

May 9 Guest Speaker—Dr. Natasha DeJarnett, National Environmental Health Association



Climate change and carbon pollution have always had an impact on public health, and the COVID-19 pandemic bears that out. On this month's call, Dr. Natasha DeJarnett will look at how these two crises are connected. Dr. DeJarnett is the interim associate director of Program and Partnership Development at the National Environmental Health Association (NEHA), where she leads research as well as climate and health activities. She also serves on the governing board of Citizens' Climate Education.

CCL Canada May 2020 actions at a glance:

- Lobby Your MP** using video conferencing by mid-June. This includes, making an MP bio (2-3 hours), registering the appointment with us on [a form](#) (10 minutes), booking a Zoom line with us if necessary, meeting with your group virtually beforehand to determine roles and questions to ask your MP (1-2 hours), writing the lobby notes (30 minutes) and then [filling a field report](#) (10 minutes). Note lobbying notes are confidential and [Chatham House Rules](#) are used when lobbying.
- Promote CCL Canada's Parliamentary e-Petition** on World Environment Day (Friday, June 5, 2020) (Friday, June 5, 2020) #e2542 #ClimateIncome #CarbonCashback <https://petitions.ourcommons.ca/en/Petition/Details?Petition=e-2542>

Upcoming CCL Calls	Date and Time	Call Options
CCL Canada: All CCLers welcome. We check in with each other, share field reports, and go over monthly actions.	Option 1: Thur, May 7, 2020 , 6 pm PT/ 9 pm ET Option 2: Fri, May 8, 2020 , 8 am PT / 11 am ET Option 3: Mon, May 11, 2020 , 6 pm PT/ 9 pm ET The last call will include conference story-sharing. Just pick 1 to attend. Sign this Doodler to RSVP.	Uberconference Line (1-888-570-6238) or log in online for free. If you can't get online, please just call in.
CCL International: See Guest Speaker above.	Sat, May 9, 2020 , 10 am PT/ 1 pm ET	Zoom Room 2017201717 or call +1 877.369.0926, code: 2017 2017 17
CCL Canada Spring Rendezvous 2020: FREE with recommended \$10 donation	Mon, May 11, 2020. Go here for the event outline.	You will have to register to get access to the live online event. Registration opened Friday, April 3, 2020 closes midnight May 8, 2020.
CCL Canada Action Calls: Special call for sharing your lobbying stories, ask questions and recruit people to help you lobby.	Option 1: Tue, May 19, 2020 , 5 pm PT/ 8 pm ET Option 2: Fri, May 22, 2020 , 8 am PT / 11 am ET Option 3: Tue, May 26 2020 , 5 pm PT/ 8 pm ET Option 4: Friday, May 29, 2020 , 8 am PT / 11 am ET RSVP by filling in this Doodle. You can choose to attend any number of these calls.	Uberconference Line (1-888-570-6238) or log in online for free. If you can't get online, please just call in.

NOTE ON MAY 2020 LASER TALKS:

The conference booklet we are creating will contain the most important LASER talks, our Leave Behind, our 2020 Carbon Pricing Guidelines, and helpful images and tidbits of information. We hope to have it finished by Saturday, May 9.

ACTION 1: Lobby Your MP via video conferencing by mid-June #SpringRendezvous

Why? Relationship-building is at the core of our work. Here are the steps to lobbying your MP:

1. [Register for and attend the CCL Canada Spring Rendez-Vous 2020](#) on Monday, May 11. We can never guarantee there will be a recording. Be sure to register by May 8, as there will be special instructions to get online with us.
2. Download our 2020 CCL Canada Spring Rendezvous Conference Booklet (coming soon) and [Leave Behind](#).
3. After May 11, 2020, both phone and email your MP to set-up an appointment to lobby her/him. See a suggested script below and for setting up an appointment. See Addendum for more details.
4. Create an MP bio (2-3 hours). See addendum. You need to do this before you can book a Zoom line.
5. [Fill in this form](#). This will be especially important if you need one of our Zoom Lines. Please do your best to ask if your group can use your MP's videoconferencing line. We have lines for you if you need them, but you will need to book them. Note you need to complete your MP bio before you can book your lobbying appointment.
6. Please only lobby your own MP. We are constituent lobbyists. Make an MP Bio (see Addendum) before you lobby Meet with your group beforehand and determine the various roles and questions for your meeting (see Addendum).
7. Please remember to take a picture and post it on social media. Use the hashtag #SpringRendezvous and tag @CitizensLobbyCa on Twitter.
8. If you want to be part of the Senate Lobbying Team, email both pavanita@gmail.com and canada@citizensclimatelobby.org
9. [Join one or more of our twice-weekly meetings](#) and share your stories all month to receive updates and also relationship-build with other Canadian CCLers.
10. We use "[Chatham House Rules](#)". We never divulge what an MP said to you in a public way without permission.
11. The key to citizen lobbying is relationship-building. If you are new, your first goal should be to get a second meeting.
12. Fill in a [field report](#) ([Watch this Video](#) OR [Go to this CCL Community Page](#) for instructions).

Suggested Meeting Request Email to your MP. Feel free to make it your own.,

Dear MP [NAME],

Thank you for [SOMETHING THEY HAVE DONE RECENTLY THAT YOU ARE GENUINELY GRATEFUL FOR]. Here is the email I promised. I'm writing on behalf of the [YOUR CITY] chapter of [Citizens' Climate Lobby \(CCL\) Canada](#) to request a meeting with you.

In the midst of this global crisis it's vital that we seize this moment, when people are aware of the combined power of their unity, to take the same fighting spirit Canadians have used against COVID-19 to tackle global climate change.

We would like to share information and answer questions you might have about evidence-based improvements to Canada's carbon pricing policy. Here is a link to our [2020 Bilingual Leave Behind Document](#) (pdf) that will form the basis of our discussions.

We are aware of the extraordinary strain the coronavirus must have brought to you and your family, given your special position as our representative as well as the restrictions that affect us all. We really appreciate the time you would take to speak with us.

We anticipate four or five of us will attend the meeting, including myself. I will send the names of the attendees before the meeting. As we will have to use video or teleconferencing, we are hoping that we can use your videoconferencing lines but if necessary we can secure a Zoom or Uberconference Line.

We appreciate you letting us know what date and time you might be available to see us.

Sincerely,

[NAME, CITY, AND PHONE NUMBER]

ACTION 2: Promote CCL Canada's Parliamentary e-Petition on World Environment Day (Friday, June 5, 2020) #e2542 #ClimateIncome #CarbonCashback

Why? If we want to give our own MPs confidence to do more, especially during a lockdown where physical outreach is impossible, this e-petition is an excellent tool.

On World Environmental Day, Friday, June 5, 2020 CCL Canada will officially launch our Parliamentary e-Petition #e2542. Consider aiming to get 5, 10, 20, 50, 100 or more signatures from your region. Note email blasts are not very effective. Note youth under 18 are allowed to sign this petition. All they need is an email and their parents permission.

Here are some techniques we suggest to help you get the most number of signatures in your region of Canada. Remember: *all politics is local* and our founder and president, the late Marshall Saunders used to say he is "betting the ranch on each and every one of us."

Most likely, by the time you receive these instructions, Dr. James Hansen will have promoted this petition via his email list and most likely Twitter. Dr. Hansen firmly believes that the "dividend" part of carbon fee and dividend is key. Here is an official quote from him: *"Canada can lead the world toward solving the climate crisis, if Canada will simply make its carbon dividend transparent by issuing it as a bank or debit card deposit or a cheque. Only with such transparency will the public allow the price of fossil fuels to rise as is needed to phase out fossil fuels."*

If you are on Twitter please retweet and comment on his posts about our petition he makes any but hold off promoting until June 5th yourself. . #e2542 #ClimateIncome #CarbonCashback <https://twitter.com/DrJamesEHansen>

