

Citizens' Climate Lobby Lobby Climatique des Citoyens

Groups meet at **9:45am PT / 12:45pm ET**. The conference call starts at **10am PT / 1pm ET**.

The call lasts for a little over an hour and then the groups meet for another hour after that to plan actions.

Instructions: Sign on to the call at least 5 minutes before the start time. When you first join the call, announce your name, city, and how many people are in the room.

Call-in number: 1-866-642-1665 Passcode: 440699#

CCL International Call, Saturday, July 9, 2016

Matt Anderson, director the National Audubon Society's Climate Initiative



Our July guest is Matt Anderson, director the National Audubon Society's Climate Initiative. In 2014, Audubon released a report, *Birds and Climate Change*, which found that 314 bird species — nearly half of all North American birds — are severely threatened by global warming. Prior to working at Audubon, Matthew spent two and half years as executive director of the National Religious Partnership for the Environment (NRPE). Before joining NRPE, Matthew directed the Creation Care Fund, which provides financial and technical support to Christian environmental grassroots initiatives.

July 2016 Actions

Thank you Canada for your dedication to Citizens' Climate Lobby in the first half of 2016. October through to December promises to be very busy again. Generally in Canada in July and August volunteering slows down a little bit and continues in a more creative and inductive way. Thus your July actions are:

1) Savour the planet.

2) Conduct CCL actions that rock your boat. Pick one or two things to do in July: do outreach, be an online warrior, attend town halls, write letters to the editor, talk to your local editorial board about supporting carbon fee and dividend and most importantly, connect with your MP in meaningful ways. Be audacious and have fun changing the world.

Ongoing: Use the June Laser Talks (reposted) to help you with your actions – especially the one about how woefully inadequate Canadian climate reduction target is.

Upcoming: Start thinking about how you will get to Ottawa in November for our national conference. Date to be announced by Labour Day.

July 2016 Actions

Thank you Canada for your dedication to CCL in the first half of 2016. October through to December promises to be very busy again. Generally in Canada, July and August volunteering slows down and continues in a more creative and inductive way.

ACTION #1: Savour the planet

Perhaps turn off social media and tune into nature and your community. Canada's national manager has deactivated her Facebook Account until after Labour Day for the third summer in a row. If you choose to stay in Facebook, be especially wary of non-peer reviewed science and the doomy and gloomy people in social media. There is still time to avert the worst impacts of climate change.

Thank you for all you are doing: changing the course of history by generating political will for a liveable world in your riding. Savouring the planet is a key strategy to staying positively refreshed. Playful ways of approaching the climate issue will inspire others to join you.

ACTION #2: Conduct CCL Actions that Rock Your Boat

Have your group pick a couple fun things to do in July

Conduct outreach

Table at events, attend town halls or give a presentation to a community group. Be sure to check our CCL Canada's resources on our website on the Volunteer Resources page under "Outreach and Tabling" on the menu on the page. <http://canada.citizensclimatelobby.org/volunteer-resources/>

You can also go into the CCL Community pages to find other resources to help you with your outreach. Be sure to only use **CCL's official talking points** which can be found in our [Laser Talks](#) and [Media Releases](#).

Be an Online Warrior:

- 1) Using CCL's June Actions reposted below, comment on the National Defense Website by July 31 if you have not done so already. Don't forget to record your comments as "letters to Congress" in your monthly field report <https://community.citizensclimatelobby.org/field-reports/>
- 2) Using CCL's June Actions reposted below, using email and/or Facebook DIRECT messaging, quantify and document who amongst your friends has signed our online parliamentary petition for carbon fee and dividend.
- 3) Here are few carbon pricing ideas you can cheer for online at the government of Canada's website.
 - [Canada should lead the way towards global carbon fee-and-dividend](#), Submitted by Keith McNeill
 - [Carbon fee and dividend with Border Adjustments](#), Submitted by Tom Cullen
 - [Petition e-297](#) , Submitted by Les W Kuzyk
 - [Carbon Pricing Now](#), Submitted by Rolly Montpellier
 - [Carbon fee and Dividend is the Way to go for Canada](#) Submitted by Gord Cumming
 - [Pricing carbon is the fastest way to clean results](#) Submitted by Sue Braiden
 - [Tax and Dividend](#) Submitted by Len Wiseman
 - [Implement Carbon Fee and Dividend on a Nationwide basis](#) by Ruth Walmsley
 - [Carbon Pricing as a Cornerstone of Climate Policy](#) by Laura Sacks
 - [Carbon Fee and Dividend](#) by Mary Blake Bonn
 - [Common Sense Approach – Carbon Fee and Dividend](#) – by Ian Stewart
 - [Carbon Fee and Dividend](#) – by Doug Pritchard
 - [Make the carbon price visible](#) – Pierre-Olivier Pineau
 - [Need for a NATIONAL steadily increasing revenue neutral carbon fee](#) – Penny Henderson

