TABLE OF CONTENTS
Welcome - 2
IMPORTANT BACKGROUND INFORMATION - 3
CARBON PRICING STUDIES - 4
Preparing to talk with the various political parties - 5
Developing your local election 2015 - 12
Parliamentarians lobbied by us - 10
National Inventory Report 1990-2013 - 11
Other graphics - 15
Agenda for Sunday, May 31, 2015 - 19
Overall Schedule – 20
Bio for Aaron Freeman- 21
Map with Courtyard Marriott, 50 Laurier Parliament - 22
Map of Parliament - 23

Je veux mon chèque pour le bonus climatique

Mets un frais progressif sur la pollution de carbone et retourne cet argent aux Canadien(nes)
Welcome to Changement de direction / Leading Change Federal Environment Week 2015

Welcome and to most of you welcome back!

WE, the Citizens’ Climate Lobby are a non-partisan network advocating for effective, progressive climate legislation. Our key purposes can be summed up as: creating a political will for a sustainable climate, while empowering individuals to exercise their personal and political power.

If there ever was a "best time" for citizens to exercise their political power, NOW is it!

There are effectively just over 4 months left before the next federal election. Now is the time that we must focus all of our energies to help educate the politicians and the masses that the most progressive climate change tool at their disposal is a Carbon Fee and dividend.

You are the converted; you know and understand the advantages and the benefits, you also understand the value of the work you do for every citizen in this country. In fact I will go as far as stating that what we are doing is world changing. Every success towards putting a price on carbon puts us closer to saving us from a very harsh future.

We exist because of those who came before us. We exist because we were brave enough to walk on land, and then brave enough to change our plight from prey to hunter. We exist because our forebears fought disease, pestilence, blight. They lived through floods, drought, war, fire. We exist because they learned hygiene, medicine, science, technology, mathematics. We exist because they came together as tribes, nomadic wanderers, villages, towns, cities, countries, continents and now the world and eventually the universe. None of that came easy!

It all happened because they never gave up hope. An election is a time to put that hope to work. And so it is with the Citizens’ Climate Lobby. We must double our efforts. Bring more people into the group and start a groundswell that will get the politicians and our citizen's attentions. We need for them to do more than listen we need them to act.

Fee and dividend is our mantra and what drives us is the future we are leaving our children. As their ancestors we want to be remembered as people who never gave up hope and did all we could to make sure theirs is a wonderful world to live in.

P.S. Our work isn't finished after this election it is beginning. WE ARE NOT A ONE TRICK PONY! (more on this later)

Gerry Labelle, our meeting facilitator
IMPORTANT BACKGROUND INFORMATION

CCL Purposes
To create the political will for a sustainable world.
To empower individuals to have breakthroughs in exercising their personal and political power.

CCL Creed
In a non-partisan way, we stand behind the politicians and political parties that champion Carbon Fee and Dividend.

CCL Prime Directives
- Create a trusting and meaningful relationships with our federal, provincial and municipal representatives around the issue of climate change.
- Keep the messages about climate change in the mainstream media truthful and hopeful.

CCL Canada Goals
To ensure success by 2015, these are the goals of our effort:
1. To rally the broadest possible coalition throughout Canada (citizens, environmental organizations, faith organizations, businesses, and other influential individuals and organizations) in support of passing a revenue-neutral carbon tax.
2. To help CCL-USA in their efforts to get an explicit price on carbon pollution by attending their conferences, and collaborating and synergizing our efforts to help promote the fact there are solutions to the climate crisis.
3. To educate elected officials across the political spectrum, at all levels of about the importance and benefits of responding to the challenge of climate change and to ensure that they are aware of constituent sentiment in support of action.
4. Rally the support and political will for Carbon Fee and Dividend in at least 100 ridings in Canada by Election 2015.

With these four goals in place, we will have the best possible opportunity to pass effective climate legislation in Canada.

CCL Four levers of political will in Canada

1. **Lobbying** — maintain an active liaison and lobby team for our MPs and Senators.
2. **Media** — build relationships with editors and reporters and a large presence on the opinion pages.
3. **Outreach** — engage constituents and key community groups. This form of outreach is aimed at growing a body of supporters that are outside our groups. Some of them may become part of CCL but many will not.
4. **Constituency support** – NEW! The more people we have signed onto our local emails and national and international newsletters, the more political will we will generate in our own ridings. Let’s grow the force in 2015!
CARBON PRICING STUDIES

THE WAY FORWARD: Canada’s Ecofiscal Commission released a report in April 2015 report “The way forward”. The Ecofiscal study used an economic model that analyzed where Canada would be in 2020 if regulation or carbon pricing were used to manage carbon pollution. The carbon pricing model they used was revenue-neutral.