Suggested Promotional Strategies:

1. Send **direct messages** to your friends by **texting** or by **direct messaging on social media***. This is the most successful tactic by far. We tested it. If you don't understand what we mean by this be sure to attend the many CCL Canada meetings this month to learn how to do this action.
2. **On social media***, work with your CCL group and post videos, CCL Canada's social media posts that day and promotions on social media, and then like/love/retweet/uptick and comment on each other posts to get the social media algorithm to be tricked into feeding onto more people's social media feeds. CCL National Capital Region is documenting all the social media posts and sharing ideas in this Google Doc. Please contribute so that across Canada we can help each other on June:
<https://docs.google.com/document/d/1UbEliu03mwkiU4REkZlwny9frhW4QlcTtCMdCx7X01Q/edit#heading=h.o6wnetxpi>
3. Send an **email to your networks** with the suggested wording below on World Environment Day. Note we find this method to be not all that successful.
4. When you **lobby your MP** in May, ask her/him to promote our petition on their website, social media, and/or newsletters. Work with them to make sure they get a warm reception when they post it and are cheered on by your teams.
5. Ask your local **Green Party riding associations** to promote the petition. Carbon Fee and Dividend is their official carbon pricing policy after all (because of work done by some of our amazing volunteers way back in 2013).
6. Watch for and send out our **special Media Release** the week of World Environment Day.

Note if you miss the World Environment Day launch you can also substitute the special occasion with your birthday or Canada Day or Father's Day or whenever you can fit it in.

Plan to give about 2-3 hours of committed time for every 25 signatures you plan to secure. Email blasts do not work well. There is a personal touch and empowerment needed to for people to sign a government petition as it is a very wonky petition and cumbersome process to sign it.

*If you are not on social media, please don't start now. It is a lot of work. It is frustrating. Ask social media savvy volunteers

to do this for your local group.

SUGGESTED DIRECT MESSAGE FOR TEXTING OR SOCIAL MEDIA
(Be sure to include the line spacing to make it more visually appealing.)

<NAME OF RECIPIENT>,

I am hoping you might do something in celebration of World Environment Day today.

Do you mind signing this petition? It is on a government website.

<https://petitions.ourcommons.ca/en/Petition/Details?Petition=e-2542>

And it is about carbon pricing. Of course, what we are asking for is evidence-based.

First: login / sign up at the government website

Second: sign the Petition.

Third: click the confirmation email no-reply@petitions.parl.gc.ca "House of Commons Petitions / Pétitions de la Chambre des communes"

Fourth: tell me you signed it.

<https://petitions.ourcommons.ca/en/Petition/Details?Petition=e-2542>

Bonjour _____,

J'espère que vous ferez quelque chose pour célébrer (la Journée mondiale de l'environnement aujourd'hui, etc).

Pourriez-vous signer cette pétition ? Elle se trouve sur le site web du gouvernement:

Elle concerne la tarification du carbone. Bien sûr, ce que nous demandons est basé sur des preuves.

Tout d'abord, connectez-vous / inscrivez-vous sur le site web du gouvernement:

en anglais:

<https://petitions.ourcommons.ca/en/Petition/Details?Petition=e-2542>

en français:

<https://petitions.ourcommons.ca/en/Petition/Details?Petition=e-2542>

Deuxièmement : signez la pétition.

Troisièmement : cliquez sur l'e-mail de confirmation no-reply@petitions.parl.gc.ca "House of Commons Petitions / Pétitions de la Chambre des communes".

Quatrièmement : dites-moi que vous l'avez signé.

SUGGESTED EMAIL MESSAGE (Feel free to make it your own. And note email blasts are not all the effective)

<NAME OF RECIPIENT(S)>,

I am hoping you might do something for me on World Environment Day, June 5, 2020. Today I am asking for something dear to my heart that I know will help protect <if you have children, grandchildren, nieces/nephews, or other children in your life, mention them>.

