Citizens' Climate Lobby Canada
Lobby **Climatique des Citoyens**

September 14 Guest Speaker—Jonathan Haidt, author of The Righteous Mind

How did American politics get to be so dysfunctional? It has a lot to do with psychology, and our guest this month, Jonathan Haidt, will help us wrap our heads around this phenomenon. A Professor of Ethical Leadership at New York University Stern School of Business, he is the author of The Righteous Mind: Why Good People are Divided by Politics and Religion. Haidt's book explains the origins of the human moral sense and how variations in moral intuitions can help explain the polarization and dysfunction of American politics.

CCL Canada September and October 2019 actions at a glance:

1. Engage in social media in the leadup to the October 21 federal election.
2. Connect with your local universities and colleges and table at their events.

ONGOING: Continue with this year's initiatives: 100 Debates, any debate/town hall, and/or supporting Fridays For Future youth.

Upcoming CCL Calls	Date and Time	Call Options
Canada: All CCLers welcome. We check in with each other, share field reports, and go over monthly actions.	Option 1: **Thurs, Sep 12, 2019**, 6 pm PT/ 9 pm ET Option 2: **Fri, Sep 13, 2019**, 8 am PT / 11 am ET Option 3: **Mon, Sep 16, 2019**, 6 pm PT/ 9 pm ET Just pick 1 to attend. Sign this doodler to RSVP.	Uberconference Line (1-888-570-6238) or log in online for free.
CCL International: Jonathan Haidt, author of The Righteous Mind	**Sat, Sep 14, 2019,** 10 am PT/ 1 pm ET	Zoom Room 2017201717 or call +1 877.369.0926, code: 2017 2017 17

ACTION 1: Engage in social media in the leadup to the October 21 federal election.

Why? Social media can have a powerful effect on political will. A survey of 1,022 Canadian adults show that 42% of them reported they get their news from social media.

To help build political will through social media, consider engaging with others with CCL's core values in mind. You can start by following your local candidates on Facebook, Twitter, or Instagram and encouraging them to keep speaking about the climate crisis in positive ways. If you publish letters to the editor, you can also tag your MP or local candidates. **If you are the face of CCL in your community or you MP knows you as a CCLer, please do not be partisan on social media.**

Notes on Twitter: Tag sparingly - it gets cumbersome when people constantly tag you. Be careful with tagging politicians and media as they get annoyed. Tag @citizenslobbyca when you think it is really important. You can also block people to avoid trolls. Finally, here are some suggested hashtags:

Voting	#cdnpoli, #elxn43

Helping striking youth	#FridaysForFuture, #ClimateStrike
Local engagement	#Canada, #[your city]
100 Debates	#100debates
Finding carbon pricing allies	#carbontaxworks (Also visit carbontaxworks.ca for images!)
Dismantling climate disinformation*	#climatebrawl (also follow @GeraldKutney)

*Check out this recent article in Nature Human Behaviour, which states, "any potential 'cure' for the post-truth era will require multilayered defence system. When pre-emptive inoculation is not feasible or possible, Schmid and Betsch illustrate that responding to deniers in public is crucial as a second-order line of defence, and they advance an important, practical and compelling framework for doing so."

Note on field reports: Interactions from your MP or other elected officials (for example, if they like or share your post) count as field reports. Consider recording these as field reports. If you need help doing this, Judy in Nelson (judy.e.oleary@gmail.com) has kindly agreed to be the helper for showing how.

ACTION 2: Connect with your local universities and colleges and table at their events.

Why? Millenials are the largest voting block this election and are the most likely to support carbon pricing when informed.

For resources, you can click on the "Outreach and Tabling" heading on the volunteer resources page on our CCL Canada website. Consider tying your outreach to the election, for example by encouraging students to vote and providing information on how to vote. Don't forget to ask permission from the relevant bodies.

LASER TALK: Climate Polling (2019)

The Angus Reid Institute conducted an online survey from August 21 to 26, 2019 among a representative randomized sample of 1,534 Canadian adults who are members of Angus Reid Forum. Some key findings are:

- Seven-in-ten Canadians (69%) say climate change should be a top priority for whichever party forms government after the October vote, including four-in-ten Conservative Party supporters. Notably, a majority of all age groups say this, rising to eight-in-ten (81%) among young women.
- Consider polling done in September 2015 versus the most recent data. Now, one-in-three (33%) say climate change is among their top issues, more than double who said this in 2015. In 2015, 44 per cent of Canadians chose the economy as their top issue, more than three times the number who do now (14%).

From July 16th to 19th, 2019, Abacus Data also conducted an online poll regarding the Climate Emergency with 2,000 Canadian residents aged 18 and over. Some key findings are:

- 74% indicate they are increasingly worried about climate change;
- 57% indicated they think the current federal government is doing too little on climate change; and
- 79% indicated they would be more supportive of a bold and ambitious climate plan if governments provided financial support to low and modest-income households to help them transition away from fossil fuels.

Increasing Canada's carbon price past 2022 accelerates our transition from fossil fuels to renewable energy. To support low and modest-income households, revenues from the carbon price can be returned to households, as what is being done with 90% of the revenues from the federal backstop carbon price. This way, at least eight out of ten households, especially those with the lowest income, get back more money than they pay in the carbon price.