

December 14 Guest Speaker

**Carolyn Woo, former CEO of Catholic Relief Services**



Our December guest knows something about leveraging the power of the faith community to address climate change. Earlier this year, Carolyn Woo spearheaded a dialogue at the Pontifical Academy of the Sciences on “The Energy Transition and Care for Our Common Home.” At the conclusion of the event, leaders from the energy sector and the global investment community released a statement saying, “The combination of policies and carbon pricing mechanisms should be designed in a way that simultaneously delivers innovation and investment in low carbon solutions while assisting those who are least able to pay.” Woo, currently a Distinguished President’s Fellow for Global Development at Purdue University, served as President and CEO of Catholic Relief Services from 2012 to 2016. She was featured in the May/June 2013 issue of Foreign Policy as one of the 500 Most Powerful people on the planet and one of only 33 in the category of “a force for good.”

**CCL Canada December 2019 actions at a glance:**

1. What do you want this Christmas? For a liveable world, how about asking your family to help fund:
  - a. you or local members to CCL Canada 2020 National conferences or
  - b. a subscription to local newspapers, the Globe and Mail and/or Pressreader?
2. Savour the season. Savouring comes first. The national office will be closed from December 18 to January 6.

**NOTE:** This month, we have four new LASER Talks, a letter from CCL Canada’s National Director Cathy Orlando, and an addendum listing new positions of MPs.

Upcoming CCL Calls	Date and Time	Call Options
<b>Canada:</b> All CCLers welcome. We check in with each other, share field reports, and go over monthly actions.	Option 1: <b>Thurs, December 12, 2019</b> , 6 pm PT/ 9 pm ET Option 2: <b>Fri, December 13, 2019</b> , 8 am PT / 11 am ET Option 3: <b>Mon, December 16, 2019</b> , 6 pm PT/ 9 pm ET  Just pick 1 to attend. <a href="#">Sign this Doodler to RSVP.</a>	Uberconference Line (1-888-570-6238) or <a href="#">log in online for free.</a>
<b>CCL International:</b>	<b>Sat, De. 14, 2019</b> , 10 am PT/ 1 pm ET	<a href="#">Zoom Room 2017201717</a> or call +1 877.369.0926, code: 2017 2017 17
<b>Special CCL Canada Call: Celebrating our Journey Together.</b> <a href="#">RSVP here.</a>	<b>Tue, December 17, 2019</b> , 4 pm PT/ 7 pm ET Let’s take the time to celebrate and honour successes while pushing forward. If you join the call, say one thing that you are proud of that your local group accomplished this year. <a href="#">RSVP here.</a>	Uberconference Line (1-888-570-6238) or <a href="#">log in online for free.</a>

## **ACTION 1: Help Fulfill Your Wish for the World this Christmas**

Santa needs all the help he can get to keep the snow at the North Pole. We must keep pushing Canada's policies in the right direction because an election could be called at anytime. Thus, we must keep building political will locally to improve Canada's carbon pricing policy until it is secured forever. The following acts of giving can help you build political will locally for an optimized national carbon pricing policy, help CCL Canada stay focused, and leave plenty of time for rest and other forms of enjoyment:

### ***How about asking your family for Christmas to help fund you or local members to CCL Canada National conferences in 2020?***

**Why:** At the very core of CCL is relationships and meeting with our MPs in Ottawa shifts the landscape like no other action we know of. Our conferences make us more than just internet group. Our stories and journeys to Ottawa empower others - have no doubts. We are going to Ottawa twice in 2020. For most of us that is a considerable cost. Give yourself or someone an awesome Christmas gift: the opportunity to be part of history.

### ***How about asking your family for a subscription to local newspapers, the Globe and Mail and/or Pressreader?***

**Why:** Consider also giving yourself or others the gift of a pillar of democracy: subscriptions to newspapers. Social media is not held accountable and has unfortunately become an effective tool for disinformation and attacking our democracy. Our more traditional forms of media are held accountable hold politicians' feet to the fire. As CCLers, we constantly strive to be the change we wish to see in the world. One of the changes we can make is consuming more traditional media. We need traditional media, now more than ever, at this time of massive change.