In this model, Canada’s gross domestic product (GDP) in 2020 is 3.7% better under carbon pricing than it is under a regulatory approach. The "gain" breaks down as follows: 0.4% from provinces linking their carbon pricing systems; 0.9% from recycling revenue into income tax deductions; and 2.4% from carbon pricing alone.

The study was agnostic towards which carbon pricing mechanism was used. However it did stipulate that the carbon tax or cap and trade had to be "well-designed".

THE NOVEMBER 2, 2014 IPCC REPORT: CAP & TRADE vs CARBON TAXES: The latest IPCC report found that "The short-run effects of cap and trade systems have been limited as a result of loose caps or caps that have not proved to be constraining (limited evidence, medium agreement). In some countries, tax-based policies specifically aimed at reducing GHG emissions – alongside technology and other policies – have helped to weaken the link between GHG emissions and GDP (high confidence).

THE BC CARBON TAX STUDY: Canada has a domestic success story with regards to carbon taxes. A Canadian study using Statistics Canada data found that after five years that British Columbia’s (BC) carbon tax has been successful in reducing greenhouse gas emissions, growing the BC economy and reducing personal income tax for British Columbians

THE INTERNATIONAL MONETARY FUND: In July 2014, the International Monetary Fund (IMF), released a report calling on Canada to raise carbon taxes and cut income taxes. The IMF study determined that a carbon tax internalizing the real cost of fossil fuels (pricing-in pollution, etc) will increase Canada’s gross domestic product by 1.4%, reduce carbon emissions by 15% and diminish deaths from air pollution by 25%.

THE REMI STUDY: In June 2014, Regional Economic Models, Inc., examined a tax on the carbon-dioxide content of fossil fuels in the USA. The tax would start at $10 per ton, increasing at $10 per ton each year. Revenue from the tax would be returned to households in equal shares as direct payments. Under this approach, the REMI study found that recycling the revenue back into the economy would add 2.1 million jobs over ten years. Improvements in air quality would save 13,000 lives a year. Greenhouse gas emissions would decline by 33%.
Preparing to talk with the various political parties:

<table>
<thead>
<tr>
<th>THE LIBERAL PARTY OF CANADA</th>
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<tbody>
<tr>
<td>Appreciation for what they have done:</td>
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<tr>
<td>What is holding them back from adopting CF&amp;D?</td>
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<td>Good questions to ask?</td>
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**THE NEW DEMOCRATIC PARTY OF CANADA**

Appreciation for what they have done:

What is holding them back from adopting CF&D?

Good questions to ask?
<table>
<thead>
<tr>
<th>THE CONSERVATIVE PARTY OF CANADA</th>
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<tr>
<td>Appreciation for what they have done:</td>
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<td>What is holding them back from adopting CF&amp;D?</td>
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<td>Good questions to ask?</td>
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</table>
Developing your local election 2015 plan based on demographics and sharing it with others - Notes
Developing your local election 2015 plan based on demographics and sharing it with others - Notes
Parliamentarians lobbyed by us

This is an impressive list! Thank you to all the CCLers that have lobbied and built relationships with Parliamentarians over the last 4.5 years.

