

January 9 Guest
Kaufman, Columbia University Economist

Speaker: Dr. Noah



As CCL USA gears up for reintroduction of carbon-fee-and-dividend legislation in the new Congress, we hear from economist Dr. Noah Kaufman, lead author of the [2019 Columbia University assessment of the Energy Innovation and Carbon Dividend Act](#). The study confirmed the effectiveness of the bill from both an environmental and economic perspective. Dr. Kaufman is Research Scholar at the Center on Global Energy Policy at Columbia, leading research focused on climate change policies. He also teaches a course on Energy Decarbonization. During the Obama administration, he served as the Deputy Associate Director of Energy & Climate Change at the White House Council on Environmental Quality.

Playback options are available on our volunteer website: [CCL Community](#).

CCL Canada January 2021 actions at a glance:

1. Use the 2021 planning sheets in the addendum, and if you can manage it, a Google Jamboard , to do a S.W.O.T. analysis and set goals for your group in 2021. Note you need a Gmail account to access the Jamboard. <https://jamboard.google.com/>
2. Continue to lobby your MPs and have it done by the end of the month. Join this month's CCL Canada calls to help us formulate the best motivational interviewing questions, in combination with "aspirations, anxiety and ambivalence" methodology shared with us by Dr. Lertzman in November, we can ask our MPs from different political parties with regards to Canada's carbon pricing policy and climate accountability laws.

Marking your calendar and making necessary preparations for these important dates in 2020:

- **Wednesday, January 27, 2021**, Citizens' Climate International Strategy & Action Workshop II (online)
- **Monday, March 29 2021**, CCL Ontario's Virtual Breakfast with our Members of Provincial Parliament (online, tentative)
- **Wednesday, March 31, 2021**, Citizens' Climate International Strategy & Action Workshop II (online)
- **Monday, May 17, 2021**, Citizens' Climate Lobby Canada Spring Rendezvous and Lobbying Days 2021 (online)*
- **Saturday, June 12- Sunday, June 13, 2021**, Citizens' Climate Lobby USA Conference (online)
- **Saturday, October 2 to Tuesday, October 5, 2021**, CCL Canada's National Conference and Lobby Days Ottawa**

* provided we don't have a snap election in Canada

** also snap-election dependent and dependent on vaccinations to COVID and instructions of health professionals. We will flip it to online if safety is a concern.

Upcoming CCL Calls	Date and Time	Call Options
CC: Canada Monthly Call: All Canadian CCLers welcome. We check in with each other, share field reports, and go over monthly actions.	Option 1: Thurs, January 7, 2021 , 6 pm PT/ 9 pm ET Option 2: Fri, January 8, 2021 , 8 am PT / 11 am ET Option 3: Mon, January 11, 2021 , 6 pm PT/ 9 pm ET Just pick 1 to attend. Sign this Doodler to RSVP.	Uberconference Line (1-888-570-6238) or log in online for free . If you can't get online, please just call in.
Jan. CCLCanada Ed Call THE CRANKY UNCLE APP John Cook of Skeptical Science	Tuesday, January 19, 2021 9 am PST / noon EST Note not only your time zone but the different time Sign this Doodler to RSVP	https://citizensclimate.zoom.us/my/cclinternational Pass Code in emails Please sign the Doodler and put questions there
CCL International	Sat, Jan 9, 2021 10 am PST / 1 pm EST	www.cclusa.org/meeting
Feb. CCLCanada Ed Call NATURE BASED SOLUTIONS and CARBON PRICING Florence Davet of CPAWS, The Canadian Parks and Wilderness Society	Tuesday, February 23, 2021 4 pm PST / 7pm EST Both nature-based solutions and carbon pricing are important solutions for the climate crisis. Can they be combined? https://cpaws.org/wp-content/uploads/2018/02/4.1-CPAWS-FindingCommonGrd-report_v10.pdf and in particular steps 4 and 6.	https://citizensclimate.zoom.us/my/cclinternational Pass Code in emails

ACTION 1: Set Goals for the Year of 2021

Every January since 2011, our groups take the time to set a clear vision for the year ahead. Please be mindful that a snap election could be called at any time nationally. Thus prioritizing actions that build political will locally for improving, protecting (via the best possible climate accountability laws) and harmonizing Canada's carbon pricing must be paramount. Here is a guiding thought:

If the road to hell is paved with good intentions then would not the road to paradise be paved with meticulously planned actions?