## **ACTION 2: Savour the season**

CCL Canada is about to celebrate 10 years in 2020. Our work over the past decade made the impossible possible: a national carbon pricing backstop policy that has many elements of carbon fee and dividend. We have been told by three MPs and one senator that we were the reason the government chose this pathway.

On a CCL staff training call in the USA earlier this year, we discussed the importance of relaxation for activists. One of the directors cited CCL Canada's tendency to rest periodically during the year (December holidays and a segment of the summer) as an effective strategy. Let's keep up the great work. The national office will be closed from December 18 to January 6. Happy relaxing!

## **LASER TALK 1: Criteria for CCL USA Supporting Subnational Policies**

At CCL USA, support for a subnational policy may be merited if it meets all of these four criteria:

- It will meaningfully reduce greenhouse gas emissions. Please test your policy ideas here: <https://policysolutions.pembina.org/scenarios/home>
- It will not hurt the poor
- It meshes well with a national price on carbon
- It is politically feasible

Please note CCL USA has over 50 paid staff, including a communications team and a person responsible for directing subnational lobbying. We have none of that in Canada. However, we have carbon pricing nationally which could be lost at anytime if a snap election is called. Logically, CCL Canada's focus will thus be urging all levels of government to support improvements of Canada's national backstop carbon pricing policy.

**NOTE:** Please read the letter from the CCL Canada National Director on the second to the last page of this month's action sheets to learn more about keeping focus moving forward.

## LASER TALK 2: CCL Canada's Notes on the final report by Canada's Ecofiscal Commission

- The EcoFiscal Commission began in the November 2014 and has now come to its anticipated end.
- Their final report revisited the question of carbon pricing as a policy lever to bridge the emissions gap.
- To achieve Canada's 2030 target, policies will have to be significantly more stringent than they are today.
- They mapped out two alternatives: a mix of non-market-based regulations & subsidies VS carbon pricing.
- Their analysis shows that carbon pricing tops the list. It delivers the lowest cost emissions reductions. A steadily rising carbon price can achieve Canada's target and maintain strong economic growth. It can also generate revenue that can be returned to Canadians to maintain affordability.
- There is a role for complementary policies to accompany carbon pricing.
- We take a deeper dive into this report in the new year.
- Two of our "Blue Ribbon Panel" Economics panelists in our [National Conference in 2014](#) included Ecofiscal Commission's chair Dr Chris Ragan and commissioner Dr. Stewart Elgie.
- Jason Dion, now formerly the lead researcher at Canada's Ecofiscal Commission, is now the Mitigation Research Director at the Climate Institute and will be our keynote speaker at our national conference hopefully on May 11, 2020 in Ottawa. We will confirm the dates and venue and in mid-January once we consult with a few more people and sign on the dotted line with the venue.

### References:

<https://ecofiscal.ca/wp-content/uploads/2019/11/Ecofiscal-Commission-Bridging-the-Gap-November-27-2019-FINAL.pdf>

<https://ecofiscal.ca/reports/bridging-gap-real-options-meeting-canadas-2030-ghg-target/>

## LASER TALK 3: The 2019 Lancet Countdown Report

A special report by the prestigious medical journal in November 2019, The Lancet, included sobering news about how climate change is impacting our children's health: "the life of every child born today will be profoundly affected by climate change. Without accelerated intervention, this new era will come to define the health of people at every stage of their lives."

The annual Lancet Countdown report—written by 35 leading academic institutions and United Nations agencies—offers a snapshot of how climate disruption is affecting our health, especially the health of young people. The bottom line: To preserve our health, and the health of future generations, we need to speed down a climate-friendly path. There's no time to waste.

