connection between the carbon price Canadians pay under the Fuel Charge component of the Backstop and their dividend (paid through an income tax rebate) [is unclear](#) to many Canadians. To be more efficient at building the political will for the rising Backstop carbon price, we strongly recommend that Canadians receive their [Climate Action Incentive](#) twice yearly through a dividend cheque or a direct deposit in bank accounts.
5. We ask that the carbon price be economy-wide with only principled exceptions and all measurable GHGs be priced. Principled exemptions can include but are not limited to considerations for farmers, fisherpersons, vulnerable populations, and businesses and industry that are emissions-intensive-and-trade-exposed. (STILL BEING EDITED PLEASE NO EMAILS)
6. We appreciate Canada's Output-Based Pricing System (OBPS) for large emitters as a temporary measure to protect vulnerable industries from unfair competition from foreign companies. To encourage foreign countries to adopt their own carbon fees, Canada must enact border carbon adjustments (BCAs) and thus eliminate the need for OBPS. We recommend that Parliament study BCAs as soon as possible and follow closely what the [European Union](#) is considering BCAs. To take even more leadership on carbon pricing internationally, Canada should continue to work with other nations for climate protections as they have been done so with the [Declaration on Carbon Pricing in the Americas](#), then enact BCAs [in cooperation with climate-friendly trading partners](#) .
7. CCL's stance has always been one carbon pricing policy for all of Canada. This is especially important in order to enact a BCAs which will require a uniform carbon price across Canada. However, if Canada continues to proceed by letting the provinces and territories create their own solutions, then we call on the Federal Government to develop legislation that clearly delineates carbon pricing equivalencies between the different policies. (STILL BEING EDITED PLEASE NO EMAILS)
8. To help pay for the transition to a low carbon economy, [CCL Canada is supportive of tax reform](#). Canada's tax system has not had an overhaul in over 50 years. In August 2019, Chartered Professional Accountants Canada called for a tax overhaul towards a low carbon economy in its [Budget 2020 recommendations](#).

9. We appreciate the federal government has eliminated some fossil fuel subsidies since 2015, and recommitted to peer-review of Canada's "inefficient" fossil fuel subsidies in [2018 at the G20 in Argentina](#) after originally committing to doing so [in 2009 at the G20 in Pittsburgh](#). Additionally, the [Conservative Party of Canada](#) during election 2019 indicated they might be supportive of eliminating some fossil fuel subsidies. We expect Canada to accelerate taking action as these subsidies are counterproductive, diminish public trust, and their removal has already [been delayed](#) for several years.

10. We recognize that carbon pricing needs to be woven into a comprehensive plan that includes broader regulations (e.g., building codes, fuel efficiency standards, land-use policies, nature-based solutions), infrastructure investment, [appropriate incentives](#), [financial mechanisms](#) (e.g., green bank, green bonds, climate corporate accountability to their investors), job retraining for [workers in the fossil fuel sector](#), education programs (e.g., how personal choices, including the food we eat, impact the climate) and special considerations for farmers, Northern Communities, and Indigenous Peoples, including enshrining the United Nations of the Rights of Indigenous People ([U.N.D.R.I.P.](#)) under national law. We appreciate the federal government working with the provinces and territories within the [Pan-Canadian Framework on Clean Growth and Climate Change](#) and already creating some of the policies and programs in alignment with a comprehensive plan (see Addendum).

11. We appreciate that Canada is [providing five million dollars](#) to the [World Bank's Partnership For Market Implementation](#) program. We ask that Canada take even more leadership on tackling climate change globally, including by providing technical and financial support for the transition to clean energy economies in the Global South and helping those most vulnerable adapt to changing conditions.

We are transitioning out of the fossil fuel economy into a [New Ecological Civilization](#) which will be powered by the sun and other truly green technologies for many years to come. The world we are about to enter would never have been possible without fossil fuels. We need many policies to transition our economy. For a liveable world, please work with us on our focus: a predictable and effective carbon pricing policy that leaves no one behind.

Addendum - List of Canadian Climate Policies and Initiatives

Pan-Canadian Framework on Clean Growth and Climate Change - December 2016

<https://www.canada.ca/content/dam/themes/environment/documents/weather1/20170125-en.pdf>

<https://www.canada.ca/en/services/environment/weather/climatechange/pan-canadian-framework.html>

Greenhouse Gas Pollution Pricing Act - June 21, 2018

<https://laws-lois.justice.gc.ca/eng/acts/G-11.55/>

Federal Climate Emergency Motion - June 18, 2019 <https://www.cbc.ca/news/politics/climate-emergency-motion-1.5179802>

<https://globalnews.ca/news/5401586/canada-national-climate-emergency/>

Methane regulations in the Oil and Gas Sector - April 2018

<https://www.canada.ca/en/environment-climate-change/news/2018/04/federal-methane-regulations-for-the-upstream-oil-and-gas-sector.html>

Fuel Efficiency Standards

<https://www.nrcan.gc.ca/energy-efficiency/energy-efficiency-transportation/fuel-consumption-guide/21002>

Canada's New Food Guide- January 13, 2019

<https://food-guide.canada.ca/en/>

<https://ottawacitizen.com/opinion/columnists/howard-and-hancock-canadas-new-food-guide-will-be-healthier-for-people-and-the-planet>

The G7 Oceans Plastics Charter - On June 9, 2018

<https://www.canada.ca/en/environment-climate-change/services/managing-reducing-waste/international-commitments/ocean-plastics-charter.html>

Black Carbon Treaty / Gothenburg Principle - November 28, 2017

<https://insideclimatenews.org/news/11042018/climate-treaty-gothenburg-protocol-air-pollution-regulations-global-warming-science-black-carbon-lrtap>

<https://www.canada.ca/en/environment-climate-change/services/pollutants/black-carbon-emissions-inventory.html>

The Kigali Amendment to the Montreal Protocol - January 3, 2019

<https://sdg.iisd.org/news/kigali-amendment-enters-into-force-bringing-promise-of-reduced-global-warming/>

Their leadership in the Carbon Pricing Leadership Coalition, - November 2015

<https://www.carbonpricingleadership.org/news/2016/7/14/twenty-canadian-companies-sign-on-to-carbon-pricing-leadership-coalition>

Partnership For Market Implementation - December 8, 2019

<https://www.worldbank.org/en/topic/climatechange/brief/partnership-for-market-implementation>

Canada Nature Fund

<https://www.canada.ca/en/environment-climate-change/services/nature-legacy/fund.html>

Bill C-48: Oil Tanker Moratorium Act An Act respecting the regulation of vessels that transport crude oil or persistent oil to or from ports or marine installations located along British Columbia's north coast (assented June 2019)

<https://openparliament.ca/bills/42-1/C-48/>

Bill C-69: An Act to enact the Impact Assessment Act and the Canadian Energy Regulator Act, to amend the Navigation Protection Act and to make consequential amendments to other Acts (assented June 2019)

<https://openparliament.ca/bills/42-1/C-69/>

Memberships in International Coalitions:

Founding members of the Carbon Pricing Leadership Coalition 2015

<https://carbonpricingdashboard.worldbank.org/>

Members of the Carbon Neutrality Coalition

<https://www.carbon-neutrality.global/plan-of-action/>

Cofounders of Power Past Coal- November 16, 2017

<https://www.canada.ca/en/services/environment/weather/climatechange/canada-international-action/coal-phase-out.html>