TECHNICAL TIP: We recommend setting up a Google Jamboard to get started. A Jamboard is a smart display that allows you to collaborate online. It saves to the google cloud automatically. First do strength, weaknesses, opportunities and threats brainstorming with your group about building political will locally in your group. Then using the suggestions in the addendum and any that you or your group think of, go through each lever of political will on the Jamboard and determine what the most realistic and important things you and your group can do together in 2021 to create the political will for improving, defending and harmonizing Canada's federal carbon fee and dividend policy in our own ridings across Canada. <https://jamboard.google.com/>

PROCEDURE: Go to the addendum of these action sheets for guidelines. If you can manage it, use a Google Jamboard, to do a S.W.O.T. analysis of your group's capacity to build political will locally for improving, defending and harmonizing Canada's national carbon fee and dividend policy nationally. Note a S.W.O.T analysis is a brainstorming session and is meant to help you focus. Keep in mind that strengths and weaknesses are in your control whereas opportunities and threats are not.



Then in a Jamboard (if you can manage it) set goals for 2021 using the five levers of political will and our core values and plot them in a matrix Low Impact / High Impact vs Low Effort / High Effort.



ACTION 2: Continue to lobby your MPs in January.

Continue to lobby your MPs in January. We need to have this done this month and then hunker down for building political will locally as a snap election could be called at any time and we need to work on building political will locally before that happens.

Join this month's CCL Canada calls to help us formulate motivational interviewing questions, in combination with "aspirations, anxiety and ambivalence" methodology shared with us by Dr. Lertzman in November, we can ask our MPs from different political parties with regards to Canada's carbon pricing policy and climate accountability laws.

To help you lobby this month are four laser talks. Note you don't lobby for all of these items. You pick what is best for your MP, your region and your group.

LASER TALK: The Canadian Net-Zero Emissions Accountability Act (C12)^[1]

Introduced	On Thursday, November 19, 2020, for the first time a climate accountability bill was introduced by the government of the day in Canada.
Significance	Canada was the only country to pull out of the Kyoto Protocol (2011) and has never met a UN climate target. We do not have national laws requiring us to do so.
Celebrate	This is an historical moment. When passed, especially with improvements, it could go a long way to breaking the cycle of climate unaccountability.
The Good	C12 enshrines GHG targets to get to net-zero by 2050 and thus enables legislation to be formalized. It mandates the government table a "reduction plan" and "progress report" for each target, and creates a special panel to advise the minister. The government must table its plans at least 5 years before the next target is due, and the first plan for 2030 must be tabled within six months of the bill coming into force. The Liberals have pledged to exceed our Paris Target of 30% of 2005 by 2030 too.
NEW Our specific ask	Require that, every year (rather than every 5 years), the issue of Canada's progress in meeting its GHG emission reduction targets would be a matter of public debate (in Parliament and the press, and by civil society), based on the report of a respected, independent Advisory Board and the government's response to the report. An annual focus on Canada's GHG levels resulting from Bill C-12 should greatly help generate and maintain the political will necessary for effective action on the issue of GHG emissions reduction. These suggestions are consistent with the UK Climate Change Act.
Potential Pushback	Currently, there is a constitutional debate on nation-to-nation relationships over the Greenhouse Gas Pollution Pricing Act at the Supreme Court of Canada. Alberta, Saskatchewan, Manitoba, Ontario, Quebec, and New Brunswick are challenging the Greenhouse Gas Pollution Pricing Act and so are Indigenous nations. We can anticipate pushback again for climate accountability.
Opportunity	We have an opportunity to shape legislation that will impact generations to come. It is everyone's right under Article 12 of the Paris Agreement to enhance climate legislation. It is also the right of every child under the UN Rights of the Child to have a say in the decisions that affect them.

