

December 12 Guest Speaker: Christiana Figueres



December 12 is the 5th Anniversary of [The Paris Accord](#). Christiana Figueres was Executive Secretary of the United Nations Framework Convention on Climate Change (UNFCCC) from 2010 to 2016. Since then she has continued to accelerate the global response to climate change. Today she is the co-founder of Global Optimism, co-host of the podcast “[Outrage & Optimism](#)” and is the co-author of the recently published book, “[The Future We Choose: Surviving the Climate Crisis](#).” She is a non executive Board member of [ACCIONA](#).

Playback options are available on our volunteer website: [CCL Community](#).

December 2020 CCL Canada Actions

1. Let's lobby together over Zoom during the pandemic. For those wishing to have lobbying experiences across Canada, post your name, contact information and relevant information in the specific forum in the [CCL Canada Action Team](#) section of CCL Community a.k.a. CAN Tous les Canadiens et amis Action Team so people can find you.
2. With your lobbying team, listen to the [#WinterRendezVous workshop](#) with Dr. Lertzman. In breakout rooms talk about the ambivalence, anxiety and aspirations your MP might have about carbon pricing and climate accountability. We will also conduct a special CCL Canada call right before the CCL USA monthly call on December 12 and do exactly this.
3. Catch up on [tracking your actions](#) so that we have all the data by Christmas.

ONTARIO: Join the CCL Ontario March Online Breakfast and Conference Action team. We are planning an online conference and lobbying breakfast in March 2021. [Sign up here by December 15](#) if you want to be on the team.

Special note: CCL USA fundraising is for CCL USA efforts only. We will most likely fundraise in March 2021 in Canada.

Second special note: Also anticipate a media release about the 5th anniversary of the Paris Accord circa December 10 .

Upcoming CCL Calls	Date and Time	Call Options
All Canadian CCLers welcome. We check in with each other, share field reports, and go over monthly actions.	Option 1: Thu, Dec 10, 2020 6 pm PDT / 9 pm EDT Option 2: Fri, Dec 11, 2020 8 am PDT / 11 am EDT Option 3: Mon, Dec 14, 2020 6 pm PT / 9 pm ET Pick 1 only. Sign this Doodler to RSVP. Special question this month: please think about the ambivalence, anxiety and aspirations your MP might have about our asks. We are going to share. We will also discuss possibly gathering socially online over the winter break.	Uberconference Line (1-888-570-6238) or log in online for free . If you can't get online, please just call in.
Canada Climate Advocate Training	Sunday, December 6, 2020 5 pm PST / 8 pm EST A great way to prepare your group to lobby	https://citizensclimate.zoom.us/my/cclinternational Pass Code in emails
CCL Canada Ed Call	Canadians for Clean Prosperity's Latest Report by ED Michael Bernstein Tuesday, December 8, 2020, 4pm PST / 7 pm EST	https://citizensclimate.zoom.us/my/cclinternational Pass Code in emails Please sign the Doodler and put questions there
CCL International	Sat, Dec 12, 2020 10 am PST / 1 pm EST	www.cclusa.org/meeting
Special CCL Canada Call #WinterRendezvous Revisited	Sat, Dec 12, 2020 8 am PST / 11 am EST (1.5 h) We will listen to parts of Dr. Lertzman's recent workshop . In breakout sessions, we will explore the possible ambivalence, aspirations and anxieties of our MPs and political parties with regards to our asks.	Register here: https://citizensclimate.zoom.us/meeting/register/tJctde-upjoqGdP19i6IPCpY-oUJUGnpVaT17
Citizens' Climate International Upgrading Global Climate Action in 2021	Wed, Dec. 16, 2020 8 am to 10 am EST (UTC -5). Note your time zone. (See addendum)	Register here: https://citizensclimate.zoom.us/meeting/register/tJ0tduCorT4rHN0Rv3SETjZDh-3c3o6tQE4

Planning Provincially

All provincial CCL actions are to be included in the monthly action sheets. Any provincial action of lobbying needs at least three months notice and the lobbying ask must be in the action sheets. We are currently anticipating a possible federal snap election being called in March/early April after the budget bill. If there is no election we are asking everyone to tentatively hold **May 24, 2021** for a possible national conference and lobbying day if there is no election federally. Please do not schedule provincial lobbying events within three weeks on either side of that lobbying event.

For the online warriors:

Tell your MP to be brave on the climate and ask for ambitious climate accountability laws. Be sure to record it as a *letter to your MP* in the Action Tracker.

