

#ComeTogetherONClimate

Come Together Ontario For the Climate

Training, strategizing and lobbying days

Sunday, October 4 - Monday, October 5, 2015

FRIEND'S HOUSE, 60 Lowther, Toronto, ON M5R 1C7
and QUEEN'S PARK

KEYNOTE SPEAKER Jeff Rubin



Jeff Rubin was the Chief Economist at CIBC World Markets for 20 years. His most recent book published in May 2015, *"The Carbon Bubble: What Happens When it Bursts"* addresses Canada's national economic future and the financial security of all Canadians

GUEST SPEAKER Tom Chervinsky



Tom Chervinsky is the Vice President, Campaigns of Canadians for Clean Prosperity. Tom started his career working for Members of Parliament in Ottawa, managing communications, policy and critic portfolios, including Labour and the Treasury board. Tom will be sharing how we can get past partisanship and build support across party lines for an effective carbon price.

Citizens' Climate Lobby Canada has been creating the political will for a national and revenue neutral carbon tax one riding at a time since September 2010. Currently, our volunteers in Canada cover just over 60 ridings.



Citizens' Climate Lobby Canada
Lobby Climatique des Citoyens

WELCOME to COME TOGETHER ONTARIO FOR THE CLIMATE

Canada at the federal level is not doing its fair share to combat climate change - and, in the process is putting not just the climate in jeopardy but also our financial system and economy as well as our international reputation and global security. You all know this and that is why are you are here. Thank you for being here.

In the absence of federal leadership, the provinces have had to step up and we are grateful.

Time is the essence. We are lobbying at Queen's Park tomorrow because we heard from a very reliable source that the Ontario government is going to put forward their carbon pricing policy this month. The UNFCCC negotiations in Paris are less than two months away. There are no guarantees that things will change with regards to climate action in Ottawa after Election Day on October 19. **The time is now** to be at Queen's Park.

We are excited to have Jeff Rubin as our keynote speaker. His book "**The Carbon Bubble: What happens when it bursts**" and his editorials in the Globe and Mail have been an important touchstone for us. It was an empowering day when he agreed to be at this event.

We were also quite thrilled again when our guest speaker, Tom Chervinsky from Clean Prosperity accepted our invitation to share with us insights on how to build support across party lines. Another shot happiness rippled across Canada's CCL membership that day.

To our volunteers. Many people admire what you are doing and you don't know it. How many of your friends have lobbied their parliamentarians? You are speaking for millions and together we are building upon the vision of our president Marshall Saunders, under the superb directorship of Mark Reynolds. We are guided by principles as old as time but distilled beautifully for modern western democracy by Sam Daley Harris.

We embody the following statement by Margaret Mead: *Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.*

Thank you for joining Citizens' Climate Lobby on our journey from me to we! As Marshall said in 2013, "We are going to win and there is no choice."

Schedule:

3:45 pm - Doors open

4:00 pm to 5:45 pm - CCL Group Start*

5:45 pm to 6:15 pm - Dinner - vegan and included in the cost

6:30 pm to 6:35 pm - Official Welcome

6:35 pm to 7:20 pm - Keynote Speaker - Economist and Author Jeff Rubin - A presentation and discussion on carbon taxes and tariffs.

GROUP PICTURE with our invited speakers

7:25 pm to 7:45 pm - Guest Speaker - Tom Chervinsky, Vice President, Campaigns of Canadians for Clean Prosperity: Getting past partisanship – building support across party lines

7:45 pm to 8:05 pm - finalizing lobby assignments

8:05 pm to 8:30 pm - lobby prep

*CCL group start training required to lobby with us.

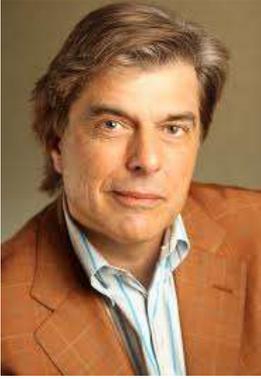
Monday, October 5, 2015 - Lobbying at Queen's Park

What are we lobbying for?

Our preferred method for pricing carbon is Carbon Fee and Dividend implemented nationally. However, since the Ministry of the Environment and Climate Change (MOECC) has decided to implement Cap and Trade (our second favourite system), we ask that the government commit to developing the very best Cap and Trade system to effectively reduce CO2 emissions while growing Ontario's economy in a sustainable manner and protecting low-income Ontarians.

