

October 12 Guest Speaker—Kiera O’Brien, Students for Carbon Dividends



There’s been a shift among Republicans in Congress on climate change, due in no small part to polling that shows younger GOP voters are as concerned about climate change as their progressive counterparts. As vice president of Students for Carbon Dividends, Keira O’Brien is working to harness that passion among young conservatives to generate political will for carbon dividends legislation, which places a fee on carbon and gives revenue to households (sound familiar?). Kiera, who is President Emeritus of the Harvard Republican Club, recently testified at a congressional hearing alongside Republican pollster Frank Luntz. Over the summer, she spoke about carbon dividends at the Teen Vogue Summit: “There are many climate-oriented groups rallying around the problem, but Students for Carbon Dividends is rallying around the solution.”

CCL Canada October 2019 actions at a glance:

1. [Catch up on your field reports.](#)
2. Do what rocks your media boat, whether it be social media or traditional media.

ONGOING: Connect with your local universities and colleges and table at their events (see [September 2019 Action Sheets](#)).

UPDATE: You can use the [updated youth parliamentary petition](#) at schools and other grassroots outreach.

Upcoming CCL Calls	Date and Time	Call Options
Canada: All CCLers welcome. We check in with each other, share field reports, and go over monthly actions.	Option 1: Thurs, Oct 10, 2019 , 6 pm PT/ 9 pm ET Option 2: Fri, Oct 11, 2019 , 8 am PT / 11 am ET Option 3: Mon, Oct 14, 2019 , 6 pm PT/ 9 pm ET Just pick 1 to attend. Sign this Doodler to RSVP.	Uberconference Line (1-888-570-6238) or log in online for free.
CCL International: Kiera O’Brien, Students for Carbon Dividends	Sat, Oct 12, 2019 , 10 am PT/ 1 pm ET	Zoom Room 2017201717 or call +1 877.369.0926, code: 2017 2017 17
CCL Canada Post Election call	Option 1: Tue, October 22, 2019 , 1 pm PT/ 4 pm ET Option 2: Tue, October 22, 2019 , 4 pm PT/ 7 pm ET Just pick 1 to attend. Sign this Doodler to RSVP.	Uberconference Line (1-888-570-6238) or log in online for free.

ACTION 1: [Catch up on your field reports.](#)

Why? Having accurate documentation of our work can build political will since politicians take note of highly organized groups.

CCL Canada has recorded over 3000 letters to the editor and over 900 lobby meetings. Multiple politicians say we were instrumental in determining the federal government’s chosen carbon pricing policy. Thank you for all your help in generating the numbers CCL Canada has for recorded actions.

CCL CANADA RECORDED APPEARANCES ON EDITORIAL PAGES BY YEAR

*2017: 525 LTEs; 77 Ed; 103 OpEds = 705

2018: 590 LTEs; 1 Ed; 35 OpEds = 626

2019 up to Oct 1, 2019: 368 LTEs; 50 OpEds = 418

*2017 was a critical year and we really emphasized LTEs. Postmedia also kept endorsing carbon fee and dividend in nationally syndicated columns.

CCL CANADA RECORDED OUTREACH BY YEAR

2017: 129; 2018: 87; 2019 up to Oct 1, 2019: 133

This month, consider listing as a group any actions that merit field reports and have not been filed. Then, assign someone to [fill in the field reports](#) as soon as possible. No field report is too late to file. If you need training filing field reports, Judy in Nelson <judy.e.oleary@gmail.com> has kindly agreed to be the point person to provide this.

Also, if you feel it is appropriate for your chapter, consider revisiting your system of filing field reports.

The actions that merit field reports are the [5 levers of political will](#). Also check out below our guide for filing field reports for climate initiatives in 2019. For more information on filing field reports, [CCL Community has a guide](#).

5 Levers of Political Will

1. **Lobbying:** We train citizens how to lobby in support of our Carbon Fee and Dividend proposal by building friendly relationships with our federally elected representatives.
2. **Media relations:** We train citizens how to engage with and influence the media. We write letters to the editors and op-eds, meet with editorial boards and work to place stories in all forms of media. (Please note that getting a like, re-share, or comment from your MP on social media merits a field report.)
3. **Grassroots outreach:** We recruit and educate the public on climate solutions, citizen advocacy and how to participate with one's government.
4. **Grasstops outreach:** We seek to educate, build partnerships with and gain the support of community leaders and non-governmental organizations, both nationally and locally.
5. **Chapter development:** It is through the growth and management of the local CCL group/chapter, that it becomes possible to push on the other four levers for building political will.

A Big Thank You for All Your Work on Climate Initiatives in 2019!

You may have noticed over the past year we have somewhat side-stepped arguing over carbon pricing and instead have switched focus to developing the political will for climate action in our ridings chiefly through the 100 Debates, Climate Strikes, and Climate Emergency Declarations. We were told by politicians that emergency declarations and climate strikes would be very helpful in generating political will and there is no doubt that well-designed environmental town hall can help make change happen.