<https://act.350.org/letter/c-12-response?akid=s1841727..hnORCy>

Mark your Calendars now for 2021 for our first two CCL Canada Education Calls of 2021

THE CRANKY UNCLE APP - John Cook of Skeptical Science

January CCL Canada Education Call

Tuesday, January 19, 2021

9 am PST / noon EST - note not only your time zone but the different time

<https://citizensclimate.zoom.us/my/cclinternational> pass Code in emails

Misinformation is a growing societal problem, confusing the public about climate change and reducing support for climate action. A key strategy to neutralize misinformation is inoculation - explaining the techniques of science denial. John Cook has researched how to counter misinformation for over a decade, developing resources such as [Skeptical Science](#) and the MOOC [Making Sense of Climate Science Denial](#). His latest project - the [Cranky Uncle smartphone game](#) - combines gamification, critical thinking, and cartoons to build public resilience against misinformation. In this presentation, Cook will explain how climate misinformation misleads, how we can inoculate ourselves and others against science denial, and how the Cranky Uncle game utilizes these techniques in a fun game.

John Cook is a research assistant professor at the Center for Climate Change Communication at George Mason University. His research focus is understanding and countering misinformation about climate change, with an emphasis on using critical thinking to build resilience. He founded Skeptical Science, authored the book *Cranky Uncle vs. Climate Change*, and developed the smartphone game *Cranky Uncle*, combining climate science, critical thinking, and cartoons to explain and counter climate misinformation. He also co-authored the college textbooks *Climate Change: Examining the Facts* and *Climate Change Science: A Modern Synthesis* and the book *Climate Change Denial: Heads in the Sand*.

NATURE BASED SOLUTIONS and CARBON PRICING - Florence Davet of CPAWS, The Canadian Parks and Wilderness Society

February CCL Canada Education Call

Tuesday, February 23, 2021

4 pm PST / 7 pm EST

<https://citizensclimate.zoom.us/my/cclinternational>, pass Code in emails

Both nature-based solutions and carbon pricing are important solutions for the climate crisis. Can they be combined? That is a huge question and it is one we should probably start thinking about now. Florence Davet of CPAWS is pondering this question and more.

Report here: https://cpaws.org/wp-content/uploads/2018/02/4.1-CPAWS_FindingCommonGrd_report_v10.pdf and in particular steps 4 and 6. More information will follow in January and February. For now please mark your calendar.

ACTION 1: Lobbying Together During a Pandemic

Let's get too connected to fail in the CAN Tous les Canadiens et amis Action Team in CCL Community

Why: to build relationships between CCLers and gain a better understanding of the climate concerns from coast to coast to coast. Plus it was requested separately by three volunteers in the Maritimes, Ontario and BC. Lastly, collaborating in our CCL Community section is an efficient way to move forward together with our actions.

Context: from now until early February we will be lobbying our own MPs. Because we will be lobbying mostly on Zoom, we can invite people from across Canada to join us in our lobbying efforts.

Goal: to share lobbying experiences across Canada and show our MPs we are a team of many people nationally.

How: put your name, contact information and some details about yourself (see About You) in this [forum by hitting reply](#) so others can find you and your lobbying skills and interest here in CCL Community.

Note: This action for all members of your group - so be sure to forward it on and discuss it with your group.

ATTENTION: Apologies for repetition, it is key that all information be under this [post /forum](#). Please do not start a new forum.

About You:

- your email
- your phone number
- your riding
- your MP's name and party
- your time zone
- your general availability
- what sort of roles you would like to play on the lobbying team
- do you have a superpower such as CCL veteran of many lobbying, psychologist, engineer, lawyer,
- if you are well-versed in some of the more wonky aspects of our lobbying especially: OBPS, border carbon adjustments, the dash to gas in the electricity sector, climate accountability laws and constitutional challenges in enacting national climate plans

Be sure to indicate key training may have done

- have you done motivational interviewing training
- did you attend the evening with Dr. Renee Lertzman

Want others to lobby with you?

If you would like to have people lobby with your team, put your name, contact information, your riding and your MP in [the same forum](#) in CCL Community. Then people can find you too.

Here are the key lobbying resources for November 2020:

- [November 2020 Leave Behind Bilingual](#) (pdf) - this is our specific lobbying ask for November 2020.
- [CCCL November 2020 Lobbying Resources](#) (Word) - you can find the wording here on how to invite your MP.
- [WinterRendezVous Conference Booklet](#) (pdf) - this has all the key talking points and our latest media releases.
- [CCL Canada Climate Advocate Training \(November 2020\) Bilingual](#) (pdf)- this is our most recent Canadian training resource. It is the first time we have made bilingual slides. (merci Etienne)
- [CCL Canada LASER Talks Booklet November 2020](#) (pdf)- this is for the info junkies and is not necessary to read. It is helpful. Some MPs appreciate our Laser Talks.

ACTION 2: Revisit to the #WinterRendezVous workshop with Dr. Lertzman.

