March 14 Guest Speaker—Hannah Pickard, climate communicator

Hope is a precious commodity in conversations about climate change. Our speaker this month, Hannah Pickard, trains people in proven communications techniques that shift the national conversation about climate change to be more positive, civic-minded and solutions-focused. She is the Network Manager for the National Network for Ocean and Climate Change Interpretation. NNOCCI currently supports climate communicators in 184 institutions in 38 states. As we go out in our communities to lead presentations, Hannah’s coaching can help us to inspire audiences to take action and be part of the solution.

CCL Canada March 2020 actions at a glance:

1. Invite CCL volunteers and friends to attend our Spring Rendezvous in Ottawa Monday, May 11 to Tuesday, May 12.
2. Ask friends and family to give the gift of money to CCL Canada from March 28 (Earth Hour) to April 22 (Earth Day).
3. Review line-by-line CCL Canada’s 2020 Carbon Pricing Guidelines on your own and then with your group. For any clarification, it is highly recommended that you join the CCL Canada calls this month.

IMPORTANT DATES: Friday, April 3 is the next national Fridays For Future event and Wednesday, April 22 is the 50th anniversary of Earth Day.

OPTIONAL: Join a CCL Canada action team that will be working on Canada’s 2020 1-page federal lobbying ask based on our 2020 Carbon Pricing Guidelines. This will be reviewed by the CCL Canada membership in late April in preparation for lobbying your MPsin May either in Ottawa or in your home regions. Note because of the Supreme Court Ruling on the Constitutionality of the Greenhouse Gas Pollution Pricing Act, we have to be flexible. Please sign this Doodler if you want to part of the “Leave Behind” Action Team: https://doodle.com/poll/batatxac95hs8xis

ONGOING: Review the Conference 2020 checklist. Please see the addendum.

ONTARIO: From March to June, CCL Ontario members are encouraged to ask their City Councillors, especially in communities where they have members on the Climate Caucus, to support a motion to strike an all-party committee on climate change in the Ontario legislature. Here is suggested wording for the motion:

Whereas the City of ______________ Council has _____________________- (fill in details on local climate declarations and actions), and

Whereas the province of Ontario is experiencing the impacts of climate change due to increases in the severity of wildfires, floods, and tornadoes, to name a few, therefore be it resolved:

That the City of ______________ supports a motion introduced by MPP Peter Tabuns in the Ontario legislature for the province of Ontario to strike a select committee on climate change with representation from all parties to immediately developing comprehensive provincial strategies to reduce emissions and an action plan to address climate change-related threats to Ontario’s environment, society, and economy.
### Upcoming CCL Calls

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<tr>
<th>Upcoming CCL Calls</th>
<th>Date and Time</th>
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| **Canada**: All CCLers welcome. We check in with each other, share field reports, and go over monthly actions. | **Option 1**: **Thur, March 12, 2020**, 6 pm PT/ 9 pm ET  
**Option 2**: **Fri, March 13, 2020**, 8 am PT / 11 am ET  
**Option 3**: **Mon, March 16, 2020**, 6 pm PT/ 9 pm ET | Uberconference Line  
(1-888-570-6238) or log in online for free.  
Just pick 1 to attend. Sign this Doodler to RSVP. |
| **CCL International**                  | **Sat, March 14, 2020**, 10 am PT/ 1 pm ET | Zoom Room 2017201717 or call +1 877.369.0926, code: 2017 2017 17 |
| **CCL Canada Ed Call with Céline Bak of Analytica Advisors** | **Thurs., March 24, 2020** 1 pm PT / 4 pm ET | Zoom Room 3920795005 or call +1 877.369.0926, code 3920 7950 05 |

**ACTION 1: Invite CCL volunteers and friends to attend our Spring Rendezvous.**

**Why?** Many volunteers attend our Ottawa conference and lobby days through personal connections and invites. Friends inviting friends and family is CCL’s primary tool of growing their organization. Ever wonder how CCL USA gets so many people to their conferences? They have 60+ paid staff who all have a job right now to invite people to their conference. Thus, with your help we can make this our biggest conference ever. We have never exceeded 68 registered citizen lobbyists at an event. **Who to ask:**

1. Members of your group
2. People you have lobbied with in the past (check your old emails or email canada@citizensclimatelobby.org to get the old lobbying lists and we will see what we can do.
3. Friends and coworkers who are concerned about the environment.
4. Advertise on social media using these images with enthusiastic words from you and inviting people to discuss this with you more either privately social media chats or openly on social media on Facebook, Twitter and Instagram.
5. Email canada@citizensclimatelobby.org if you want the promocode to have your guest come for free to our conference.