If you comment online, please don't forget to record it as a field report under "Letters to Congress": <https://community.citizensclimatelobby.org/field-reports/>

Write Letters to the Editor

Here are some helpful resources: Tips for [writing Letters to the Editor](#) (LTEs), [Sample LTEs](#), Links to SunMedia [LTE submission pages](#), [Power Point Presentation on writing LTEs](#) , Tips for [writing an OpEd](#), [Sample OpEds](#) and Recent [CCL Published Media](#)

Please remember **our official talking points are to be found** in our [Laser Talks](#) and [Media Releases](#)

Talk to your Local Editorial Board about Supporting Carbon Fee and Dividend

Here is the resource you are looking for: [Meeting with editorial boards](#)

Connect with CCL Canada's national office before you go. This is probably one of the most important strategies because editorial boards have sway over public opinion. We are here to help.

Connect with your MP in Meaningful Ways

Relationship building with our representatives and their staff is the cornerstone of our success.

- ✓ Pop into your MP's constituency office for "chats". Your goal should be for your MP's staff to recognize you and welcome you in a friendly way.
- ✓ Ask her/him to promote CCL's e-petition for carbon fee and dividend in social media or on her/his website <https://petitions.parl.gc.ca/en/Petition/Details?Petition=e-297>
- ✓ Be sure to attend your MP's climate town halls, which are being scheduled across Canada right now. See [the May 2016 Action Sheets](#) for details. Not only make the case for carbon fee and dividend using our [outreach and tabling materials](#) but also for science-based targets using this month's laser talk on how woefully inadequate Canada's current targets are. Handing out our cartoon for carbon fee and dividend at the town hall is a good strategy.
- ✓ NEW: If your MP is particularly recalcitrant about climate change and/or carbon pricing send her/him a few [postcards with some facts](#). You can make you own too.
- ✓ Perhaps invite your MP over for dinner.
- ✓ Be audacious and have fun changing the world.

LASER TALK #1: Canada's Current Climate Targets are Woefully Inadequate

The good news is that [160 out of 187 countries](#) submitted their [intended nationally determined contributions \(INDCs\)*](#) to the Paris agreement. They covered around 95% of global emissions in 2010 (excluding Land Use and Land Use Change and Forestry or LULUCF) and 98% of global population. A further 3% of global emissions are coming from international aviation and maritime transport. Almost 1% of global emissions are covered by countries that are not Parties to the UNFCCC.

The bad news is that even if all these countries meet their pledges, the world will still fall [woefully short](#) of the emissions reductions needed to stay with the 2 degrees Celsius threshold of warming that scientists say is manageable.

Moreover, Canada's INDC's* have fallen behind the USA's targets, so much so that Carbon Tracker gave Canada the lowest ranking: [Inadequate](#). Emissions targets in this area are less ambitious than the 2 °C global increase limit deemed safe by the world community. If all governments adopted an inadequate position, warming would likely exceed 3-4 °C. If Canada wants to lead on the climate our INDCs must align with science and we must contribute our fair share to reduce emissions, otherwise we lose moral authority internationally.

*Feel free to replace "INDCs" with "GHG targets" or "climate targets" where appropriate. For the National Defense submission INDC is probably best whereas in the media GHG targets are probably better.

LASER TALK#2: Climate Change and Global Security

In April 2008, Britain's Royal United Service Institute warned that a failure to acknowledge climate change security threats is as dangerous as neglecting the risks of terrorism or nuclear weapons proliferation (1). In 2011, in the United States, A New Strategic Narrative for the 21st Century was presented to the Joint Chiefs of Staff. It identified climate change as a key threat to economic and political stability (2).

In 2014, in the 5th report from the UN Intergovernmental Panel on Climate Change contained an extensive chapter on the implications of climate change for human security. It detailed threats to global security and possibilities of violent conflict (3).

In March 2015, Scientific American published a paper that outlined how climate change hastened Syria's Civil War (4). In March 2016 the US Pentagon made climate change a long-term global security goal (5).

Global security should be a concern to everyone, yet Canada is not doing our fair share internationally to cut carbon emissions. Canada's climate commitments are currently still the previous government's commitments and these commitments are inadequate (6, 7).

In 2011, the International Energy Agency warned that the point of no return for the climate would be crossed in 2016 (8). If this government is truly serious about terrorist threats and national security, doing our fair share internationally to reduce greenhouse gas emissions should be an integral part of our long term plans and we must start now. A robust price on carbon pollution is critical piece of reducing gas emissions (9).

Canada can help reduce global security threats and lead internationally with a nationally integrated carbon fee and dividend with border adjustments.