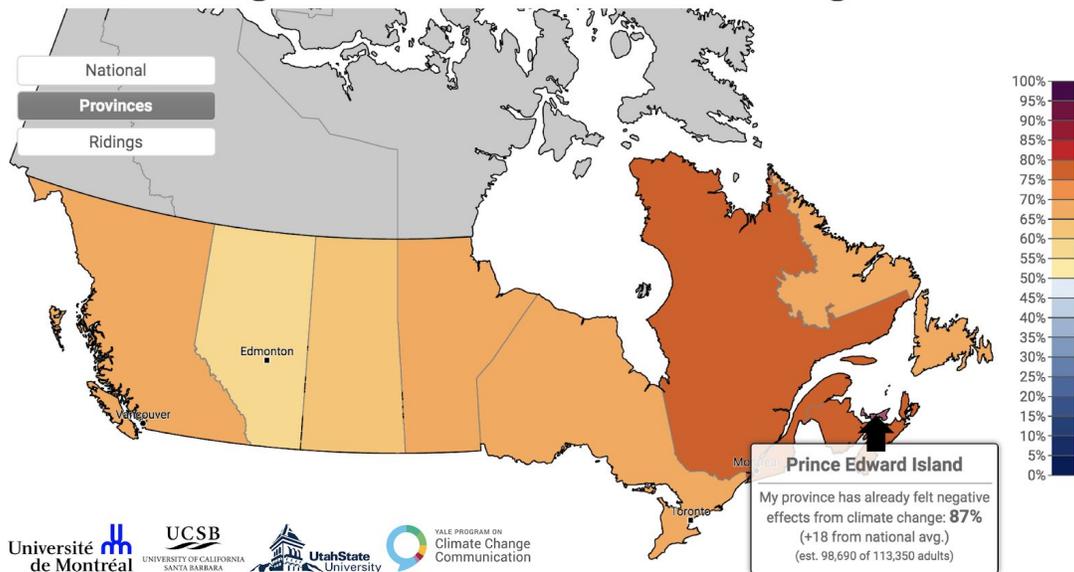
The Lancet Countdown 2019 report [continues to support carbon pricing](#). It states, "carbon pricing mechanisms remain the most efficient way to limit climate change, promoting investment in a low-carbon economy."

You can visit the following pages to learn more about the 2019 Lancet Countdown Report:

1. [3 minute video on the report](#)
2. [The Lancet Countdown Website](#)
3. [The full text online](#)
4. [The policy brief for Canada \(French\)](#)
5. [The National Observer's coverage of the report](#)

# LASER TALK: Climate Opinion Maps show Majority of Canadians Know Earth is Warming (Yale Climate Communications, November 2019)

## Adults who say their province has already felt negative effects from climate change



In November 2019, Yale Communications released a report on the in-depth look at the geographic variation in Canadian climate change opinions.

The analysis provided estimates of Canadians' experience with climate change in ten provinces and 335 ridings. Nationally, 83% of Canadians believe Earth is getting warmer. Despite geographic differences, a majority of Canadians in every province (56% to 87%) report that their province has already experienced the impacts of climate change.

Data shows public understanding of climate change and support for action are higher in Canada than in the U.S. In both Canada and the U.S., understanding of the problem and policy support are generally higher in urban and coastal regions than in the continental interior.

[You can explore the maps and data](#) by clicking on a province or riding, and comparing results across questions and with other geographic areas.

### Reference:

<https://climatecommunication.yale.edu/visualizations-data/ccom/>

## A Letter from CCL Canada's National Director

Dear CCL Canada,

Thank you for your focus on carbon fee and dividend for over nine years now. Citizen lobbyists made the impossible possible. By embracing [CCL's Core Values](#) and using the [Five Levers of Political Will](#) locally, we are turning this ship around.

In December 2009, I was laughed at mercilessly for sharing a vision of a national carbon pricing policy for Canada. Then I met Marshall Saunders in June 2010. He shared with me a vision of a democracy in which people effectively work together to tackle the climate crisis. Since then, I never looked back.