**ACTION 2: Ask friends and family to give the gift of money to CCL Canada from March 28 (Earth Hour) to April 22 (Earth Day)**

**Why?** Asking friends or family to help fund our national conferences and lobby days can help build relationships in the community and with our federal representatives. Note that conference fees are $50 but the average cost per person has consistently been $100/$150 for every major conference we have conducted in Ottawa. We will send out reminders and instructions in late March.

**ACTION 3: Review line-by-line CCL Canada's 2020 Carbon Pricing Guidelines**

**Why?** Our Carbon Pricing Guidelines outlines our priorities and thus what we will focus on and also what we will support at arms length.

This document was drafted, reviewed and revised by Jeff, Joe, Lynn, Ron, Cheryl, Donna, Paul, Marlo and Cathy. Thank you to all who helped make this document in its current form.
Support does not equal lobby. The document will be used to guide what we will be lobbying for in 2020 through national and subnational lobbying ask (“leave behind”) documents. Our latest guidelines document is the culmination of the institutional wisdom we have built over almost 10 years in Canada.

To understand this document better, we strongly advise that you review the latest draft of the Carbon Pricing Guidelines Document (see Addendum) yourself and with your group and have one of you attend a March 2020 CCL Canada call, especially if you want any clarification or would like to discuss the document as a whole.

LASER TALK: About Citizens’ Climate Lobby Canada

Citizens’ Climate Lobby Canada is a non-profit, nonpartisan, grassroots advocacy organization focused on strengthening and harmonizing Canada’s carbon pricing policy nationally. Our consistently respectful and nonpartisan approach to climate education is designed to create a broad, sustainable foundation for carbon pricing not just in Canada, but globally and across all political inclinations.

Since its inception in September 2010, CCL Canada has lobbied relentlessly for Canada to adopt Carbon Fee and Dividend as our national carbon pricing policy. Spanning almost 10 years, we have recorded over 1000 meetings with parliamentarians and appeared over three thousand times on the editorial pages of Canadian newspapers.

On October 13, 2018, Citizens Climate Lobby was on Parliament Hill for the 13th time. And thirteenth time lucky is what the foray onto Parliament Hill will be remembered as. While on the hill, there were indications that Carbon Fee and Dividend was going to be announced as the official backstop policy for pricing carbon pollution in Canada.

Additionally, at that time the senator for Edmonton, AB Senator Grant Mitchell said, “you are one of the most successful lobbying groups I have worked with because you are about to get what you lobbied for.” Subsequently, three MPs and an Environment Minister in a Canadian province have confirmed that CCL’s relentless focus was influential in determining the final structure of Canada’s carbon pricing policy.

Our work is far from over, in fact it feels like we have only just begun. As all seasoned environmental and social justice advocates know, gains made must then be defended. As well, we are in a global emergency, Canada’s current carbon pricing policy needs a lot of improvements, and we have a potentially unstable minority government. For these reasons, CCL Canada is doubling down on our efforts to build political will for effective carbon pricing nationally. We will be using an updated version of the Canadian Carbon Pricing Guidelines document (COMING SOON) to guide us.

We are action-oriented, highly focused and we are not guessing. Most of all we like to have fun. In less than 10 hours a month, guided by our core values, especially our superpower, focus, our volunteers are continuing to create the political will locally for predictably rising and harmonized carbon pricing in Canada.