Thank you everyone for all your hard work. The following guide was made to help you understand how to count your metrics from all your work on these important initiatives.

Guide for Filing Field Reports for 2019 Climate Initiatives

1. 100 DEBATES

Lobbying - if you asked a question at the podium and/or spoke to candidates at the event, that counts as lobbying. Please record what was said. If you spoke with multiple candidates, please record what was said.
<<https://community.citizensclimate.org/tools/meeting-minutes>>

NOTE: Your work is getting us noticed. A group reported that at a debate, a candidate's aide said: *they have the highest regard for CCL - that we are the one group they look forward to meeting with*. The aide wished that CCL organized this debate. Thank you for reporting this!

Outreach - if someone from your group organized a debate and/or tabled at the event, spoke with audience members at the debate and changed minds and/or distributed literature about CCL or carbon pricing at the event, that counts as outreach. [<https://community.citizensclimate.org/tools/field-reports>](https://community.citizensclimate.org/tools/field-reports)

Article - if someone from your group was on the organizing committee and your event was covered in newspapers, that counts as an article. [<https://community.citizensclimate.org/tools/field-reports>](https://community.citizensclimate.org/tools/field-reports)

Radio and TV - if you were on the organizing committee and your event was covered by TV or Radio, please report it appropriately. [<https://community.citizensclimate.org/tools/field-reports>](https://community.citizensclimate.org/tools/field-reports)

LTes and OpEds - if you wrote letters of support for the 100 Debates and it was published, then count it as a letter to the editor or Opinion Editorial, depending on which column or section it was published in. [<https://community.citizensclimate.org/tools/field-reports>](https://community.citizensclimate.org/tools/field-reports)

2. CLIMATE STRIKE RALLIES

Outreach - if a member of your group attended a rally and handed out pamphlets about carbon pricing, and/or assisted at the rally and/or were on the organizing team, please count that as outreach. [<https://community.citizensclimate.org/tools/field-reports>](https://community.citizensclimate.org/tools/field-reports) If you just attended the rally (which is great), please do not count it as outreach.

Article - if you were on the organizing committee and your event was covered in newspapers, please count that as an article. [<https://community.citizensclimate.org/tools/field-reports>](https://community.citizensclimate.org/tools/field-reports)

Radio and TV - if you were on the organizing committee and your event was covered by TV or radio, please report it appropriately. [<https://community.citizensclimate.org/tools/field-reports>](https://community.citizensclimate.org/tools/field-reports)

LTes and OpEds - if you wrote letters of support for the climate strikes and it was published, then count it as a letter to the editor or Opinion Editorial. [<https://community.citizensclimate.org/tools/field-reports>](https://community.citizensclimate.org/tools/field-reports)

3. CLIMATE DECLARATIONS EMERGENCIES

LTes and OpEds - if you wrote letters of support for the climate emergency and it was published, then count it as a letter to the editor or Opinion Editorial, depending on which column or section it was published in. [<https://community.citizensclimate.org/tools/field-reports>](https://community.citizensclimate.org/tools/field-reports)

Outreach - If a member of your group assisted in the declaration by attending the vote in your city hall and/or assisted by securing petition signatures and/or were on the organizing team, then please count that as outreach. [<https://community.citizensclimate.org/tools/field-reports>](https://community.citizensclimate.org/tools/field-reports)

Article - if someone in your group was on the organizing committee and the emergency declaration was covered in newspapers, please count that as an article. [<https://community.citizensclimate.org/tools/field-reports>](https://community.citizensclimate.org/tools/field-reports)

Radio and TV - if someone in your group was on the organizing committee and the emergency declaration was covered by TV or Radio, please report it appropriately. [<https://community.citizensclimate.org/tools/field-reports>](https://community.citizensclimate.org/tools/field-reports)

LTes and OpEds - if someone in your group wrote letters of support for the emergency declarations and it was published, then count it as a letter to the editor or Opinion Editorial. [<https://community.citizensclimate.org/tools/field-reports>](https://community.citizensclimate.org/tools/field-reports)

ACTION 2: Do what rocks your media boat, whether it be social media or traditional media.

Why? The world is waking up. The climate crisis is a top election issue in Canada and voters appreciate information.

Help inform voters of the climate crisis, carbon pricing, and other voter issues through the media. You can use the talking points of CCL Canada found in [our media releases](#) (especially the most recent ones), [LASER Talks \(talking points\) Booklet for the federal election](#), and [other LASER talks](#).






























Remember [to fill in field reports](#) for media hits, which include getting a like, re-share, or comment from your MP on social media.

LASER TALK: Federal Party Surveys on Environmental Platforms (Election 2019)

In July 2019, a questionnaire representing the collective priorities of various environmental organizations, including Pembina Institute, GreenPeace, and the Sierra Club, was sent to Canada's six main political parties. Below is a summary of the official responses from the political parties surveyed. For both this survey and [a survey by Climate Action Network Canada](#), the Conservatives did not directly answer questions and the PPC did not respond. CCL Canada's survey will be released next week.