<table>
<thead>
<tr>
<th>Members of Parliament (81)</th>
<th>Senators (9)</th>
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<tbody>
<tr>
<td>Adler, Mark</td>
<td>Charette-Poulin, Marie*</td>
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<td>Albrecht, Harold</td>
<td>Day, Joseph</td>
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<td>Alexander, Chris</td>
<td>Eggleton, Art</td>
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<td>Allen, Malcolm</td>
<td>Fraser, Joan**</td>
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<td>Angus, Charlie</td>
<td>Greene Raine, Nancy</td>
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<td>Ashton, Niki</td>
<td>Mitchell, Grant</td>
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<td>Atamanenko, Alex</td>
<td>Neufeld, Richard</td>
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<td>Ayala, Paulina</td>
<td>Oh, Victor</td>
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<td>Bélinger, Mauril</td>
<td>Plett, Don</td>
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<td>Bennett, Carolyn</td>
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<td>Benskin, Tyrone</td>
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<td>Blanchette-Lamothe, Lysane</td>
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<td>Braid, Peter</td>
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<td>Brison, Scott</td>
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<td>Cash, Andrew</td>
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<td>Charlton, Chris</td>
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<td>Chisholm, Robert</td>
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<td>Chong, Michael</td>
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<td>Christopherson, David</td>
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<td>Crowder, Jean</td>
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<td>Cullen, Nathan</td>
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<td>Daniel, Joe</td>
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<td>Davies, Don</td>
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<td>Davies, Libby</td>
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<td>Dewar, Paul</td>
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<td>Dion, Stéphane</td>
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<td>Duncan, Linda</td>
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<td>Duncan, Kirsty</td>
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<td>Freeland, Chrystia</td>
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<td>Fry, Hedy</td>
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<td>Garneau, Marc</td>
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<td>Gravelle, Claude</td>
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<td>Harris, Dan</td>
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<td>Harris, Jack</td>
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<td>Hsu, Ted</td>
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<td>Hughes, Carol</td>
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<td>Hyer, Bruce</td>
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<td>Julian, Peter</td>
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<td>Kellway, Matthew</td>
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<td>Lavrèdière, Hélène</td>
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<td>LeBlanc, Hélène</td>
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<td>Leslie, Megan</td>
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<td>Liu, Lauren</td>
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<td>Lizon, Wladyslaw</td>
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<td>Marston, Wayne</td>
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<td>Martin, Tony*</td>
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<td>Martin, Pat</td>
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<td>May, Elizabeth</td>
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<td>McCallum, John</td>
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<td>McGuirety, David</td>
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<td>McKay, John</td>
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<td>McLeod, Cathy</td>
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<td>Morin, Isabelle</td>
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<td>Mourani, Maria</td>
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<td>Mulcair, Thomas</td>
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<td>Murray, Joyce</td>
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<td>Nash, Peggy</td>
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<td>Nicholls, Jamie</td>
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<td>Opitz, Ted</td>
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<td>Rae, Bob*</td>
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<td>Rafferty, John</td>
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<td>Rankin, Murray</td>
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<td>Ravignat, Mathieu</td>
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<td>Regan, Geoff</td>
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<td>Reid, Scott</td>
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<td>Rickford, Greg</td>
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<td>Saganash, Romeo</td>
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<td>Savoie, Denise*</td>
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<td>Sccarapellegría, Francis</td>
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<td>Scott, Craig</td>
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<td>Sopuck, Robert</td>
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<td>Stoffer, Peter</td>
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<td>Thibeault, Glenn*</td>
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<td>Trottier, Bernard</td>
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<td>Trudeau, Justin (a policy advisor)</td>
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<td>Nicole Turmel</td>
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<td>Valeriote, Frank</td>
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<td>Vaughan, Adam</td>
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<td>Weston, John</td>
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<td>Wilks, David</td>
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<td>Woodworth, Stephen</td>
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<td>*Former Senator</td>
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<td>** She read a question from one of our volunteers in the Senate</td>
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<td>CCLers had face-to-face sessions with these Parliamentarians between May 2011 to present.</td>
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<td>Not all of these face-to-face interactions happened in lobbying sessions in constituency or parliament offices.</td>
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Figure S-1: Canada’s Emissions Breakdown by Intergovernmental Panel on Climate Change (IPCC) Sector (2013)

Total: 726 Mt CO$_2$ eq

Figure S-2: Canada’s Emissions Breakdown by Greenhouse Gas (2013)

http://www.ec.gc.ca/ges-ghg/default.asp?lang=En&n=5B59470C-1&offset=2&toc=show
Figure S-3: Canadian GHG Emissions Trend (1990–2013) and Copenhagen Target

Note these numbers are 2014 numbers. They have changed because of a new methodology pursuant to a Warsaw COP decision which has been applied to the entire time series of emissions data all the way back to 1990. The CO2 sink from our forests is now being taken into consideration. The numbers relative to each other are somewhat correct but the absolute numbers are not correct. You still get the picture of how off-course Canada is. Absolute numbers: The 1990 emissions are not 591 but rather 613 MtCO2e. The 2012 number has just been recalculated from 699 to 715. 2005, the Copenhagen base year, went up to 749Mt, so our 2020 target is now 622 (instead of 611 up until now). Source: Christian Holtz

INDCs: 30% below 2005 by 2030: 524.3 Mt by 2030
Bank of England governor Mark Carney says that the vast majority of oil reserves should be considered "unburnable" if the world wants to avoid catastrophic climate change.