LASER TALK 2: Putting Past Side Projects into Context at CCL Canada

In the past, CCL Canada has given a helping hand (along with many groups) in demanding the peer-review of fossil fuel subsidies in Canada. The reason for this is that at the time, the Conservatives under Stephen Harper at the G20 in Pittsburgh in 2009 as well as the Liberal Party, Green Party and New Democratic Party all supported peer-review of fossil fuel subsidies. In fact, MPs in three of four political parties directly asked us to help build political will toward this effort, too.
Additionally, volunteers at CCL Canada on their own time and dime lead delegations to the World Bank (2011-2013), under the kind request of our founder and president Marshall Saunders, to ask them to stop funding coal projects with our tax dollars. In 2013, the World Bank stopped funding fossil fuel projects. By doing this, CCL Canada volunteers laid down the foundation for Citizens' Climate Lobby’s relationship with the World Bank, including being one of the founding NGO partners in the Carbon Pricing Leadership Coalition (CPLC) in 2015 in the lead up to the Paris Agreement. The CPLC's FASTER Principles have since become one of our key guideposts for critiquing carbon pricing.

We chose these side projects because of the public commitments made by all political parties - thus we knew they would have a high chance of success. As well, they helped us build relationships and alliances. At the same time, CCL Canada remained focused on building political will locally for a national carbon fee and dividend policy and treated these as side projects only. Now that carbon pricing is under risk of being dismantled in Canada and because of the urgency of the crisis, we will be focusing on harmonizing Canada's carbon pricing policy using the CCL Canada’s 2020 Guidelines for Carbon Pricing.

ADDENDUM:

Spring Rendezvous checklist

- ASAP, send MPs a save-the-date to the reception as indicated in the January 2020 action sheets and file a field report that you did so under "Letters to Members ..." and/or "Phone Calls to Members" - both count.

- Register online for the conference. Conference registration closes on May 1 or when we exceed 75 registrants. Register early. Note registration fees will double on April 1. Ask friends and family to join you.

- By early April (date TBA) book a hotel room (TBA in March) or arrange nearby accommodations. Note May and June are peak tourist season. Book early.

- April Action Sheets: Send your MP an official invitation to the reception on May 11 and an invite to be lobbied in Ottawa on May 12 or around that time in their home riding.

- By Friday, May 1, 2020, please send us your lobbying appointments as soon as you get them to by filling in this Google Form. Lobbying appointments will be accepted after this date – even at the conference. The schedule will be finalized on Saturday before the conference. However, we anticipate 25% of appointments changing.

- By Friday, May 1, 2020, send MP Bios to canada@citizensclimatelobby.org. 1 page maximum. Here is the outline in Word. Any MP bio sent after that time may or may not be photocopied or formatted in time for the conference by us. We will still accept appointments even at the conference and lobbying days, but we can’t be responsible for making MP bio copies for your lobbying team. By Monday, May 4, 2020, all bios will be sent to the printers.

- RECOMMENDED: Attend special calls over Zoom in April in preparation for this conference. Dates TBA in April Action sheets including: A CCL Canada Climate Advocate Training workshop tailored specifically for CCL outside the USA and Tips on Being a Local CCL Spokesperson, to help you get media attention for your heroic journey to Ottawa to save the world and help make sure we are all disciplined in our messaging. Focus = success.

- Friday, May 8 to Sunday, May 10 – days of travel and rest for the conference team. Thus, we will have limited contact via the internet and our workflow will be only what is absolutely necessary.

- Please also be mindful that the conference team has a huge workload two weeks before and after the conference. Thank in advance for your understanding of how much work they do for us as volunteers.
CCL Canada’s Carbon Pricing Guidelines 2020 - March 8 Draft

Preamble:

Established in September 2010, Citizens’ Climate Lobby (CCL) Canada is a volunteer-based organization focused on national policies to address climate change. CCL Canada’s key focus from the beginning has been Carbon Fee and Dividend: an incrementally rising price on carbon pollution where 100% of the fees collected are returned to citizens. This revenue-neutral carbon pricing system is partly achieved by Canada’s Greenhouse Gas Pollution Pricing Act¹ (assented June 21, 2018). Tellingly, 27 Nobel Prize-winning economists² and thousands of economists worldwide³ support carbon pricing like we now have in Canada. As well, under the Fuel Charge component of Canada’s carbon pricing system (a.k.a. the federal “Backstop⁴”), 80% of households come out ahead⁵, a finding confirmed by the Parliamentary Budget Office⁶ and others⁷.