^[1] The Canadian Net-Zero Emissions Accountability Act 19 Nov. 2020

<https://www.parl.ca/LegisInfo/BillDetails.aspx?Language=e&Mode=1&billId=10959361>

LASER TALK: Canada's Carbon Pricing Policy UPDATED

Introduced	On Friday, December 11, 2020, Canada introduced its most ambitious climate legislation to date: A Healthy Environment and Healthy Economy .
Significance	This plan is a cornerstone of the government's commitment in the 2020 Speech from the Throne to create over one million jobs, restoring employment to pre-pandemic levels. The plan includes 64 new measures and \$15 billion in investments in addition to the Canada Infrastructure Bank's \$6 billion for clean infrastructure announced this fall as part of its growth plan. The backbone of Canada's climate plan is carbon pricing.
Celebrate	WE DID IT! The recent proposed changes to the Greenhouse Gas Pollution Pricing Act are almost everything that we have asked for over the past two years. This policy is so good that the Koch Industries in the USA are lobbying against similar legislation introduced in the USA.
The Good	<ul style="list-style-type: none"> · Continue to put a price on pollution through to 2030, rising at \$15 per tonne after 2022, while returning the proceeds back to households such that the majority receive more money back than they pay in provinces where the federal system applies. · Move from carbon pollution pricing rebate payments being distributed on an annual basis to quarterly, starting as early as 2022. · Explore the potential of border carbon adjustments, and work with like-minded economies—including the E.U. and Canada's North American partners—to consider how this approach could fit into Canada's broader strategy to meet climate targets while ensuring a fair environment for businesses. · Review the standards used to assess provincial systems, also known as the federal "benchmark criteria", and engage with provinces and territories as well as with Indigenous Peoples on these proposals over the coming months.
Needs Improvement	<ul style="list-style-type: none"> · For the sake of public education CCL Canada was hoping for rebate cheques in 2021. If the government can roll out the CERB then we feel that in 2021 households can receive their carbon rebate via cheque or bank deposit and not through a line in an income tax form. · CCL Canada wants natural gas produced electricity to be removed from the Output Based Pricing System and be under the full carbon price. See Laser Talk: Stop the Dash to Gas in the Electricity Sector below.
Potential Pushback	Cooperation in the confederation of Canada remains a problem and so does the fake news about carbon pricing on social media and uttered by some politicians and political parties. A partial truth is no truth at all. Additionally, we await the results of the Supreme Court Challenge by the provinces of Alberta, Saskatchewan and Ontario on the constitutionality of the Greenhouse Gas Pollution Pricing Act.
Opportunity	Politicians have indicated that the government is open to suggestions while this bill is being debated.

REFERENCES:

- <http://www.parl.ca/DocumentViewer/en/42-1/bill/C-74/royal-assent>
- <https://www.canada.ca/en/revenue-agency/campaigns/cai-payment.html>
- <https://www.canada.ca/en/revenue-agency/services/tax/individuals/topics/about-your-tax-return/tax-return/completing-a-tax-return/deductions-credits-expenses/line-449-climate-action-incentive.html>
- <https://www.canada.ca/en/environment-climate-change/news/2020/12/a-healthy-environment-and-a-healthy-economy.html>
- https://www.canada.ca/content/dam/eccc/documents/pdf/climate-change/climate-plan/healthy_environment_healthy_economy_plan.pdf

LASER TALK: Border Carbon Adjustments

Our Carbon Fee and Dividend policy has a provision built in to protect trade competitiveness: a “Border Carbon Adjustment” (BCA) imposed on carbon-intensive trade-exposed goods [1] that cross our border in either direction. Products imported from a country that does not bear a carbon price equivalent to ours will have to pay a surcharge to make up the difference. Conversely, a Canadian-made product exported to such a country will get a refund for the carbon fee associated with its carbon footprint.