Why? *“People don’t resist change. They resist being changed” - Peter Senge.*

On Monday, November 23, 2020 Dr. Lertzman provided us with tools of attunement that will help us immensely going forward. . Now we suggest you share those tools with your local team or lobbying group before you lobby.

With your lobbying team, listen to the [#WinterRendezVous workshop](#) with Dr. Lertzman. Discuss the ambivalence, anxiety and aspirations your MP might have about carbon pricing and climate accountability. Take notes from your discussion. Consider attending and/or inviting your group to join a special CCL Canada call right before the CCL USA monthly call on December 12.

ACTION 3: Catch up on tracking your actions by Christmas

Why? Thank you for taking time to help us track our activity. We use this data nationally to demonstrate to members of Parliament, the media, foundations, donors and others what we know already: our volunteers are passionately and actively engaged in building political will in tangible ways. Plus a great way to start 2021 with nothing on our CCL to-do lists.

[We have a new system for tracking our actions](#) to record all of CCL's interactions with the media (meetings, letters, op-eds, interviews, etc.), the public (meetings, presentations, letters collected, etc) and ways we contact elected representatives (letters written, communication at an event, etc).

How does the Action Tracker differ from Field Reports?

While there are many improvements, the Action Tracker should feel similar to Field Reports. Improvements include:

Design. A modern and cleaner web app design that’s easier to navigate.

Action Dashboard. The Action Tracker includes an action dashboard where actions are displayed graphically by month for your chapter, state, and region.

Add multiple volunteers. The Action Tracker associates a specific action with one or more individuals and their chapter(s). CCL Volunteers can add themselves to actions that occurred in their chapter, like a chapter meeting.

New action types. An expanded array of reportable actions include: submitting media for publication (not just getting published), meetings with community leaders or influencers, attending a chapter meeting, or participating in an action (attending a tabling event). Additional action types will be reportable in the future.

Edit and Delete. People who log an action can edit or delete that action after submitting it. Group Leader(s) can edit or delete actions within their chapters.

As a member of a CCL group, you can also use the new action dashboard to encourage and inspire your group and as a way to track your progress on your goals. The information comes back to you immediately in an email confirmation and in a report to every group leader once a month. We also occasionally send collections of published media which can be shown (often with some editing) to MPs and other people.

Submitting Accurate Reports: You’ll need a system in your group for reporting. It usually works best for one person to file all the reports, and for group members to be reminded to report their activity to that person. Although this is often the group leader, it does not have to be. Any detail-oriented person can do this job! In a few very active groups they have designated two people to do reports—one to do published media and one to do all the rest. Some people find it easiest to do the reports as they come in. Others prefer to do them all at once at some point in the month. Either way, it is very helpful if you can be up to date on your reporting by the Wednesday before the monthly national conference call since we usually report the numbers then.

What actions should we log?

If an action checks the three following boxes then **log the action**:

- *builds political will for action on climate change,*
- *is consistent with **CCL's core values**, and*
- *is related to one of the levers of political will (see below)*

Note: To be logged, an action can be in pursuit of either federal, province/ territory municipal-level efforts to build

political will for action on climate change. Furthermore, actions don't need to mention CCL's favored policy, Carbon Fee and Dividend, Climate Accountability or CCL to be logged. If you feel your actions building political will for evidence-based climate action, then log it. Examples would be declarations of climate emergencies, cheering evidence-based decision making by politicians, and countering fake news / disinformation / QAnon messaging.

What types of actions are associated with each lever of political will?

Currently, each action type represents one of the levers of political will.

- **Contact with Legislator:** calling, emailing, writing letters, asking town hall questions, interacting with a legislator on social media, or a lobby meeting with a legislator or their staff.
- **Media/Publication:** submitted or published letters to the editors, op-eds, editorials, articles, media releases and radio segments or TV broadcasts.
- **Grassroots Outreach:** organizing or participating in tabling, presentations, or other community outreach events.
- **Grasstops Engagement:** meetings with potential or current endorsers, or newspaper editorial boards.
- **Chapter Development:** attending regularly scheduled chapter meetings or other local chapter-related meetings.
- Other

What type of local events should I report?

- News articles about CCL volunteers or events
- Radio and TV interviews, news coverage, or public service announcements we instigated
- Letters to the editor, in print and online, written by our volunteers
- Guest columns or op-eds by CCL volunteers or staff
- Editorials by editors that came about because of our contact with them
- Editorial board meetings (including meetings with only one editor)
- Personal letters or postcards to Congress that your group collected and mailed or delivered, and letters sent by webform via your Congressperson's website
- Outreach events such as presentations and tabling
- Phone calls to Congress that were not made with our online calling tool.
- State-level actions related to state-level carbon pricing
- the new Action Tracker also allows for tracking of LTEs submitted but not published and forwarding of Media Releases

For more information: Go to the [Action Tracker page on CCL Community](#) or [watch this video](#). We will also review filing field reports during our CCL Canada calls this month.