FEDERAL PARTY SURVEY ON ENVIRONMENTAL PLATFORMS SUMMARY

2019 Canadian Federal Election

	Yes	Partial	No	No Response
1 Will you immediately legislate a climate plan that will reduce Canada's emissions in line with keeping warming below 1.5°C?	 			PPC
2 Will your climate plan clearly and precisely describe programs to reduce emissions from transportation, buildings and the oil and gas sector?	 			PPC
3 Will you ensure that workers and their families thrive during the transition to a low-carbon economy, by extending the Task Force on Just Transition to include all fossil fuel industries?	 			PPC
4 Will you ensure that fossil fuel projects will not be approved unless they are consistent with limiting emissions in Canada to keep warming below the 1.5°C threshold?	 			PPC
5 Will you champion a connected and representative protected areas network of at least 30 per cent of land, freshwater and ocean by 2030?	 		 	PPC
6 Will you ensure Canada's federally protected lands, freshwater and oceans are managed to the highest international standards for ecological integrity?	 			PPC
7 Will you protect Canadians from pesticides, pollution and toxics in everyday products by modernizing the <i>Canadian Environmental Protection Act</i> and strengthening federal regulation of pesticides?	 			PPC
8 Given our plastic pollution and waste crisis, will you work with other levels of government to implement a national strategy that includes a ban on the production, sale and distribution of the most problematic and unnecessary single-use plastics, and that works to create a circular economy focused on reuse?	 			PPC
9 Will you create a Federal Environmental Bill of Rights that formally recognizes the legal right to a healthy environment?	 			PPC
10 Will you uphold the United Nations Declaration on the Rights of Indigenous Peoples, and the protection of Indigenous and treaty rights?	 			PPC

This document is for informational purposes only. It is not intended to support or oppose, to promote or show disapproval of a platform, or to endorse or reject a party or any measures recommended by it.

To see full responses visit: election2019envirosurvey.ca

SONDAGE AUPRÈS DES PARTIS FÉDÉRAUX SUR LEURS PLATEFORMES ENVIRONNEMENTALES

Élection fédérale canadienne de 2019

	Oui	Partielle	Non	Pas de réponse
1 Allez-vous immédiatement introduire, par voie législative, un plan climatique qui réduira les émissions de gaz à effet de serre (GES) du Canada de façon à maintenir le réchauffement global à moins de 1,5 °C?				
2 Est-ce que votre plan climatique décrira clairement et avec précision les mesures de réduction des émissions provenant du transport, des bâtiments et du secteur pétrolier et gazier?				
3 Assurez-vous la prospérité des travailleurs et de leurs familles durant la transition vers une économie sobre en carbone en élargissant le mandat du Groupe de travail sur une transition équitable de façon à inclure toutes les industries de combustibles fossiles?				
4 Veillerez-vous à ce que les projets de combustibles fossiles soient approuvés uniquement s'ils s'accompagnent d'un engagement à limiter les émissions de GES au Canada de façon à respecter le seuil d'augmentation de la température globale à 1,5 °C				
5 Ferez-vous la promotion d'un réseau d'aires protégées connectées et représentatives d'au moins 30 % des terres, de l'eau douce et des océans d'ici 2030?				
6 Veillerez-vous à ce que les terres, l'eau douce et les océans protégés par le gouvernement fédéral soient gérés selon les normes internationales les plus rigoureuses en matière d'intégrité écologique?				
7 Protégez-vous les Canadiens des pesticides, de la pollution et des substances toxiques présentes dans les produits d'utilisation courante en modernisant la Loi canadienne de 1999 sur la protection de l'environnement et en renforçant la réglementation fédérale sur les pesticides?				
8 Dans le contexte de la crise de la pollution causée par les déchets de plastique, vous engagez-vous à collaborer avec les autres ordres de gouvernement à la mise en œuvre d'une stratégie nationale qui comprendra l'interdiction de produire, vendre et distribuer les produits de plastique à usage unique les plus problématiques et inutiles, et qui visera à créer une économie circulaire axée sur la réutilisation?				
9 Allez-vous créer une charte fédérale des droits environnementaux qui reconnaitra officiellement le droit légal de vivre dans un environnement sain?				
10 Ferez-vous respecter la Déclaration des Nations Unies sur les droits des peuples autochtones, et assurerez-vous la protection des droits existants, ancestraux et issus de traités, des peuples autochtones?				

Ce document a une visée informative exclusivement. Il ne vise pas à favoriser ou défavoriser, à diffuser ou à combattre un programme, à approuver ou désapprouver, un parti ou des mesures préconisées par celui-ci.

Pour consulter les réponses complètes des partis, visitez : election2019ecosondage.ca

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