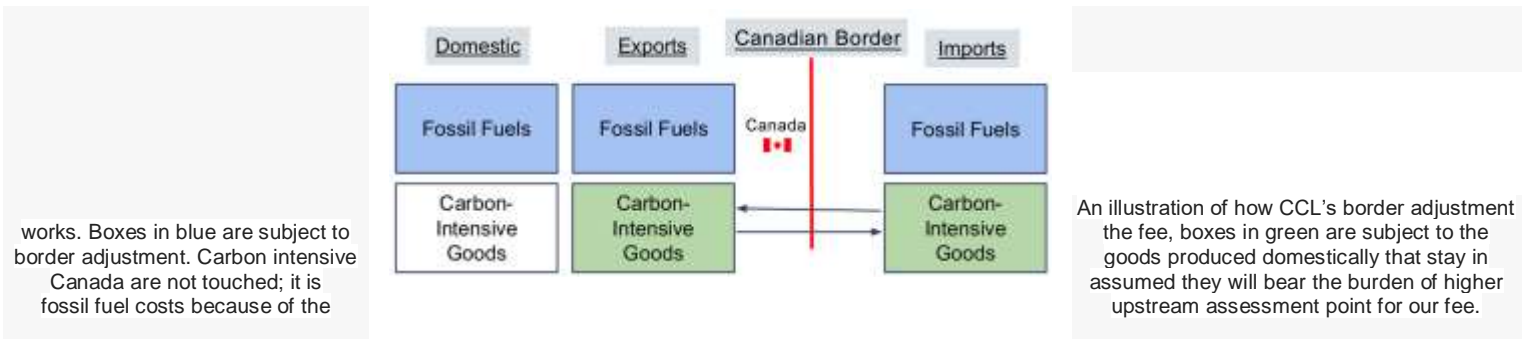
This BCA prevents Canadian manufacturers from being put at a competitive disadvantage in global markets because of the fee. It will also remove the incentive for them to relocate overseas to avoid the carbon fee. In addition, it will encourage foreign countries to adopt their own carbon fee so they would get the money instead of us. Carbon Fee and Dividend’s BCA is designed to comply with international trade law. [2,3] Note that exported fossil fuels don’t get any special border treatment. Our proposal does not include a refund for Canadian-produced fossil fuels that are exported, and imported foreign oil has the same carbon fee placed on it as domestically produced oil. The BCA applies only to carbon-intensive products, not fuels.

UPDATE JULY 2020: The European Union’s COVID-recovery package includes putting forward proposals for Border Carbon Adjustments in the first semester of 2021 with a view to enacting them at the latest by January 1, 2023. Thus, the EU is on track to be the first government in the world to enact Border Carbon Adjustments. [4]

UPDATE OCTOBER 2020: Heavy industrial GHG emitters in Canada don’t pay the full carbon price. In early October, the Parliamentary Budget Office released a report [5] that concluded if governments keep sheltering industrial emitters from carbon pricing to protect their competitiveness, consumers will bear a greater burden for Canada to meet its climate targets.

Also, at the end of October 2020, ECCC Minister Jonathan Wilkinson responded to a Globe and Mail query about border carbon adjustments (CBAs) elsewhere, starting in the European Union – with more enthusiasm than Ottawa has previously expressed for it. [6] On October 29, 2020, the European Union and the Canadian government released a joint statement [7] to continue joint efforts to overcome the COVID-19 pandemic in keeping with shared principles and values of democracy, human rights, and the rule of law and based on the EU-Canada Strategic Partnership Agreement. Specifically, contained within that joint statement were phrases such as: “stressed the urgency to step up global action to tackle climate change,” “implementing the G20 Action Plan agreed by Finance Ministers and Central Bank Governors” and “build back better” while “leaving nobody behind.”

On December 12, 2020, the federal government released its most ambitious climate ever [8]. Included in the document was the following statement: Explore the potential of border carbon adjustments, and work with like-minded economies—including the E.U. and Canada’s North American partners—to consider how this approach could fit into Canada’s broader strategy to meet climate targets while ensuring a fair environment for businesses.