Do you mind signing this petition? <https://petitions.ourcommons.ca/en/Petition/Details?Petition=e-2542>

It is on a federal government website. For Canadians that live in provinces that get the backstop policy, they get more money back than what they paid in fees despite what the anti-carbon- taxers say. The Climate Action Incentive / Carbon Cashback / Climate Income is unfortunately in our income tax forms though - thus making it easy to dupe the masses with disinformation. This petition specifically asked for cheques or direct deposits in addition to an evidence-based carbon pricing policy.

Of course, what we are asking for is evidence-based. Here is what Dr. James Hansen said about the petition: *"Canada can lead the world toward solving the climate crisis, if Canada will simply make its carbon dividend transparent by issuing it as a bank or debit card deposit or a cheque. Only with such transparency will the public allow the price of fossil fuels to rise as is needed to phase out fossil fuels."*

More evidence that it will work is below my signature.

How to sign the petition

- **First:** [login / sign up at the government website](#)
- **Second:** sign the Petition. <https://petitions.ourcommons.ca/en/Petition/Details?Petition=e-2542>
- **Third:** click the confirmation email from no-reply@petitions.parl.gc.ca
- **Fourth:** tell me you signed it by responding to this email

Why this petition?

Firstly, if we get between 2000-3000 signatures on this petition on the government website it will get noticed by MPs.

Secondly, because this petition is on a government website, the more signatures we get from our regions of Canada, the more empowered our local MPs will be to do more. This is how we create political will.

Thirdly, we are in a pandemic. Physical outreach and connections with each other have evaporated. This will give people positive things to do while at home. It also will educate them too if they are unfamiliar with the facts.

Lastly, it only takes about 10 minutes. The best gift you could give me is to help me get to over 50 signatures by the end of the day. I am not going to stop until I know I got this number of signatures.

Thank you for your consideration.

<YOUR NAME>

EVIDENCE

[27 Nobel Prize-winning economists](#) and [thousands of economists worldwide](#) support carbon pricing similar to what we now have in Canada with a few tweaks - which specifically includes a predictable rising price out to 2030 and actual dividend cheques/bank deposits and not a line in our income tax. Economic modeling, that you can test yourself at [Climate Interactive](#) and the [Pembina Institute](#), both show that carbon pricing is a core component of a cost-effective climate plan.

WHAT SPECIFICALLY IS NEEDED FOR CANADA'S CARBON PRICING POLICY TO AVERT CLIMATE DISASTER?

1. Canada must increase the national carbon price past 2022 to at least [\\$220 tonne by 2030](#).
2. The carbon price must continue to be revenue-neutral. Unless the rebates that voters receive are readily apparent as a cheque or bank deposit (rather than an income tax adjustment), an increase in carbon price to \$210 per tonne or more will not be acceptable to many voters. Thus, the carbon pricing revenue must be