Mark Carney is the former governor of the Bank of Canada.

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**CATASTROPHIC CANADIAN ACCOUNTING**

Canada will reduce its GHGs by 30% by 2030 (220 Mt) by offsetting domestic emissions and on the backs of some provinces.

- **63 Mt** forestry + landuse credits
- **30 Mt** economic slowdown
- **89 Mt** provincial initiatives
- **33 Mt** offset purchases

No regulation or carbon pricing in the oil and gas sector. Oilsands expected to grow four fold to 102 Mt by 2030.
Earlier in 2015, the Ontario government asked Ontarians what they wanted the government to do for the climate. Implementing carbon fee and dividend policy was hands down the carbon pricing policy winner. Note the negligible support for cap and trade. Here are the results from the online voting at the Ontario Ministry for the Environment and Climate Change:

![Carbon Pricing Policies Table]

**Emperical evidence that cap and trade costs more than a carbon tax to monitor, report and verify**

**January 2015**

**University of Gothenburg**

**School of Business, Economics and Law**

by

Jessica Coria and Jūratė Jaraltė

**Transaction Costs of Emissions Trading vs Carbon Taxes**

The authors find that the average monitoring, reporting and verification cost is 2.6 /t CO₂ higher forms under the trading system. If they include also external costs, trading costs 7.4 /t CO₂ more than a tax would.
ONTARIO’S PETROLEUM MARKETERS PREFER CARBON TAX TO CAP-AND-TRADE

AUGUST 17, 2015

April 14, 2015
A new day is dawning. Suncor Energy’s CEO says, “Carbon tax should apply to companies and consumers.”

May 22, 2015

CARBON PRICING PRIMER
Carbon emissions carry hidden costs
These are the five ways we can pay:

THE STATUS QUO
Whole society finances fossil fuels
Most expensive option by far

REGULATION
Boots on the ground, eyes on emissions
Dependent on budget for enforcement

CAP AND TRADE
Regulatory solution, artificial market
Narrow focus, requires enforcement

CARBON TAX
“Sin tax”, pressure on consumers
Highly effective, can slow GDP

CARBON FEE & DIVIDEND
Revenue neutral: 100% fees to households
Grows economy, creates jobs

Be sure to tell your MP which policy you like.
Key REMI graphs

Figure 3.3 – This is the same data as that in Figure 3.2 agglomerated up from the regions to the nation. Thus, net employment levels at the national level from the F&D carbon tax are between 2 million and 3 million over baseline (approximately a 1% increase) when counting higher energy costs versus rebates to households and changed investments.

Figure 3.14 – These lines illustrate a baseline for emissions without the tax from the Reference Case in the AEO and ReEDS (blue). The alternative (gold) after a $10 per year tax, price elasticity of demand in CAT, and grid optimization in ReEDS represents a significant reduction in emissions—of 52% by 2035. The baseline is not exactly the same as the one in the AEO because this projection uses ReEDS for the power generation portion of the emissions forecast. They are rather close, however, AEO 2013 projects a 2.4% increase in national emissions from 2015 to 2035 while the blue line above projects a 5.5% total increase.
Agenda for Sunday, May 31, 2015

12:00 - 1:00 - Register, gather and socialize at the Courtyard Marriott in the Byward Market.

1:00 to 1:05 - Welcome - Gerry and Cathy

1:10 to 1:25 - "Forgive us father for we know not what we do"
A Christian call to action by Christine Penner-Polle

1:25 to 1:30 - reflections

1:30 to 2:00 - Telling your Story using George Marshall’s principals

2:00 to 2:45 - GREENPAC by Aaron Freeman via Skype or Google Hangout

2:45 to 3:00 - break

3:00 to 4:30 - Strategizing for Election 2015
1) Preparing to talk with the various political parties – Gerry Labelle
2) Developing your local election 2015 plan based on demographics and sharing it with others – Gerry Labelle
3) Being a local spokesperson for Citizens’ Climate Lobby – Cathy Orlando

4:30 - 4:45
Closing comments Mark Reynolds via Skype Google Hangout or telephone line