REFERENCES:

- 1) Provincial Carbon Pricing and Competitiveness Pressures. Canada’s Ecofiscal Commission (November 2015) <http://ecofiscal.ca/wp-content/uploads/2015/11/Ecofiscal-Commission-Carbon-Pricing-Competitiveness-Report-November-2015.pdf>
- 2) Pauwelyn, J. “Carbon Leakage Measures and Border Tax Adjustments under WTO Law.”(21 Mar 2012) In Research Handbook on Environment, Health, and the WTO.
- 3) “Climate and carbon: aligning prices and policies.” OECD Environment Policy Paper No. 1 (Oct 2013).
- 4) EU- COVID Recovery Plan (July 21, 2020) <https://www.consilium.europa.eu/media/45109/210720-euco-final-conclusions-en.pdf>
- 5) Carbon Pricing For Paris: Closing the Gap with Output-Based Carbon Pricing (Oct 2020) https://www.pbo-dpb.gc.ca/web/default/files/Documents/Reports/RP-2021-019-S/RP-2021-019-S_en.pdf
- 6) Ottawa is taking great interest in Border Carbon Adjustments, Adam Radwanski, Globe and Mail (October 2020) <https://pressreader.com/article/281930250466337>
- 7) Joint press release: EU-Canada Leaders’ Virtual Meeting (October 29, 2020) <https://pm.gc.ca/en/news/news-releases/2020/10/29/joint-press-release-eu-canada-leaders-virtual-meeting>
- 8) A Healthy Environment and Healthy Economy (12 Dec 2020) <https://www.canada.ca/en/environment-climate-change/news/2020/12/a-healthy-environment-and-a-healthy-economy.html>

LASER TALK: Stop the Dash to Gas in the Electricity Sector

The Corporate Knight's [Building Back Better Report](#) indicates that greening the grid will create 905,000 jobs/and add \$284.5 billion of gross value to the Canadian economy between now and 2030. Achieving this transformation will require strong measures—how can we get there?

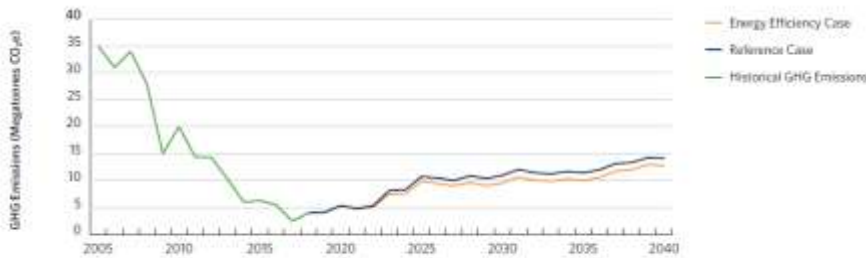
Currently, the [Greenhouse Gas Pollution Pricing Act](#) and provincial regulations for big emitters in [Alberta](#), [Ontario](#) and [New Brunswick](#) permits existing gas plants and those converted from coal to emit most of their GHGs for free.

Rather than charging gas plants for only a small portion of the GHGs they emit, CCL Canada advocates that the federal government make natural gas electricity plants pay the full carbon price on all the natural gas they use. This needs to be done while continuing to increase the national carbon price past 2022 and continuing to return the revenue to Canadians.

A [2017 study](#) by Dolter and Rivers showed that an incrementally increasing carbon price with no loopholes over time would eliminate about 90% of GHG emissions from Canada's electricity system, increasing the average cost of electricity by 1.2 cents per kilowatt-hour.

