



CCL Monthly Conference Call, Saturday, Nov. 1, 2014

Groups meet at 9:45am PT / 12:45pm ET

Call-in number: 1-866-642-1665: Pass code 440699#

The international conference call starts at 10:00 am PT/1:00 pm ET **SHARP!**

The conference call is a little over an hour long and the groups meet for another hour after that to plan actions.

Instructions: Sign on to the call at least five minutes before the start time. When you first get on the call, announce your name, city and how many people are in the room.

Charles Kennel, Former Director of Scripps Institution of Oceanography



2C or not 2C? That is the question on CCL's next national call. Charles Kennel, who was the ninth director of Scripps Institution of Oceanography and a former Associate Administrator at NASA, is our November guest. He recently co-authored an article in the journal *Nature* arguing that it is time to abandon the 2C warming goal and track a range of vital signs instead, provoking "hot" debate in the climate science world.

Actions:

- 1. Contact your MP and book a lobbying appointment for CCL for our lobbying days Monday November 24 (preferred) or Tuesday November 25**, regardless of whether you are able to attend the conference. Please send the details of this meeting to reports@citizensclimatelobby.ca by November 17th. If you aren't able to submit the meeting details by the 17th, please let us know that they will be forthcoming.
- 2. Invite your NDP MPs to the breakfast CCL is co-hosting with Sudbury Member of Parliament Glenn Thibeault.** If you plan to attend, RSVP to kate@citizensclimatelobby.ca.
- 3. Reflect on how to build a better relationship with your MP.** As you prepare for lobbying, think about how you can make your MP feel as if his or her work is appreciated. This will be discussed on our Canadian CCL calls this month.
- 4. Set aside time to practice the [CCCL Conf 2014 laser talks](#)** which will be discussed on our Canadian Calls this month.

Special Reminders:

- 1. Conference registration closes November 7th.** If anyone in your group would be prevented from attending because of the registration fee, please email rsvp@citizensclimatelobby.ca to discuss a reduction of rates. Anyone who registers after the closing date will not be assured of a lobbying schedule and fees rise to \$145 with no chance of reduction. Note for those not lobbying on Monday that the **Sunday-only conference registration** is open until Friday, November 21, 2014.
- 2. Have you sent in your MP bio?** Our bio team has limited time. To ensure that the lobbying team that talks to your MP has the best information possible, please submit the document to reports@citizensclimate.ca by November 5th. The instructions can be found here: [October 2014 Action Sheets](#)

ACTION 1: BOOK A CCL APPOINTMENT WITH YOUR MP FOR NOVEMBER 24-25

The official days of our second annual conference and lobbying days in the National Capital Region are November 22-24, 2014. Please contact your Member of Parliament to book a meeting during CCL's lobbying days, whether or not you plan to attend.

The best day to book the appointment is for Monday, November 24 and the second best is Tuesday November 25.

If you feel the relationship with your MP has progressed enough, consider asking your MP to attend the conference on Sunday November 23 at Ottawa City Hall and/or invite them to the Citizens' Climate Lobby reception on Monday, November 24 at the Courtyard Marriott in the Byward Market at 7 pm in the main dining lounge.

With your request, we suggest that you attach copies or links of any recently published media from your group.

Once you have booked an appointment, please send all the information to reports@citizenclimatelobby.ca

To find your MP's contact information using your postal code, see [here](#).

Include the following information in your email:

- Name of MP
- Date and time of appointment
- Phone number
- Office number
- Contact person
- CCL member who booked the appointment

Below are a suggested email template and phone script.

EMAIL

Dear [MP OR SCHEDULER'S NAME],

Last November, 36 members of Citizens' Climate Lobby (CCL) Canada travelled to Ottawa. They lobbied of 26 Members of Parliament, one senator and advisors to MP Justin Trudeau and Elizabeth May for the carbon fee and dividend policy.

In June 2014, 26 Canadians joined over 600 U.S. members of CCL in lobbying over 500 congressional offices in Washington DC for carbon fee & dividend. On September 21st, 25 Canadian CCL members joined the 400,000 climate activists in New York [City calling for action on climate change](#), and many others also joined in local solidarity events across Canada.

Building on that momentum, we'll be back this year for [our second annual conference and](#)

[lobbying days November 22-24](#). We would like the opportunity to come and talk to you about our organization and how we can work together to create the political will for a transparent price on carbon pollution in Canada. Is there a date and time that we could schedule to meet with MP [NAME]?

I've attached a few pieces our group has published in [NEWSPAPER NAME] that [MP] might want to see.

