



CCL Monthly International Conference Call

Saturday, July 8, 2017: 10 am PT/ 11 am MT/ 12 pm CT/ 1 pm ET/ 2 pm AT

Guest Speaker - Andrew Jones, Climate Interactive



Andrew (Drew) Jones is Co-Founder of Climate Interactive, a top-rated climate change think tank that creates the simulations used in the United Nations negotiations. An expert on international climate and energy issues, his quotes and interactive data stories appear frequently in the New York Times, The Washington Post, and other media.

Jones and his team at CI and MIT Sloan developed "C-ROADS", the user-friendly climate simulation in use by thousands of climate analysts around the world. He teaches Systems Thinking and Sustainability at MIT and UNC Chapel Hill's Kenan Flagler Business School.

July 2017 Actions- We are beginning to prepare for Election 2019

1. Target "conservative" newspapers with letters to the editor. The Conservative Party of Canada will be developing the policies they will campaign on during election 2019. Let's help them end the anti-carbon tax rhetoric. Check out the detailed plan we are coordinating across Canada. Join the Sunmedia LTE team.
2. Start getting ready for our conference in October. Register early and save money. Update/create your MP bio. Get signatures from local businesses on our open letter to bring to your MP. Put a package together of your group's media hits. Get people to sign our petitions and postcards. Create a package of local CCL achievements that will empower your MP to be a climate leader. Phone and recruit people to join us. Especially consider inviting family and friends in Conservative ridings to our conference. And if you have the where-with-all, join our "Senator Committee". Let's put together a team that will target key Senators in the lead up to election 2019.

What else is coming down the pipes this summer:

1. There will be a **CCL Canada education call** on Tuesday, July 18, 2017 (1 pm PT/ 4 pm ET) regarding fundraising to get to the conference. Doodler coming soon.
2. WHAT SHOULD BE OUR AUGUST ACTIONS? Please don't hesitate to contact the National Office, canada@citizensclimatelobby.org if you have an idea that will help create the political will for a livable world.
3. Our CCL Canada August Education call will take place the last week before Labour Day (date and time to be determined in an upcoming Doodle Poll). Our very own Yannick Trottier will be educating us on Carbon Capture and Sequestration. **NEW** It will be on our shared CCL International Zoom line which we will begin to use regularly in September 2017. Details coming in August.

LASER TALK: About Citizens' Climate Lobby Canada

Citizens' Climate Lobby (CCL) is an international, non-partisan organization that empowers citizens to lobby their representatives for a revenue-neutral price on carbon pollution. CCL was founded in the USA in 2007 by Marshall Saunders and is modeled after the international poverty reduction organization [RESULTS](#), which is also our sister organization. Currently, we have over 70,000 CCL members worldwide. In Canada, as of July 1, 2017, we cover over 80 ridings and have 1141 members.

Since September 2010, Canadian Citizens' Climate Lobbyists have, through teleconference calls, monthly actions, and conferences, educated ourselves about the various aspects of climate change: from the economics and science to the sociology, communication and its myriad connections to almost everything. As of July 1, 2017, our members have had 201 letters to editor published this year in newspapers across Canada. Since our beginnings in Canada we have recorded 1688 letters to the editor, articles and opinion pieces published in newspapers by or about us. In 2016, our members lobbied federal parliamentarians 168 times in face-to-face meetings.

In 2016, we lobbied our federal MPs 168 times in face-to-face meetings for [carbon fee and dividend](#). We are returning to Ottawa October 21-24 for our fourth national conference and lobbying days.

LASER TALK: Lorrie Goldstein endorses carbon fee and dividend

Climate change is real, it is us and it is bad. There is hope. The planet needs a carbon price of at least \$150 tonne by 2030 and \$300 tonne by 2050 if we are to avert catastrophic climate change. How can we get that carbon price up high enough without at the same time creating tax revolt? A predictable price on carbon pollution that is revenue neutral, meaning not one penny goes to the government, would be sufficient; the market will do the rest.

In February 2017, Postmedia columnist Lorrie Goldstein [wrote](#), "A study prepared for Citizens' Climate Lobby, the major promoter of carbon free and dividend, predicts it would reduce emissions by 50 per cent below 1990 levels within two decades — far beyond what our governments are talking about — while adding hundreds of thousands of new jobs."

UPDATED LASER TALK: Canadian opinions on climate change

A February 2016 Canadian survey found that [61](#) per cent of respondents believed the earth is getting warmer partly or mostly because of human activities. A March 2017 Nanos poll found that nearly [two-thirds of Canadians](#) want the Liberal government to proceed with climate regulations, including carbon pricing, regardless of a new direction on the environment from U.S. President Donald Trump. A July 4, 2017 poll from the Angus Reid Institute indicates Canadian support for [federal carbon pricing](#) has cooled as the issue morphs from plan to reality. One major concern for more than half of the population is cross-border industry competitiveness. More than half of all Canadians (55%) say that this country should not proceed with its carbon pricing plan if it creates a competitive disadvantage with American businesses.