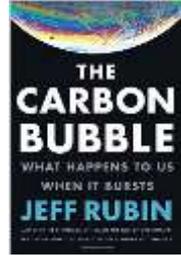
We don't have the details of what Ontario's carbon pricing model will look like. There were hints in early April it could be a hybrid of a fuel tax combined with a cap and trade system for all other GHG emissions. Thus, we are also on a mission to find out what the provincial Liberals have planned, as well as generate political will for an effective market-based solution to the climate crisis.

SPEAKERS BIOGRAPHIES



Jeff Rubin: A presentation and discussion on carbon taxes and tariffs.

Jeff Rubin was the Chief Economist at CIBC World Markets for 20 years. His most recent book published in May 2015, **“The Carbon Bubble: What Happens When it Bursts”** addresses Canada’s national economic future and the financial security of all Canadians.



Notes from Jeff’s Talk



Tom Chervinsky: Getting past partisanship – building support across party lines

Tom Chervinsky is the Vice President, Campaigns of Canadians for Clean Prosperity. Specializing in political engagement, marketing & strategy, he holds degrees in business and social psychology.

Born in Toronto, Tom started his career working for *Members of Parliament* in Ottawa, managing communications, policy and critic portfolios, including Labour and the Treasury board. Since then he has worked for a variety of organizations where he played key leadership roles in political and advocacy campaigns.

Responsible for shaping Canadians for Clean Prosperity’s campaigns and political engagement strategies, Tom is always interested in new ways to engage and motivate Canadians to build public and political support for a stronger, cleaner economy.

When he’s not tackling pollution, Tom can be seen on the field tackling opponents as an amateur rugby player.

	Canada	Conservatives	ON
Local weather changes due to climate change (Definitely / Likely)	51%	30%	46%
Agree global warming is real and caused mostly by people	61%	43%	61%
Concerned about climate change	50%	32%	53%
Government action (vs Ind and Bus) most important to make progress on CC	48%	37%	50%
Canada should sign on to intl agreement to reduce GHGs even if some might lose jobs / CDNs pay a bit more for some goods	61%	42%	58%
Support a BC Style Fee	58%	42%	58%
Possible to shift most energy requirements from fossil fuels to renewables	74%	56%	69%

CONSERVATIVE CLIMATE CRISIS ACCOUNTING

Canada will reduce its GHGs by 30% by 2030 (220 Mt)
mostly by offsetting domestic emissions and
on the backs of some provinces.

63 Mt forestry + landuse credits	30 Mt economic slowdown	89 Mt provincial initiatives	33 Mt offset purchases
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No regulation or carbon pricing policies in the oil
and gas sector. Oilsands emissions are expected
to grow 4 fold to 102 Mt by 2030

**Note on a per capita basis Canadian consume
>3x the global average of GHGs.
For a country so prosperous,
do you think we are doing our fair share?**

Canada and Clean Tech

- Canada's clean tech industry has grown into a \$12 billion per year driver of our economy
- Canada has lost 41% of its global market share since 2008.

Analytica Advisors 2015 Report

WHO HAS CURBED CANADA'S GHGs

JULIA GELFAND - CANADA'S ENVIRONMENT COMMISSIONER: "Gelfand also said provincial measures have done much of the heavy lifting on curbing GHG emissions. In fact, without provincial actions, Canada's emissions would likely now be higher than when the Conservatives came to office."



DAVID MCLAUGHLIN - FORMER CHAIR OF THE NATIONAL ROUNDTABLE FOR THE ENVIRONMENT AND THE ECONOMY regarding if the Harper government's plans have reduced Canada's GHGs: "It's not true that it's on the basis of a series of distinct government actions, at the federal level anyway."

A CALL FOR CLIMATE ACTION TO 3.4 BILLION FAITHFUL

September 2015

In addition to the **1.2 billion Catholics** worldwide whom are being led by the Pope to call on our leaders to act decisively on the climate crisis so have:

THE WORLD EVANGELICAL ASSOCIATION:

On June 26, 2015, the World Evangelical Association, which is an umbrella group for **600 million Christians**, welcomed the Pope's call to action.

ISLAMIC GLOBE CLIMATE CHANGE DECLARATION:

On August 26, 2015, Islamic leaders issued a clarion call to **1.6 billion Muslims** around the world towards phasing out greenhouse gas emissions and create a 100% renewable energy strategy by 2050.