4:45 to 5:00
Getting ready for lobbying on Parliament Hill
- checklist of things
- reminders of all the things going on and locations
- answer questions

5:00 to 6:00
Lobbying schedules handed out and people can meet up

6:30 pm: optional activity group dinner in the Byward Market- Royal Thai Restaurant on Dalhousie

8:00 pm: walk to Parliament Hill for a photo at sunset 8:30 pm - optional
Overall Schedule:

Sunday, May 31, 2015
Location: Courtyard by Marriott in the Byward Market, 350 Dalhousie St, Ottawa
Doors open: Noon
Training: 1 pm - 5 pm
Doors close: 6 pm
Coffee, tea and fruit provided.
6:30 pm: optional activity group dinner in the Byward Market- Royal Thai Restaurant on Dalhousie
8:00 pm: walk to Parliament Hill for a group photo at sunset 8:30 pm

Monday, June 1, 2015
Morning: Photo on Parliament Hill - time TBA
Lobbying all day on Parliament Hill
10 am to 4 pm: A common room on the main floor of an apartment building at 50 Laurier East has been booked from for CCLers to gather at in between lobbying sessions.
Please bring your own food and drink.
6 pm to 8 pm: Small reception: Courtyard Marriott Dinner of rice, beans, salad, a drink and tales of lobbying on Parliament Hill

Tuesday, June 2, 2015
Lobbying all day on Parliament Hill
10 am to 4 pm: A common room on the main floor of an apartment building at 50 Laurier East has been booked from for CCLers to gather at in between lobbying sessions.
Please bring your own food and drink.
Noon: CCLers welcome Jean Nelson and Keith McNeill to Parliament Hill, when they end their climate ride from Toronto.
A common room on the main floor of an apartment building at 50 Laurier East has been booked from 10 am to 4 pm for CCLers to gather at in between lobbying sessions.
Please bring your own food and drink.
End of lobbying beer and laughs: Three Brewer’s on Sparks St
Bio for Aaron Freeman

Aaron Freeman is the Founder and President of GreenPAC, Canada’s organization to build environmental leadership in politics.

For 25 years, Aaron has played a leadership role in developing public policy.

He is the owner and principal of Pivot Strategic Consulting Inc., which helps companies, NGOs and foundations develop their capacity to solve environmental problems through public policy.


Prior to joining government, Aaron played a key role in several national advocacy campaigns on environment and energy, democratic reform, consumer, international development and human rights issues. He served as the Policy Director for Environmental Defence, where he led environmental policy initiatives for the organization, including on climate change, toxic substances and pollution, Great Lakes and source water protection, and endangered species. He previously worked closely with parliamentarians and public servants to pass amendments improving the Species At Risk Act, the Official Development Assistance Accountability Act, and new political fundraising rules.

In 2008, Aaron was named by the Hill Times as one of the Top 100 Federal Lobbyists in Canada. He was one of only two of those named from the broader non-profit sector.

Between 2004 and 2009, Aaron was a part-time faculty member at the University of Ottawa’s Faculty of Law, where he taught public governance law. He is the co-author of The Laws of Government: The Legal Foundations of Canadian Democracy (2nd ed., 2010), the most comprehensive legal reference book on the law of Canadian democracy. The Ontario Bar Association lists The Laws of Government as one of “The Top 15 Books Every Lawyer Should Read.”

Aaron has been a strong advocate on democratic reform issues, preparing and overseeing legal interventions on third-party spending limits at the Supreme Court of Canada, and as the lead advocate on a federal bill to limit political donations and close fundraising disclosure loopholes.

From 2000 to 2009, Aaron was a regular columnist with the Hill Times, Canada’s parliamentary newspaper. During the early 1990s, Aaron worked for Ralph Nader in Washington, DC, as a “Nader’s Raider.”

Aaron is a graduate of McGill University and the University of Ottawa’s Faculty of Law, where he was awarded the Gowling Lafleur Henderson Prize for International Trade Law.
Map with Courtyard Marriott, 50 Laurier and Parliament
The main buildings for MPs are Confederation, La Promenade, Justice and Centre Block. Centre Block is where the Senate and House of Commons debate. It is also where the Opposition Lobby and Government Lobby are located. La Promenade is a high rise building on Sparks Street at the corner of O’Connor. Across the road on Sparks Street is “Yesterdays” restaurant, and right beside it is a Black’s camera store.