1) RUSI report: Security response to climate change 'slow and inadequate' (2008)
<https://www.rusi.org/news/ref:N4811B5B3C9E82/#.VRa3SvnF98F>

2) Op-Ed: A National Strategic Narrative and Grand Strategy for the 21st Century (2011)
<http://www.strategicstudiesinstitute.army.mil/index.cfm/articles/A-National-Strategic-Narrative-and-Grand-Strategy-for-the-21st-Century/2011/7/1should>

3) New climate change report details threats to global security, possibilities of violent conflict (2014)
<http://www.theglobeandmail.com/news/national/new-climate-change-report-details-threats-to-global-security-possibilities-of-violent-conflict/article17734823/>

4) Climate Change Hastened Syria's Civil War (2015)
<http://www.scientificamerican.com/article/climate-change-hastened-the-syrian-war/>

5) Pentagon Directive Quietly Makes Climate Change A Long term Priority Goal (March 2016) New Security Beat, Wilson Centre
<https://www.newsecuritybeat.org/2016/03/pentagon-directive-quietly-ensures-climate-change-remains-long-term-priority/>

6) UN panel calls Canada a climate laggard (Thursday, June 4, 2015)
<http://www.theglobeandmail.com/news/politics/canada-grilled-by-un-climate-officials-on-emission-targets/article24798284/>

7) Canada's 2015 INDC's (Climate Action Tracker) <http://climateactiontracker.org/countries/canada.html>

8) World Headed for Irreversible Climate Change IEA Warns (2011)
http://www.theguardian.com/environment/2011/nov/09/fossil-fuel-infrastructure-climate-change?CMP=share_btn_tw

9) Five ways to reduce the drivers of climate change <http://www.worldbank.org/en/news/feature/2015/03/18/5-ways-reduce-drivers-climate-change>

June ACTION #1: Make the connection between national defense and climate change

In April 2016, Canada's Minister of National Defense, the Honourable Harjit Sajjan, launched public consultations on national defense review. <http://news.gc.ca/web/article-en.do?nid=1047049>

By June 30, 2016 comment on the Ministry of National Defense's website for public input. Make links between Canada's inadequate GHG targets, climate change and global security using this month's laser talks. **On the Thursday June 23, 2016, CCL Canada Education call we will walk through together how to make submissions on this website.**

DEFENCE POLICY REVIEW: PUBLIC CONSULTATIONS

Official Deadline: July 31, 2016

Ways to engage: There are two main ways you can provide feedback: anonymously, via a workbook, or by joining a discussion forum, which requires you to log in and will allow you to see what others have posted and discuss the issues. Both of these services are being offered by an independent research firm.

Note: This is the first white paper on national defence since 2008 (before that was 1994). This is the first time that the public has been invited to comment on national defence since 2005.

Web site:

http://dgpaapp.forces.gc.ca/en/defence-policy-review/index.asp?utm_source=Forces.gc.ca&utm_medium=Sub-image&utm_campaign=DPR-Eng

PDF: There's a Defence Policy Review Public Consultation document: <http://dgpaapp.forces.gc.ca/en/defence-policy-review/consultation-paper.asp>

June ACTION #2: Using email and/or Facebook DIRECT messaging, quantify and document who amongst your friends has signed our online parliamentary petition for carbon fee and dividend.

Track who has signed our e-petition (#e297) for carbon fee and dividend. The key **is to get people to tell you they actually signed the petition**. For every 20 confirmed signatures that counts as one outreach point.

SUGGESTED EMAIL MESSAGE:

Dear _____,

Good news! CCL Canada surpassed the 500 signee mark on our parliamentary e-petition for carbon fee and dividend within 3.5 days of launching it in May. The petition closes September 8, 2016. After that it will be read in the House of Commons.

The goal is for every riding to have a lot of signatures so their MPs will have the courage to support carbon fee and dividend. So I don't keep bugging you, can you please tell me that you signed the petition in the next couple days.

<https://petitions.parl.gc.ca/en/Petition/Details?Petition=e-297>

IMPORTANT: After you sign the e-petition online be sure to then look in your email box to confirm that you signed the e-petition. Please shoot me an email after you signed it too so that I don't ask you again to sign it.

Even better ask friends and family to sign it too and tell me they signed it too.

Thanks, _____

SUGGESTED FACEBOOK MESSAGE via DIRECT MESSAGING:

Hey _____. Please sign the carbon fee and dividend petition, be sure to confirm you signed it: check your email box. And please tell me when you do it so I don't bug you again. Thanks! You know how much carbon pricing is important to me. <https://petitions.parl.gc.ca/en/Petition/Details?Petition=e-297>

Dr. James Hansen supports our petition <http://canada.citizensclimatelobby.org/opinion-canadian-common-sense-petition-e297-james-hansen/>



RECORD 20 CONFIRMED SIGNATURES AS OUTREACH

When you have confirmed that 20 people have signed our e-petition, #e297, record who you are certain signed our petition and submit a field report under Outreach to keep track of who said yes:

<https://community.citizensclimatelobby.org/field-reports/>