Thus the take home messages when lobbying Canadian politicians are that we don't need to convince [most Canadian politicians](#) about the urgency of the climate crisis. However, the political will for carbon pricing might be waning. At this point we must continue to relationship build with our MPs and build political will in our ridings to help make sure together we strengthen Canada's carbon pricing policies one riding at a time using the CCL way.

LASER TALK –Joseph Stiglitz calls for Border Carbon Adjustments on USA

Since 2010, Citizens' Climate Lobby Canada volunteers have been lobbying for carbon fee and dividend. Within that policy are border tax adjustments, also known as a carbon-adjustment tax. Under the World Trade Organization, countries with national carbon taxes can level the playing field by enacting border carbon adjustments which could actually push the USA to enact a carbon price too. CCL is not the only advocate for border tax adjustments on carbon pollution. On June 2, 2017, Nobel Laureate in economics, Joseph Stiglitz said in his opinion piece, [How to Punish Trump](#), "If Trump wants to withdraw the U.S. from the Paris climate agreement, the rest of the world should impose a carbon-adjustment tax on U.S. exports that do not comply with global standards."

LASER TALK: Less than five percent of the Canadian economy is trade exposed

A November 2015 study by the Ecofiscal Commission released found that less than five percent of the overall Canadian economy would be exposed to competitive pressures if carbon was priced at \$30 a tonne – that’s because like most western democracies, Canada has a huge service sector that is neither emissions-intensive nor trade exposed. The good news is, governments can address the challenges of the trade exposed industries with targeted, transparent, and temporary support measures for genuinely vulnerable industries. Ultimately though, Canada will need a national carbon price with border tax adjustments to protect domestic industries.

LASER TALK: Citigroup’s study calls for a low-carbon economy

Citigroup is the third largest bank in the U.S. In 2015, they wrote a report entitled, “Energy Darwinism II [1]” about meeting world energy needs over the next 25 years. They considered two scenarios to meet energy needs, which are expected to grow significantly by 2040[2].

One scenario is the “action scenario”, where energy needs are met, while mitigating greenhouse gas emissions at the same time. The “inaction scenario” is where energy needs are met with ‘business-as-usual’ methods, without trying to mitigate greenhouse gas emissions.

Costs for each scenario were based on the capital expenditures and any fuel costs incurred to produce energy. Renewable energy projects tended to cost more initially, but they provided savings later on. They added up the costs and savings for producing energy with each scenario and found that the “action scenario” was less expensive – \$190.2 Trillion vs. \$192.0 Trillion[3].

Then they looked at the costs of climate change impacts with each scenario, and while the “action scenario” had costs of \$20 Trillion over the next 25 years, the “inaction scenario” had costs in the range of \$42 to \$72 Trillion[4] over the next 25 years. The “action scenario” also has less air pollution, primarily as a result of burning less coal.

In summary, the Citigroup report argues that the “action scenario” costs less to produce energy than the “inaction scenario”, it avoids large liabilities implicit in the “inaction scenario”, and that cleaner air has to be better than pollution, leading one to ask, “Why would you not take action?”

Citigroup’s action scenario is very appealing. It makes less use of coal, and more use of energy efficiency in heating, cooling and lighting. It also makes more use of electric vehicles and greater fuel economy for combustion engines. Citigroup suggests that a price on carbon will ensure that we take the “action scenario” to meet energy needs. They calculated that a price of \$50 per tonne by 2020 would make coal uncompetitive with other energy[5], and put us well on our way to pursuing the “action scenario”.

[1] Citi Global Perspectives & Solutions. Energy Darwinism II. Why a Low Carbon Future Doesn’t Have to Cost the Earth. August, 2015. <http://climateobserver.org/reports/energy-darwinism-citi-report/>

[2] Ibid. pg. 26

[3] Ibid. pg. 5

[4] Ibid. pg. 5

[5] Ibid. pg. 73

LASER TALK: How 100% Renewable Energy by 2050 will cost Canadians less money

According to Stanford civil and environmental engineering Professor Mark Jacobson’s, fossil fuel energy costs 8.5 cents a kilowatt-hour and renewable energy costs 9.9 cents. However, by eventually converting to 100% by 2050 we will save money in two ways:

1. Efficiencies will decrease our overall need for energy. For example, electric vehicles convert 59 to 62 percent of the electrical energy from the grid to power at the wheels, while gas vehicles converts 17 to 21 per percent.
2. Canadians will avoid \$107.6 billion a year in health costs out of our taxes.