Between September 2010 and March 2020, CCL volunteers recorded more than 1000 meetings with Parliamentarians and more than 3000 media hits. In 2016, CCL created a Carbon Pricing Guidelines⁸ document that delineated our expectations for a comprehensive Canadian carbon pricing policy. This is our March 2020 update of that document.

In 2018 and 2019, the Intergovernmental Panel on Climate Change (IPCC) published three special reports:

- Global Warming of 1.5°C⁹ (October 8, 2018)
- Climate Change and Land: an IPCC special report on climate change, desertification, land degradation, sustainable land management, food security, and greenhouse gas fluxes in terrestrial ecosystems¹⁰ (August 7, 2019)
- The Ocean and Cryosphere in a Changing Climate¹¹ (September 25, 2019)

These reports unequivocally state that time is running out to reduce greenhouse gas (GHG) emissions and mitigate their impacts. Pivotaly, these reports also indicated that with the right policies, including pricing carbon as a core component of a cost-effective climate plan, countries like Canada can become a leader in tackling climate change.

In the past four years, Canada has made real progress. Many municipalities, provinces and the federal government have declared a climate emergency, put into law many climate policies (see Addendum), and put a price on carbon pollution. In March 2020, the federal government initiated consultations with industry, First Nations, citizens and other stakeholders to define what is considered an ‘ambitious’ plan to tackle the issue of climate change and reach net-zero emissions in Canada by the year 2050. While these steps are a good start, much more needs to be done and needs to be done right now.

When the Trudeau government came to power in October 2015, they initially retained the former government’s woefully inadequate GHG emissions target (30% below 2005 level). In 2019, using objective measures that assess actions, the Climate Performance Index ranked Canada 55th out of 61 countries for overall performance, noting our national climate targets are not in line with prevailing climate change science. As well, with the current suite of enacted policies, Canada is unlikely to reach even those inadequate targets. According to the Parliamentary Budget Office and independent analyses, Canada’s carbon price must rise beyond 2022 to achieve our Paris Agreement target.

CCL Canada’s Recommendations

In this next decade, CCL will continue to lobby for effective and predictable carbon pricing policies in Canada. Below are guidelines for what we consider essential next steps to secure a liveable world:

1. We are in a climate emergency. The climate crisis is a non-partisan issue and we need a framework for cross-party cooperation. We recommend the adoption through legislation of science-based GHG targets and successive five-year GHG budgets, with mandatory public reporting on progress in meeting these targets and budgets. The United Kingdom’s Climate Change Act 2008 provides an example of legislation which implements these concepts.

2. Based on the urgency of the climate crisis, economic modeling, case studies, and the need for a clear multi-year framework that allows households and businesses to make long term plans, we recommend that Canada’s national backstop carbon pricing policy continue to rise past 2022, to at least $210 per tonne by 2030—thus going up at a rate of at least $20 per tonne per year from 2022 to 2030.

3. We strongly support that the Fuel Charge component of the Backstop in the Greenhouse Gas Pollution Pricing Act provides a direct dividend to households to protect low and middle-income households from higher costs. It is imperative that Canada’s carbon pricing system continue to be fair and revenue-neutral.

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order to be a model for provinces and territories.

4. The connection between the carbon price Canadians pay under the Fuel Charge component of the Backstop and their dividend (paid through an income tax rebate) is unclear. To be more efficient at building the political will for the rising Backstop carbon price, we strongly recommend that Canadians receive their Climate Action Incentive twice yearly through a dividend cheque or a direct deposit in bank accounts.