We are now in a global emergency and more than ever, we must follow the evidence. Carbon fee and dividend harmonized nationally across the federation, incrementally and predictably rising to at least 2030 with rebate cheques, and economy-wide with border carbon adjustments by the mid-2020s, in combination with making our greenhouse gas targets legally-binding with five-year targets as well as a few other checks and balances (which we support but not lobby for), are our most practical national policy tools for a liveable world.

With a minority government and an election can occur at any time. To work as effectively as we can as an organization with zero paid staff, we can empower all parties to support carbon pricing by staying nonpartisan and supporting the fundamental aspects of carbon fee and dividend.

Additionally, for the sake of the long-term success of CCL Canada, we ask everyone to consider the following: imagine if a national election is called in the next year and CCL groups have not stayed focused on building political will locally for improving Canada's carbon pricing policy and we lose carbon pricing in Canada. Who would fund an organization that did not stay focused and deviated from their brand then lost their hard-won gain?

I know it can be hard to keep people focused on carbon fee and dividend. It is like [herding cats](#). So I am making the following statement that you can pass onto fellow volunteers who suggest projects that they think should be conducted under the CCL banner.

The CCL Canada national office requests that all CCL Canada chapters, whether lobbying provincially or federally, stay focused on building political will for climate action in their ridings and specifically lobbying for these key elements for our national carbon pricing policy: an incrementally rising carbon price with dividend cheques, establishing CO2 equivalent fees for other GHGs, economy-wide with border carbon adjustments, and science-based targets enshrined under national law with five-year targets.

Moving forward, for any project or lobbying ask that is not clearly in alignment with the above focus, please ask the following questions:

- How does the suggested project get us closer to our goal of a true carbon fee and dividend policy for Canada?
- How is the ask consistent with CCL's brand of carbon pricing and being "for" something?

If the answer to either question is not clear, then the project or lobbying ask is not an expected use of CCL resources. You have the liberty to kindly say that it is not an appropriate use of CCL's resources, brand and banner. The national office does not need to do it. And if you do not say it, consider getting or putting the proposition in writing and asking the national office to say it. We believe all of you will understand why staying focused on specifically carbon pricing now is so critical.

This does not mean members of your group cannot work on complementary things such as climate emergency declarations at all levels, the Climate Caucus, and helping local Fridays For Future youth. Those things are done on the side and not under our umbrella so as to keep our brand purely focused on carbon pricing. They are important because they are building local political will locally, which is also key to our work.

Citizens' Climate Lobby is Marshall's dream for humanity. I thank you in advance for holding true to his dream.

Truly, Cathy Orlando

## Addendum - Cabinet, Shadow Cabinet, and Critics - Is your MP on this list?

Please note your MP's position if they are on this list. All groups work with their own MPs. The national office, with the support of an action team, will take care of key MPs not covered by CCL groups.