Dear Canadian Medical Association

Your work protecting the long term viability of our health care system is greatly appreciated.

Thank you for your letter to Ontario's Health Minister calling for a basic income pilot test and for passing a motion to promote the positive health impacts of pricing carbon emissions citing the BC carbon tax as a prime example of how carbon pricing can work.

Carbon fee and dividend is a carbon pricing system that could provide a basic income supplement while lowering our carbon emissions.
Please consider it.

Sincerely,
Citizens' Climate Lobby



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Lobby Climatique des Citoyens

ENGINEERING ETHICS, ONTARIO & CLIMATE CHANGE

“The focus on profitability to the exclusion of public impacts is a betrayal of engineering ethics, and the tendency to reduce these ethics down to simply maximizing profits must be resisted.”

**ENGINEERING A CLEANER ECONOMY:
EXAMINING ONTARIO'S CARBON PRICING PROGRAM AND THE ROLE OF INNOVATION**
the Ontario Society of Professional Engineers
September 2015

The Ontario Chamber of Commerce urges the Government of Ontario to:

1 Conduct and publicly release the results of an economic analysis of the proposed cap and trade system.

2 Develop an objective and transparent set of criteria to determine which sectors will be eligible for free allowances, and how the allocation of free allowances will change over time.

3 Clearly communicate how the cap and trade system will impact those consumers and businesses that are not directly covered by the system. As it conducts its analysis, the government should evaluate the cumulative impact that cap and trade will have on supply chains.

4 Direct cap and trade revenue to efforts that directly facilitate businesses' transition to a lower carbon economy. Further, the allocation of that revenue should be objective and transparent.

5 Take action to reduce greenhouse gas (GHG) emissions from all major sources of emissions in the province so that businesses do not bear a disproportionate burden in achieving emissions reductions.

6 Ensure that it incorporates the economic realities of the province into the design of the cap and trade system.

7 Ensure that the proposed cap and trade system is aligned with other programs and policies to reduce GHG emissions, as well as other government priorities.

<http://www.occ.ca/wp-content/uploads/2013/05/Cap-and-Trade-Report.pdf>

MAP OF QUEENS PARK AND VICINITY



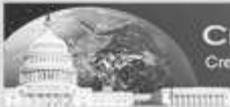
ACKNOWLEDGEMENTS

Thank you:

- To our keynote speaker and guest speaker for sharing their time and wisdom with us
- To Friend's House for this great space
- To Cheryl, Lyn and Cathy L. for being so much fun to work with, communicating so well and getting things done
- Lars with the help of Cheryl creating the cap and trade pitfalls document
- Cathy L. for saying yes to doing this event and working closely with me.
- To Lyn and helpers for the dinner
- To CCL Toronto for donating the money for the copies of Laudato Si
- To the CCL Sudbury member who donated a special fund so we could conduct events in the lead up to the Election 42
- To the CCL membership across the planet for all the work on carbon pricing they are doing
- To everyone for coming on your own time and dime.
- To our MPPs who work for all of us.

Ten key strategies for being a Citizen Climate Lobbyist

- 1) Stay connected to what you want future generations to experience. Think of something that you cherish that is possibly threatened by climate change.
- 2) Have a positive vision of the future and of human nature. You will have more energy and attract the right people to you.
- 3) Practice practice practice. Every month we receive training on delivering a "laser talk" from Citizens' Climate Lobby . We practice these talks in preparation for speaking with media and politicians.
- 4) Work in teams not on your own. Working in teams is more fun, spreads the work out, you can be a LOT more effective than if you act alone and it gets you noticed!
- 5) Be a good listener - Politicians are people and are very busy people too. Give them respect and listen carefully.
- 6) Find common ground. Many politicians have personal and political reasons why they cannot act on climate change.
- 7) Stay within your allotted time and offer to leave early.
- 8) Don't automatically give out resources and proof that supports your position. Wait to be asked for references.
- 9) Make partnerships with unlikely groups, companies, organizations and people. Environmentalists are not the only people concerned about the many looming crises affecting humanity and the Earth.
- 10) Find grace in the political "losses" because they are not losses, just another chapter.



CITIZENS' CLIMATE LOBBY
Creating The Political Will for a Sustainable Climate