ADDENDUM

SAMPLE MEETING AGENDA	ROLES IN A LOBBY MEETING
<ol style="list-style-type: none"> 1. Thank the parliamentarian for the meeting. 2. Ask how much time we have for a meeting. 3. Introductions: name, town and why you are involved, personal story, if there is time and if appropriate. 4. Have parliamentarians and staff introduce themselves too! 5. Show appreciation. (Look in the bio you created). 6. State CCL's purpose: to create the political will for a liveable world and empower people to have breakthroughs in exercising their personal and political power 7. Show the amazing achievements your group and/or CCL Canada have accomplished. 8. Transition into the meeting plan, agenda, and questions you have prepared. 9. Deliver our Ask using "CCL Canada's 2020 Leave Behind". 10. Ask specifically what we could be doing more of <u>in their riding</u> to building political will for a stronger carbon pricing policy in Canada 11. There are six "asks" in our Leave Behind. The "asks" about border carbon adjustments are the most wonky and unless you are comfortable do not have to be broached in your very first meeting with a parliamentarian. 12. You can also ask your MP to champion our e-petition on World Environment Day (Friday, June 5) on their website, newsletters and/or social media. <p>#e2542 #Climateincome #Carboncashback https://petitions.ourcommons.ca/en/Petition/Details?Petition=e-2542</p> <ol style="list-style-type: none"> 13. If it becomes clear they cannot commit to any of our "asks", ask good questions and listen carefully and try to find out why. Please do not information bomb the parliamentarian. 14. Ask who do they work across the aisle with? 15. Timekeeper signals when there are 5 minutes left. 15. Determine how they would like for you to follow-up. 16. Thank them for their time. 17. Fill in Field Report within first 48 hours. This is critical. If you procrastinate, you will forget details. <p style="margin-top: 20px;">We thank you for your time and staying focused on carbon pricing. The world is looking to Canada to improve our policy. You are changing the world. If this is your first meeting with your MP your primary goal should be to get a second meeting.</p>	<p>LEADER: empowers everyone to share and participate, especially the constituents, facilitates transitions in the agenda. The leader makes sure the lobby notes are officially recorded in our database</p> <p>APPRECIATOR: shows appreciation for something the parliamentarian has recently accomplished. If possible, this should be done by the constituent.</p> <p>TIMEKEEPER: asks how much time do they have for the meeting. Signals when few minutes are remaining.</p> <p>NOTETAKER: this should be an experienced volunteer. Reviews the notes immediately after with everyone and gets them written and submitted within 48 hours.</p> <p>OBSERVER/FACILITATOR: keeps everyone focused on the CCL way of relationship-building and the lobbying asks. Supports the citizen lobbyists to prevent "gotcha politics", arguing, "blind-siding", going off-topic, and infobombing.</p> <p>DISCUSSION: everyone is encouraged to participate, especially constituents. Try to identify people who have specific backgrounds that may be suitable for certain discussions such as "CCL expert", "science", "economics", "border tax adjustments"</p> <p>THE ASKER: Presents CCL's purpose and our asks.. If possible this should be a constituent who has a strong grasp of the "leave behind" and carbon fee and dividend. The asker leaves behind the "leave behind".</p> <p>DELIVERER: responsible for showing our great accomplishments locally and nationally</p> <p>FOLLOW-UP: sends thank you cards and follow-up materials.</p> <p>PHOTOGRAPHER: makes sure there is a picture taken at the end of the meeting and is sent to the parliamentarian and CCL Canada via Twitter #SpringRendezvous @CitizensLobbyCa @Parliamentarians handle. If they are on Instagram or Facebook look on their pages and go thank them for the meeting.</p>
<p>Record how many open ended / motivational interviewing questions were asked by CCL volunteers and Record how much time the Parliamentarian spent talking in percent.</p>	

ELEMENTS OF GOOD MEETING MINUTES

Important things to capture:

- What were the specific **asks** in this meeting? Thank you for using the [Leave Behind](#) developed by your fellow CCLers from across Canada using the institutional wisdom, relationships and social capital we have gained as an organization in our +1000 lobby sessions since 2010.
- **Concerns** of the staffer/Parliamentarian with respect to our policy.
- **Questions** the staffer/Parliamentarian had about our policy.
- **Recommendations** the staffer/Parliamentarian had about our policy or strategy
- Points about our strategy or policy the staffer/Parliamentarian **found interesting**.
- Who the Parliamentarian works well with across the aisle, or in their own party?
- Separate (in parentheses or brackets), your sense of the staffer/Parliamentarian. How alarmed about the crisis was the staffer/Parliamentarian? Were they engaged? Were they interested? Were they hostile? Did they want to be anywhere but in that meeting? What was their body language? Discuss this with others after the meeting as well to make sure your impressions match.
- **Action items** for the MP/staffer
- **Action items** for your group.