If parking is necessary, friends on Parliament Hill suggest parking at the World Exchange Plaza, located at 111 Albert Street. However OC Transpo provides a direct bus from our hotel to the Parliament Building area.

Upon arrival at all parliament buildings you will need to check in at the security desk. They will ask to see one piece of I.D. You will then proceed to a security check point (similar to airport security) and any ‘no fly’ items will be kept at the security desk until the end of the meeting. They will also “hold” items that are deemed political - such as pins with political messages on them and American flags. Note that while Parliament Buildings, we are signed in as guests of the Parliamentarians that we are lobbying.
Sing for the climate

We need to wake up
We need to wise up
We need to open our eyes
And do it now now now now
We need to build a better future
And we need to start right now

We're on a planet
That has a problem
We've got to solve it, get involved
And do it now now now now
We need to build a better future
And we need to start right now

Make it greener
Make it cleaner
Make it last, make it fast
and do it now now now now
We need to build a better future
And we need to start right now

No point in waiting
Or hesitating
We must get wise, take no more lies
And do it now now now now
We need to build a better future
And we need to start right now

We're on a planet
That has a problem
We've got to solve it, get involved
And do it now now now now
We need to build a better future
And we need to start right now

Make it greener
Make it cleaner
Make it last, make it fast
and do it now now now now
We need to build a better future
And we need to start right now

With this song, 60 well known Flemish artists demand action to put a stop on climate change. It’s the Flemish ‘Big Ask’. The Big Ask brings together 18 countries all with the same big ask - That their governments commit to reduce carbon emissions, year on year. Every year. We need strong leadership on climate change to put a stop on the devastation it brings to the world and especially the developing world. This song resonated on the 22th and 23th of september 2012 throughout 180 cities and communities during a ‘Sing for the Climate songmanifestation’.

‘Sing for the Climate’ is supported bij 11.11.11, de Flemish umbrella organisation of Flemish Ngo's for development cooperation and CNCD, its Walloon counterpart. We need your help to ensure that governments ‘Do it Now’. Join ‘Sing for the Climate’ now. See www.singfortheclimate.com - www.cnccd.be.

Many thanks to Lyn Adamson at CCL Toronto for introducing us to this song last year.
GRATITUDE

This is it! This has been the busiest and best six months of CCL Canada.

We have been working on this file for almost five years now. This is the eighth time we have gathered in Ottawa to lobby. Make it and they will come! Since, the last time we were together in November 2014, too much has happened to even begin to list for fear of leaving something out.

Here are the first eight things that have come out of my head:
1) CCL Halifax attended five round table discussions on carbon pricing by the province of Nova Scotia
2) CCL Montreal and CCL Toronto members had their questions read aloud in the Canadian Senate
3) CCL Toronto had that fantastic carbon pricing forum with For Our Grandchildren and University of Toronto’s School of the Environment
4) CCL Ontario lobbied 40 MPPs and recruited many new chapters, attended almost all the MOECC town halls and rocked the MOECC feedback online
5) CCL Nelson had that HUGE event with Tom Rand and that spurred the game-changer: 3 CCL TV ads!
6) Chapters in the Yukon, PEI and Fredericton fledged
7) Two CCL Clearwater members are riding the bikes across Ontario and have secured close to 28,000 signatures on a petition right now
8) Bruce Hyer debated our policy in parliament a few more times

On your own time and dime, you have done something I am sure that 99.999% of people have never done: lobbied a politician. I have so much fun working with all of you. You have cured my climate trauma and helped me keep a promise to a precious little girl.

Some of you have donated money and I can’t thank you enough. As any event organizer knows, conferences lose money (that is why fundraised so much in 2012 and 2013 – so we could have conferences in 2013 and 2014). Without those national conferences we would have been nothing more than a fancy Facebook group!

By embracing Canada’s democracy, you are honouring those who came before us and protecting those who will come after us. By lobbying for carbon fee and dividend you are sharing the vision of 14,000+ CCLers worldwide and Marshall Saunders and creating the political will for a liveable world.

You have changed the world. I love you all.
Truly, Cathy Orlando,
We are thinking ahead and fundraising for CCL Canada’s 2016 Conference

Thank You Cards
3 for $10

Please consider donating to the CCL and Luxx Media Crowdfunding Campaign at Indiegogo