<p><b>Cabinet appointments. Please note that all current and former cabinet ministers are formally addressed as “The Honourable” or “Hon.”</b> The full list of cabinet appointments is here: <a href="https://pm.gc.ca/en/cabinet">https://pm.gc.ca/en/cabinet</a></p>	
<p><b>Justin Trudeau</b>, Prime Minister of Canada  <b>Chrystia Freeland</b>, Deputy Prime Minister and Minister of Intergovernmental Affairs  <b>Lawrence MacAulay</b>, Minister of Veterans Affairs and Associate Minister of National Defence  <b>Carolyn Bennett</b>, Minister of Crown-Indigenous Relations  <b>Dominic LeBlanc</b>, President of the Queen's Privy Council for Canada  <b>Navdeep Bains</b>, Minister of Innovation, Science and Industry  <b>Bill Morneau</b>, Minister of Finance  <b>Jean-Yves Duclos</b>, President of the Treasury Board  <b>Marc Garneau</b>, Minister of Transport  <b>Marie-Claude Bibeau</b>, Minister of Agriculture and Agri-Food  <b>Mélanie Joly</b>, Minister of Economic Development and Official Languages  <b>Diane Lebouthillier</b>, Minister of National Revenue  <b>Catherine McKenna</b>, Minister of Infrastructure and Communities  <b>Harjit Sajjan</b>, Minister of National Defence  <b>Maryam Monsef</b>, Minister for Women and Gender Equality and Rural Economic Development  <b>Carla Qualtrough</b>, Minister of Employment, Workforce Development and Disability Inclusion  <b>Patty Hajdu</b>, Minister of Health  <b>Bardish Chagger</b>, Minister of Diversity and Inclusion and Youth  <b>François-Philippe Champagne</b>, Minister of Foreign Affairs  <b>Karina Gould</b>, Minister of International Development</p>	<p><b>Ahmed Hussen</b>, Minister of Families, Children and Social Development  <b>Seamus O'Regan</b>, Minister of Natural Resources  <b>Pablo Rodriguez</b>, Leader of the Government in the House of Commons  <b>Bill Blair</b>, Minister of Public Safety and Emergency Preparedness  <b>Mary Ng</b>, Minister of Small Business, Export Promotion and International Trade  <b>Filomena Tassi</b>, Minister of Labour  <b>Jonathan Wilkinson</b>, Minister of Environment and Climate Change  <b>David Lametti</b>, Minister of Justice and Attorney General of Canada  <b>Bernadette Jordan</b>, Minister of Fisheries, Oceans and the Canadian Coast Guard  <b>Joyce Murray</b>, Minister of Digital Government  <b>Anita Anand</b>, Minister of Public Services and Procurement  <b>Mona Fortier</b>, Minister of Middle Class Prosperity and Associate Minister of Finance  <b>Steven Guilbeault</b>, Minister of Canadian Heritage  <b>Marco E. L. Mendicino</b>, Minister of Immigration, Refugees and Citizenship  <b>Marc Miller</b>, Minister of Indigenous Services  <b>Deb Schulte</b>, Minister of Seniors  <b>Dan Vandal</b>, Minister of Northern Affairs</p>
<p><b>CPC Shadow Cabinet.</b> See the full list here: <a href="https://www.conservative.ca/team/shadow-cabinet/">https://www.conservative.ca/team/shadow-cabinet/</a></p>	<p><b>NDP Critics.</b> See the full list here: <a href="https://www.ndp.ca/team">https://www.ndp.ca/team</a></p>
<p><b>Hon. Kerry-Lynne Findlay</b>, Environment and Climate Change  <b>Shannon Stubbs</b>, Natural Resources  <b>Cathy McLeod</b>, Natural Resources (Forestry and Mining)  <b>Randy Hoback</b>, International Trade  <b>Hon. Mike Lake</b>, International Development  <b>Todd Doherty</b>, Transport  <b>Marilyn Gladu</b>, Health  <b>Luc Berthold</b>, Infrastructure and Communities  <b>Matt Jeneroux</b>, Infrastructure and Communities (Associate)  <b>Dan Albas</b>: Employment, Workforce Development and Disability Inclusion  <b>Karen Vecchio</b>: Women and Gender Equality</p>	<p><b>Jagmeet Singh</b>, Intergovernmental affairs, Indigenous issues  <b>Laurel Collins</b>, Caucus Vice Chair &amp; Critic for Environment and Climate Change  <b>Richard Cannings</b>, Natural Resources  <b>Daniel Blaikie</b>, Democratic Reform, Employment, Workforce Development and Disability Inclusion, Export Promotion and International trade, Western Economic Diversification  <b>Heather McPherson</b>, Deputy House leader &amp; Critic for International Development  <b>Niki Ashton</b>: Public ownership, Transport  <b>Don Davies</b>: Health  <b>Taylor Bachrach</b>: Infrastructure and Communities  <b>Lindsay Mathyssen</b>: Deputy whip &amp; Critic for Diversity, inclusion and youth, post-secondary education, women and gender equality</p>