Overall, Canadians on average can expect a savings of \$164 a year in energy costs and \$8,888 a year in climate and health costs by 2050 when we convert to 100% renewable energy.

Visual Resources available at **The Solutions Project** <http://thesolutionsproject.org/>

ACTION #1: Target "conservative" newspapers with letters to the editor (LTEs)

We were receiving anecdotal reports that support in Canada for carbon pricing has been waning. A new poll confirms it. A July 4, 2017 poll from the Angus Reid Institute indicates Canadian support for [federal carbon pricing](#) has cooled as the issue morphs from plan to reality. This is why we advocate for carbon dividends. Once people start receiving those cheques in the mail, any opposition to carbon pricing should melt away

Polls are a snapshot in time. This is not a setback. It is a natural reaction and is a sign that we need to do more in our ridings to make sure we send back carbon pricing friendly MPs in 2019.

In June 2017, the CPC were still repeating the rhetoric "job-killing carbon tax" in Parliament. By the end of 2017, the Conservative Party of Canada (CPC) will have elected new leaders and begun developing their Election 2019 platform.

Let's help the CPC end the anti-carbon tax rhetoric and replace it with fact based policies by writing LTEs in Conservative papers. Some of them must have been listening when the CPC leadership candidate, the Honourable Michael Chong, speak about carbon pricing at all the Leadership Debates, as well as in the House of Commons.

We have an unlikely ally in the media. Lorrie Goldstein, former editor of the Toronto Sun and now a syndicated columnist in the former Sunmedia chain of papers, embraced carbon fee and dividend in the lead up to election 2015 and numerous times thereafter. Here is an incomplete list of his opinion editorials:

- **July 2015:** <http://www.torontosun.com/2015/07/04/elizabeth-may-means-it>
- **September 2015:** <http://www.torontosun.com/2015/09/19/carbon-price-confusion>
- **September 2016:** <http://www.torontosun.com/2016/09/24/an-honest-carbon-tax>
- **January 2017:** <http://www.torontosun.com/2017/01/04/on-carbon-pricing-ignorance-isntbliss>
- **February 2017:** <http://www.torontosun.com/2017/02/09/wynnes-carbon-schemes-wont-reduce-emissions> - this last pience he specifically cites CCL as the source of his information.
- And many more.
- His take home message is: if politicians and environmentalists were truly honest about why they are pricing carbon, they would use it solely to reduce emissions and not as a "cash-cow" for the government.

What is a Conservative riding? Typically but not exclusively they are rural, in the prairies and in suburban areas outside urban cores of Canada's big cities (Toronto, Ottawa, Montreal and Vancouver). Guess what? The former Sunmedia newspaper chain, now owned by Postmedia, owns many of the community dailies in those smaller cities of Canada and they syndicate columns and big stories. We have an incomplete list of those newspapers on our website.

<https://canada.citizensclimatelobby.org/volunteer-resources/links-sunmedia-lte-pages/>

Additionally, we have found that when you submit a letter to the editor to one paper in the former Sunmedia chain, you might as well take 30 minutes and submit to most the papers because they too might publish your letter to the editor. Note also, regardless if they publish the letter to the editor, the newspaper editor is reading our submissions.

Here are two actions you can take:

1. **JOIN THE SUNMEDIA LTE NEWSPAPER TEAM:** Group leaders and their LTE writers (current and potentially new writers) should join the SUNMEDIA LTE alert team so that we can work together to target the former Sunmedia papers with our LTEs. We will meet monthly between now and the end of the year as a sub-committee at CCL Canada to empower each other. You may note that Quebec, BC and the Maritime provinces are not represented in those papers. But you are still welcome to join the team.
Sign the Doodler to officially become part of the Sunmedia team. <https://doodle.com/poll/2uvikwcpammy6zx>
Note for the month of July, we will be sending Sunmedia LTE alerts to everyone.
2. **DEVELOP YOUR OWN LOCAL STRATEGY:** Determine which papers in your community target conservatives and develop a team and strategy.

As a reminder, all official CCL talking points are to be found in our media packets and laser talks. If you choose to sway from our talking points be very careful and stick to the peer-reviewed and consensus science. Also check out the [April 2017 action sheets](#) and the "All Things Media" section on CCL Canada's [English Resources](#) page for more details.

ACTION #2: Start getting ready for our conference in October – Part 1

From Saturday, October 21 to Tuesday, October 24, 2017, CCL Canada will [conduct our fourth national conference and lobbying days](#). Start planning now to join us.