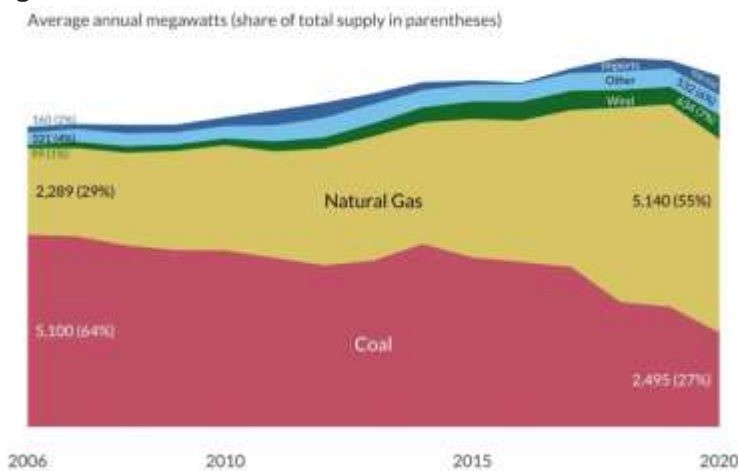
This recommendation should result in the displacement of gas electrical generation by renewables—with a reduction of up to 15 Mt of GHGs per year achieved in Ontario alone (Figure 1). Significant reductions could also be made in Alberta (Figure 2). Furthermore, future additional generation is more likely to be non-emitting with an increasing carbon price. For more information see our [Stop the Dash to Gas Media Packet](#).

Figure 1: Ontario Electricity Sector GHG Emissions, Historical and Forecast



Source: Figure 32 from [Annual Planning Outlook](#), January 2020, Independent Electricity System Operator. The drop from 2005 through 2014 is mainly due to shutdown of coal plants. The projected increase from 2017 is all from gas plants. If the carbon price is increased, renewables will fill the generating gap instead of natural gas.

Figure 2: Growth of Gas Plants in Alberta



Source: [OPINION | Alberta's shift away from coal power is a climate action success story](#), CBC Alberta, Andrew Leach and Blake Shaffer, October 15, 2020

ADDENDUM: PLANNING SHEETS FOR CCL Canada in 2021

CCL Canada's focus, and determination for over decade are paving the way forward for carbon fee and dividend globally.

CCL Purposes: To create the political will for a liveable world. To empower individuals to have breakthroughs in exercising their personal and political power.

CCL Volunteer Mandate: Stay highly focused on creating the political will for improving, defending and harmonizing Canada's federal carbon fee and dividend policy in our own ridings across Canada.

CCL Creed: In a non-partisan way, we stand behind the politicians and political parties that champion carbon fee and dividend.

CCL's One and Only Rule: Treat politicians with admiration, gratitude and respect for service.

CCL Prime Directives

1. Create a trusting and meaningful relationship with our federal, provincial and municipal representatives around the issue of climate change.
2. Keep the messages about climate change in social and the mainstream media truthful and hopeful.

CCL Official Talking Points: The official talking points for Citizens' Climate Lobby in Canada are to be found in our Laser Talks, Media Releases, Leave Behinds and Official Guidelines document on our website.

CCL Affirmation: We are not against any policy that reduces GHGs. We are for carbon fee and dividend – and by extension and also officially as of May 2019, national climate accountability laws that requires the government to listen to the experts and cooperate.

Be kind to ourselves: Marshall Saunders was betting the ranch on all of us. Our greatest resource is our volunteers who have signed up to champion carbon fee and dividend and we love them so much. To be kind to ourselves and each other it is paramount in 2021 that we stay focused on building political will locally for improving, protecting and harmonizing carbon fee and dividend nationally and avoid actions that may impede such actions.