5. We ask that the carbon price be economy-wide with only principled exceptions and all measurable GHGs be priced.

6. We appreciate Canada’s Output-Based Pricing System (OBPS) for large emitters as a temporary measure to protect vulnerable industries from unfair competition from foreign companies. In the long term, in order to encourage foreign countries to adopt their own carbon fees, Canada must enact border carbon adjustments (BCAs) and thus eliminate the need for OBPS. We recommend that Parliament study BCAs as soon as possible and follow closely what the European Union is considering with regards to BCAs. To take even more leadership on carbon pricing internationally, the federal government can first create bilateral and multilateral trade agreements that include climate protections, then enact BCAs in cooperation with climate-friendly trading partners if necessary.

7. In order to enact BCAs and to take even more leadership on carbon pricing, Canada’s carbon pricing policy must be fully harmonized across the Canadian confederation.

8. To help pay for the transition to a low carbon economy, CCL Canada is supportive of tax reform, including closing the stock-option loophole, tightening tax havens laws, following the lead of all other G7 countries through implementing an inheritance tax, and ending fossil fuel subsidies (except when protecting vulnerable communities from increased costs). Canada’s tax system has not had an overhaul in over 50 years. In August 2019, Chartered Professional Accountants Canada called for a tax overhaul towards a low carbon economy in its Budget 2020 recommendations.

9. We appreciate the federal government eliminating some fossil fuel subsidies since 2015, as well as recommitting to peer-review of Canada’s “inefficient” fossil fuel subsidies in 2018 at the G20 in Argentina after originally committing to doing so in 2009 at the G20 in Pittsburgh. Additionally, the Conservative Party of Canada during election 2019 indicated they might be supportive of eliminating some fossil fuel subsidies.
We expect Canada to hasten their commitments as these subsidies are counterproductive, diminish public trust, and there appears to be a delay.\footnote{https://ipolitics.ca/2019/11/14/the-drilldown-cuts-to-inefficient-fossil-fuels-subsidies-by-2025-expected-to-be-delayed/}.

10. We recognize that carbon pricing needs to be woven into a comprehensive plan that includes broader regulations (e.g., building codes, fuel efficiency standards, land-use policies, nature-based solutions), infrastructure investment, appropriate incentives\footnote{http://ecofiscal.ca/wp-content/uploads/2017/06/Ecofiscal-Commission-Report-Supporting-Carbon-Pricing-June-2017.pdf} financial mechanisms\footnote{https://www.cbc.ca/radio/thesundayedition/the-sunday-edition-for-february-16-2020-1.5459411/mark-carney-named-un-special-envoy-on-climate-change-says-the-smart-money-is-on-transition-from-fossil-fuels-1.5462453} (e.g., green bank, green bonds, climate corporate accountability to their investors), job retraining for workers in the fossil fuel sector\footnote{https://ecofiscal.ca/wp-content/uploads/2019/03/Ecofiscal-Commission-10-Myths-about-carbon-pricing-March-2019-FINAL.pdf}, education programs (e.g., how personal choices, including the food we eat, impact the climate) and special considerations for farmers, Northern Communities, and Indigenous Peoples, including enshrining UNDRIP\footnote{https://www.un.org/development/desa/indigenouspeoples/declaration-on-the-rights-of-indigenous-peoples.html} under national law. We appreciate the federal government working with the provinces and territories within the Pan-Canadian Framework on Clean Growth and Climate Change\footnote{https://www.canada.ca/content/dam/themes/environment/documents/weather1/20170125-en.pdf} and already creating some of the policies and programs in alignment with a comprehensive plan (see Addendum).

11. We appreciate that Canada is a founder of the World Bank Partnership For Market Implementation\footnote{https://www.worldbank.org/en/topic/climatechange/brief/partnership-for-market-implementation}. We ask that Canada take even more leadership on tackling climate change globally, including by providing technical and financial support for the transition to clean energy economies in the Global South and helping those most vulnerable adapt to changing conditions.

We are transitioning out of the fossil fuel economy into a New Ecological Civilization which will be powered by the sun and other truly green technologies for the next billion years. The world we are about to enter would never have been possible without fossil fuels. We need many policies to get there. For a liveable world, please work with us on our focus: a predictable and effective carbon pricing policy that leaves no one behind.