ACTION	Notes
<p>WHO IS GOING FROM YOUR GROUP? Who is going to our conference from you group? Create a fundraising plan. Join this month's CCL Canada Education Call on July 18, 2017 and learn how crowdfund to get to Ottawa. Support a youth member from your riding to join us. Register by Labour Day for \$79, \$100. Reduced or no fee available</p>	
<p>START PREPARING NOW Update/create your MP bio. Use this outline. Create a package of local CCL achievements that will empower your MP to be a climate leader: - Get signatures from local businesses on our open letter to bring to your MP. - Get local citizens to sign our parliamentary petitions to bring to your MP when in Ottawa: i) For Youth and for those who care deeply about youth ii) For a more comprehensive carbon pricing policy Get people to sign CCL postcards. Cut and paste some of your group's best media hits into the document. Check out your MP's summer calendar and "bump" into her/him at barbecues to personally invite yourself to lobby her/him in October. In August we will give you instructions on how to book a lobbying appointment with your MP.</p>	
<p>PROMOTE OUR CONFERENCE Phone and recruit people to join to come to the conference. Especially consider inviting family and friends in Conservative ridings to our conference. The key is to phone people. To help promote our 2017 multi-day national conference and lobbying days here are: <ul style="list-style-type: none"> • trifold brochure in pdf and Word • one page poster (pdf) • postcard image (png) • Use the Twitter hashtag: #CCCL2017 These resources will be updated regularly and can be found on our website on the conference page: https://canada.citizensclimatelobby.org/citizens-climate-lobby-canadas-2017-national-conference-and-lobby-days/</p>	
<p>CAN YOU DO MORE? Can your group lobby a Senator too? Join our Senator Committee. Want to help the conference team? Tell us how. Phone Cathy 705-929-4043 and discuss with her what you might like to do.</p>	

Deadlines and Details - Everything is sent to canada@citizensclimatelobby.org

1. Friday, October 13, 2017: MP Bios due. Use this [MP bio outline](#) which is then formatted by us.
2. Monday, October 16, 2017: All photocopying will be sent to the printers, thus MP bios must be in and formatted.
3. Monday, October 16, 2017: conference registration closes. Register before Labour Day for a discounted rate.
4. Starting in August, book an appointment to lobby your MP by Tuesday, October 18, 2017.
5. Wednesday, October 18 – Friday, October 20 – days of travel and rest for the conference team. Thus, we will have limited contact via the internet and our workflow will be only what is absolutely necessary.

Our August 2017 actions sheets will contain part 2 of the instructions of getting ready for lobbying with us in October.

All CCL International Calls are on Zoom

Audio if you have unlimited US calls	Toll number: +1 408.638.0968 (US Toll), meeting code: 2017201717
Toll free audio	Toll Free number: +1 877.369.0926 (US Toll Free and you can call from Canada but we are not sure yet if you will be billed), meeting code: 2017201717
Computer Access	Click here: https://citizensclimate.zoom.us/j/2017201717 Please use this option if you can because it is free for you and CCL
iPhone or iPad Access	Download the Zoom app from the Appstore and meeting ID: 2017201717
Android phone or tablet app	Download "Zoom Meeting" in Google Play and meeting ID: 2017201717

It is a good idea to sign in 15 minutes early. It is best to use your phone until you are comfortable with Zoom. If you have unlimited long-distance calling to the USA, please dial the first number above. If you have a limited calling plan, then use the toll-free number. Please do your best to get comfortable using the computer line. It save us money. [Watch this 3:00 minute video tutorial](#) (when the tutorial refers to a meeting URL, use the URL for CCL Zoom meetings: <https://citizensclimate.zoom.us/j/2017201717> and [How to adjust your audio and video settings](#) **NEED SUPPORT:** Zoom's tech support line is [888.799.9666](tel:8887999666) first. CCL's Meeting ID is [2017201717](https://citizensclimate.zoom.us/j/2017201717) If Zoom cannot resolve your issue, then contact it@citizensclimate.org

CCL CANADA Monthly Busy Calls- Pick one call and get to know what is going

- Thursday, July 6, 2017: 6 pm PDT/ 9 pm EDT ... note your time zones **MARLO IS FACILITATING!**
- Friday, July 7, 2017: 8 am PDT/ 11 am EDT ... note time zones
- Monday, July 10 , 2017: 6 pm PDT/ 9 pm EDT ... note your time zones*
<https://www.timeanddate.com/time/zone/canada>

Please sign the **DOODLER** to indicate which call you plan to attend and so others can know who will be on the call: <https://doodle.com/poll/kzrf2f7kwgudx5mb>

NOTE: Canadian CCL calls are on our Uberconference Line, [1-888-570-6238](tel:18885706238) - no pin required or log in online and call for free: <https://www.uberconference.com/citizensclimatelobbycanada>