CCL's 5 Levers of Political Will

1. **Chapter development:** Key to our effective lobbying is showing our Members of Parliament that we are not acting alone and that we have a diverse group of supporters with us in our ridings. It is also through the growth and management of the local CCL group/chapter, that it becomes possible to push on the other four levers for building political will. And please be sure to enter field reports. Our data keeping empowers politicians and citizens to do more. Imagine what politicians and citizens are thinking when we say our volunteers have appeared on the editorial pages of Canadian newspapers more than 3,000 times and have lobbied our parliamentarians well over 1000 times.
2. **Lobbying and building a trusting relationship with our MPs is the most action that we do.** CCL has been training us how to ask our MPs to support our Carbon Fee and Dividend proposal since September 2010. The most impactful thing we do is lobby in Ottawa as a team. Please do your best to lobby at least twice a year with us in May and October 2021 events. Hopefully, we can meet again in Ottawa in October 2021. A very important task is to register at [OpenParliament.ca](https://openparliament.ca) to receive updates when your MP speaks in Parliament.
3. **Media relations:** We train citizens how to engage with and influence the media. We write letters to the editors and op-eds, meet with editorial boards and work to place stories in all forms of media. This year we will include media training for helping you work with your local media too. We also encourage our groups to engage with their MPs on social media using the CCL way and if they have time set up their own social media handles for their local groups.
4. **Grassroots outreach:** We recruit and educate the public on climate solutions, citizen advocacy and how to participate with one's government. More specifically we recommend you work to help your local Fridays For Future and/or Extinction Rebellion groups, as well as diverse groups such as your local labour councils, multicultural associations and religious groups (churches, mosques and synagogues). One key resource we have for grassroots outreach is the Parliamentary Petition. As well, [Rotary International now formally and upfront includes the climate crisis as part of protecting the environment.](#) Consider joining the [CCL Rotary and Service Clubs Action Team](#) at CCL Community and give presentations to Rotary Clubs in your community. **HELPFUL SUGGESTION:** If your group has limited resources, ask yourselves the following question when doing grassroots outreach: will this outreach event expand our circles of influence and social capital or is it part of an echo chamber?

5. **Grasstops outreach:** We seek to educate, build partnerships with and gain the support of community leaders and non-governmental organizations. Consider how working with our local MPPs/MLAs/MHAs will help to advance Canada's national carbon pricing policy. All subnational lobbying must push for harmonizing carbon fee and dividend and climate accountability laws across Canada. This is our mandate. As well, all lobbying asks and events must be coordinated with the national office and be included in the monthly action sheets so all CCL Members nationally can be kept in the loop on how we are all moving forward together to improve and harmonize Canada's national carbon pricing policy.

CCL's Core Values

What We Believe In: Citizens' Climate Lobby is a non-profit, nonpartisan, grassroots advocacy organization focused on national policies to address climate change. These core values guide our staff and volunteers along the way:

Focus We are focused on what we see as the single most impactful solution to climate change — a national carbon fee and dividend. We know it will not solve the problem entirely, and appreciate the work that our friends in other groups are doing. So that we can be effective, we do not let ourselves get distracted by work that does not support our core purpose. After we accomplish our goal, we will tackle the next most impactful solution.

Optimism We believe that people are good, and that democracy works. We are confident that our approach will work because we see progress. We stand for a solution, not in protest of other solutions. We don't expect perfection from ourselves or others; this is a process and we know that people can improve. Together, we are a community that offers one another comfort, support, and fun as we work.

Relationships We take the most generous approach to other people as possible — appreciation, gratitude, and respect. We listen, we work to find common values, and we endeavor to understand our own biases. We are honest and firm. We know that there is a place for protest, but our approach is to build consensus — that's what will bring enduring change. That's why elected officials and their staff, no matter what their politics, say they are happy to see us — and mean it.

Integrity We are prepared and do our research. We are always on time for meetings. Our approach is thoughtful & thorough. We consult experts and use data. We are open to new information; in fact we solicit opposing opinions. We refine our solutions to make them better. We follow up when we are asked. We keep on.

Personal Power We use our voices to be heard. This simple act transforms us from spectators to engaged citizens, and it reveals the true nature of democracy to us. We are volunteer-driven — trusting volunteers to make important decisions, and to create and develop things that will be valued by Citizens' Climate Lobby.

Being Nonpartisan Our group is open to all who are serious about solving climate change. You are welcome no matter where you live, what you wear, what you do for a living, or who you voted for in the last election. We work with elected officials and community leaders from across the political spectrum because we believe that everyone is a potential ally.