Our Values / Nos Valeurs



Focus
Focus



Integrity
Intégrité



Optimism
Optimisme



Diversity
Diversité



Personal Power
Pouvoir personnel



Relationships
Relations



Being Nonpartisan
Être non partisan

LASER TALK: The Canadian Net-Zero Emissions Accountability Act (C12)^[1]

Introduced	On Thursday, November 19, 2020, for the first time a climate accountability bill was introduced by the government of the day in Canada.
Significance	Canada was the only country to pull out of the Kyoto Protocol (2011) and has never met a UN climate target. We do not have national laws requiring us to do so.
Celebrate	This is an historical moment. When passed, especially with improvements, it could go a long way to breaking the cycle of climate unaccountability.
The Good	C12 enshrines GHG targets to get to net-zero by 2050 and thus enables legislation to be formalized. It mandates the government table a “reduction plan” and “progress report” for each target, and creates a special panel to advise the minister. The government must table its plans at least 5 years before the next target is due, and the first plan for 2030 must be tabled within six months of the bill coming into force. The Liberals have pledged to exceed our Paris Target of 30% of 2005 by 2030 too.
Needs Improvement	C12 needs a 2025 target, and plans on how to get there. It also needs carbon budgets. Worryingly, C12 does not impose a duty on the federal government to meet its national GHG targets. There are “strategies” but nothing is “mandatory.” Over the next few months we will work with MPs, and other NGOs to determine what specific changes will be needed. There might be constitutional and political reasons for its current design. We must be patient and anticipate a lot of complicated and uncomfortable conversations.
Potential Pushback	Currently, there is a constitutional debate on nation-to-nation relationships over the Greenhouse Gas Pollution Pricing Act at the Supreme Court of Canada. Alberta, Saskatchewan, Manitoba, Ontario, Quebec, and New Brunswick are challenging the Greenhouse Gas Pollution Pricing Act and so are Indigenous nations. We can anticipate pushback again for climate accountability.
Opportunity	We have an opportunity to shape legislation that will impact generations to come. It everyone’s right under Article 12 of the Paris Agreement to enhance climate legislation. It is also the right of every child under the UN Rights of the Child to have a say in the decisions that affect them.

^[1] The Canadian Net-Zero Emissions Accountability Act 19 Nov. 2020

<https://www.parl.ca/LegisInfo/BillDetails.aspx?Language=e&Mode=1&billId=10959361>

ADDENDUM: UPGRADING GLOBAL CLIMATE ACTION IN 2021*

Join Citizens' Climate International for a two-hour session of strategizing & policy discussion in the lead up to the G7, G20, & COP 26 Summits in 2021.

Wednesday, December 16th, 2020

In the morning across Canada.

Convert time: <https://bit.ly/2Jclt9t>

Register here: <https://bit.ly/379HrIz>

Why attend? CCL Canada's experience in building political will for carbon fee and dividend and now defending and making it better are unparalleled on the planet. In addition, learning about what is going to happen on the world's stage in 2021 is important information to bring back to our MPs and senators.

The stage is being set for a global upgrade of climate action in 2021. Geopolitics and trade, food and finance, and sustainable development will be redefined, for the better, by a new age of climate cooperation. Join Citizens' Climate International for a day of strategizing and policy discussion. Our session will take place on Wednesday, December 16th from 1:00 PM to 3:00 PM UTC (Coordinated Universal Time). Together, we can create a strong climate agenda for next year's G7, G20, and COP 26 Summits.

Speakers and Facilitators: Joe Robertson, Cathy Orlando, David Michael Terungwa, James Collis, Isatis Cintrón, Sara Wanous, Jess Wilber, Jacques Kenjio

Breakout sessions will include Spanish and French-speaking facilitators.

Learning Objectives

1. Understand 2021* challenges and opportunities (locally, nationally, and globally)
2. Describe 6 Principles for Reinventing Prosperity - ReinventingProsperity.org
3. Map actions CCL volunteers around the world can take to help to upgrade ambition (locally, nationally, and globally)

[*] "2021" is shorthand for "build back better from COVID, while upgrading climate ambition ahead of COP26, conscious of the need to move forward on all SDGs"

Organizational objectives

- Measurable - enhanced volunteer training and empowerment
- Working meeting - structured agenda / output-related discussion / work product (see below)
- Work product - regionally relevant, locally rooted, structured actions for 2021

Structure of the Meeting (2 hours)

1. Plenary - Introduction (20 min)
2. Breakouts - Randomized: Listen & Share (20 min)
3. Plenary - Reporting back (20 min)
4. Short Break - Breakout Selection Process (5 min)
5. Breakouts - Regional + COP (35 min)
6. Plenary - Summaries, Outcomes & Actions (20 min)