Tips for Effective Note-Taking:

- While useful to capture what CCLers were saying for context of the discussion, if it is a choice between writing down what a CCLer said and what a staffer/MP said, always pick the staffer/Parliamentarian!!!!
- Go over your notes right after the interview with the others who lobbied with you fill in blanks from short-term memory, and clean up any mistakes or illegible patches.
- Ask everyone what were the big take-home messages and impressions from the meeting?
- As soon as you are back at a computer, type up your notes. You'll remember things you didn't write down, and you'll still be able to remember what your scrawls mean.
- Define abbreviations.
- Use complete sentences.
- Submit notes at: <https://community.citizensclimate.org/tools/meeting-minutes>
- **CAUTIONS:**
 - It is not advisable to give the minute-taking responsibility to a new CCLer.
 - Nor is it advisable to fling it around in emails. These are confidential documents.
 - Please also remember what is said in a lobbying meeting stays in a lobbying meeting unless the MP gives you permission to go public. Google Chatham House rules for more guidelines.



Take a picture and Tweet it to @citizenslobbyca @ParliamentariansHandle #SpringRendezvous If they are on Instagram or Facebook look on their pages and go thank them for the meeting. If you get interaction, record as a Social Media interaction in a [field report](#) ([Watch this Video](#) OR [Go to this CCL Community Page](#) for instructions).

Preparing an MP BIO (time needed: 2-3 hours)

Before you lobby, assign someone to create a one page-bio. Explore the MP's website, official profile on the Government Website, Wikipedia, Twitter feed, Facebook page and anything you can find on Google. Explore what they have said in Parliament on Open Parliament <https://openparliament.ca/>

Most importantly, sign up to receive updates on when your MP speaks in Parliament at Open Parliament.

Sample MP Bio (Please set aside 2-3 hours to make an MP bio for your MP. Share with your team before you prepare to lobby).



Confederation Building
 Suite 760, House of Commons
 Ottawa, Ontario, K1A 0A6
 613.996.4971,
 Assistant: Julie Lansing, former CCL Canada Intern in 2013
<http://www.brucehyer.ca>
<https://www.facebook.com/brucehyer>
 @brucehyer
bruce.hyer@parl.gc.ca

(NOTE THIS IS A BIO FROM 2014)

Basic Information

Family, Religion, Education,
 Hobbies/Interests
 Editorials
 Publications etc

Ecologist, biologist, forester, and businessperson.
 Worked as a police officer in US. Served as Senior Environmental Analyst for US Department of Environmental Protection.
 Worked as a wilderness guide and moved to Northern Ontario to make a business of it. Married, one son (studying in Ottawa). In 1991, he was named a “Citizen of Exceptional Achievement” by the City of Thunder Bay. In 2006, the Sierra Club of Canada named Hyer an “Eco-Olympian Gold” for his conservation work.

Appreciation for

Championing Carbon Fee and Dividend repeatedly in the House of Commons and his commitment to Citizens’ Climate Lobby. Attended our conference 2013 and spoke at it. Attending and speaking again at our 2014 national conference. Educates MPs for us. Knows CCL quite well. Calls himself a CCLer. Been lobbying him since before CCL formed. Has always preferred carbon fee and dividend to cap and trade.

Parliamentary Information

Relevant Committees
 Relevant Legislation
 Who do they work with across the aisle?

Introduced [Private Members Bill C31](#): the Climate Change Accountability Act in 2008. Some of us worked with him to help get this passed in the HoC in the May 2010 pre-CCL. The bill passed in the House of Commons and then was killed in the Senate by Conservative Senator Pamela Wallin in November 2010 without ever being read. Was elected as NDP (2008) became Independent (June 2013) then joined the Greens (late 2013). Sits beside Elizabeth May in the House of Commons.

Positions

Energy. Climate. Environment
 Jobs. Economy. National debt
 National Defence

Advocate for small business development
 Advocate for sustainable economic development
 Green Party Member, votes independently.

Results of 2011 Election

Elected with 49.8% of the vote. The Conservative came 2nd with 29.8% of the vote.

Constituency Information

Thunder Bay Superior North in Northwestern Ontario.
 Population: 80,702