Diversity We empower everyone in exercising their personal and political power regardless of race, ethnicity, nationality, gender, gender identity, sexual orientation, age, religion, ability or political affiliation. We seek out, support, and elevate people whose voices may not have been fully heard.

SUGGESTED ACTION: Read our core values aloud and then have everyone reflect on their favourite core value.

SPECIAL REMINDERS

1. CCL official talking points are only found in our Laser Talks, Carbon Pricing Guidelines document and Media releases, even subnational talking points.
2. All subnational actions, Laser talks and CCL collective lobbying events are to be included in the monthly CCL action sheets. Please submit them to the national office at least 2 weeks prior to the Wednesday before the CCL International call.
3. If you wish to lobby at the subnational level in Canada for harmonizing CF&D and climate accountability laws, please consider joining Ontario on Monday, March 28 - the more the merrier. Please email canada@citizensclimatelobby.org.

Technical tip: We recommend setting up a Google Jamboard for your planning: <https://jamboard.google.com/>. Note you need a Gmail account to access the Jamboard.

PLAN YOUR YEAR: At CCL savouring comes first. Volunteer time is precious. Pick and choose which actions are best for your group and come with your own ideas too. For each action item that you chose to do, outline timelines, job descriptions and who is the key person responsible. Note that throughout the year, we will send you monthly actions that help explain many of these actions in detail. It is highly recommended to refer back to your plan throughout the year and readjust plans.

SUGGESTED GROWING YOUR GROUP ACTIONS

- Monthly meetings.
- Plan the year
- Growing your group.
- What are the key outreach events to grow the social capital of your group?
- Field Report submissions
- Manage your CCL Community Page

SUGGESTED LOBBY LEVER ACTIONS

- Update or create MP Bio.
- Lobby your MP in your riding
- Lobby your MP in May in Ottawa
- Lobby your MP in October in Ottawa
- Send your MP CCL Canada's monthly newsletters
- Engage with your MP on social media
- Register at OpenParliament.ca to receive updates when your MP speaks in the House of Commons
- Sending your MPs your mainstream media hits
- If you have the bandwidth, do the above with your local senator. To that, first join the Senator Lobby Action Team.

SUGGESTED MEDIA LEVER ACTIONS

- How many letters to the editor to submit?
- How best can you get to know your local newspaper editor?
- How can you get your letters to the editors syndicated?
- Can you get a column in your local newspaper?
- Who will be in charge of writing media releases for local outreach events?
- Media training – who could be trained to speak with local media?
- What is your social media plan? How best can you cheer on politicians for good work using CCL communications

Please follow CCL Canada on social media regularly share and tag us

<https://www.facebook.com/CCLCanada/>

<https://twitter.com/CitizensLobbyCa>

<https://www.instagram.com/citizenslobbyca/>

SUGGESTED GRASSROOTS LEVER ACTIONS

- Supporting local Fridays For Future. Let youth lead with their non-policy prescriptive message: #UniteBehindTheScience
- Setting up a Write4Climate event
- Earth Day (April 22) plans
- World Environment Day plans (June 5)
- Climate Week Plans (end of September)
- Tabling at non-environmental events: Canada Day, Labour Day, Folk Festivals
- Our Parliamentary Petitions

We like to extend our thanks to the many CCLers who have crafted, field-tested, improved and shared these effective actions for building political will locally carbon pricing. We have received these ideas mostly through our powerful monthly CCL Canada calls and via the field report submissions. If at any time you have an action that you have found to be a great way to build political will locally for a liveable world, please share it with us. Find most resources here:

<https://canada.citizensclimatelobby.org/volunteer-resources/>

SUGGESTED GRASSTOPS LEVER ACTIONS

- Lobbying provincial parliamentarians can help harmonize CF&D and climate accountability laws across the federation.
- Rotary club presentation can help with recruiting “conservative” and business owners to your group
- The Climate Caucus <https://www.climatecaucus.ca/> is great for championing local climate municipal leadership