(Optional paragraph – depends on your relationship and comfort level). I would like to personally invite MP [NAME] to attend the conference on Sunday, November 23 at Ottawa City Hall (110 Laurier Avenue West, Ottawa, ON K1P 1J1) and invite them to the Citizens' Climate Lobby reception on Monday, November 24 at the Courtyard Marriott in the Byward Market (350 Dalhousie St, Ottawa, ON K1N 7E9) at 7 pm in the main dining lounge.

I look forward to hearing from you.

Thanks,

[YOUR NAME]
Citizens' Climate Lobby, [YOUR CITY]
[YOUR CONTACT INFORMATION]

PHONE

Hello, my name is [YOUR NAME]. I'm the local group leader for Citizens' Climate Lobby Canada. We are an organization devoted to creating the political will for climate action in Canada. Last year, we held our first annual conference in Ottawa and 36 CCL Canada's members travelled to Ottawa and lobbied 26 Members of Parliament as well as aides to MP Justin Trudeau and MP Elizabeth May.

Our second annual conference is coming up in November and we were hoping to book an appointment with you while we are in Ottawa. We would like to talk to MP [] about Citizens' Climate Lobby and how we can work together to create the political will for a robust carbon pricing policy at the federal level. Is there a date and time early in the week of November 24th that would work to meet with MP []?

I would also like to invite MP [] to our conference, especially on the Sunday afternoon, when we will have an economics panel discussing carbon pricing. I will send details via email. Additionally it would be great if MP [] could join our reception on Monday, November 24 at the Marriott Courtyard in the Byward Market.

Is there an email that I can send this information to?

[RESPONSE]

Thanks. We look forward to seeing you then.

ACTION #2

Invite your NDP MPs to the breakfast CCL is co-hosting with Glenn Thibeault. If you plan to attend, RSVP to kate@citizensclimatelobby.ca (Please remember this only applies **if your MP is a New Democrat**). Using the invitation below invite your MP to attend a breakfast with us on Tuesday, November 25, 2014.

Dear MP < >

Citizens' Climate Lobby and New Democrat MP Thibeault are cohosting a breakfast on Tuesday, November 25. I am hoping you will attend. Here is the invitation:

**Citizens' Climate Lobby and
Glenn Thibeault, Member of Parliament for Sudbury**
cordially invite all New Democrat MPs and staff for
breakfast and discussions about carbon pricing.

Tuesday, November 25th 2014

7:00 am to 9:00 am,

Room C-180, 1 Wellington Street

Please RSVP to kate@citizensclimatelobby.ca by November 17

CCL members from across Canada are in town for the second annual Citizens' Climate Lobby conference, "Carbon Fee Prosperity."

More about Citizens' Climate Lobby

Citizens' Climate Lobby (CCL) is an international non-partisan organization that empowers citizens to lobby their representatives for a revenue-neutral price on carbon pollution. Currently there are over 200 chapters in North America and 7500 volunteers internationally. Our volunteers cover more than 50 ridings in Canada.

Since September 2010, Canadian Citizens' Climate Lobbyists have, chiefly through teleconference calls and conferences, educated ourselves about the various aspects of climate change from the economics and science to the sociology, communication and its myriad connections to almost everything.

We are in Ottawa from [November 22 to 24, 2014](#) to advance our understanding of the politics, economics and communication of climate change at our second annual Canadian conference. Michael McMillan from Samara Canada and venture capitalist Tom Rand are the keynote speakers at our conference. Following the conference, CCL members from Halifax to Vancouver Island will be lobbying their MPs to support Carbon Fee and Dividend.

**Le Lobby climatique des citoyens et
Glenn Thibeault, membre du Parlement de Sudbury**

invitent cordialement les Néo-démocrates, les députés et le personnel, à un petit-déjeuner et à une conversation intéressante sur l'établissement du prix du carbone

Le mardi, 25 novembre 2014

De 7 h à 9 h

Salle C-180, 1, rue Wellington

RSVP par courriel à kate@citizensclimatelobby.ca avant le 17 novembre

Les membres de CCL de tout le Canada sont en ville pour la deuxième conférence annuelle « frais carbone et prospérité ».

Plus de renseignements sur le Lobby climatique des citoyens

Le Lobby climatique des citoyens (LCC) est un organisme international apolitique qui permet aux citoyens d'exercer des pressions sur leurs représentants concernant le prix, sans incidence sur les recettes, lié à la pollution par le carbone. À l'heure actuelle, l'organisme compte plus de 200 sections en Amérique du Nord et 7 500 bénévoles à l'échelle du globe. Nos bénévoles sont répartis dans plus de 50 circonscriptions au Canada.

Depuis septembre 2010, nous, les lobbyistes canadiens de LCC, nous sommes renseignés, principalement par le biais de téléconférences et de conférences, sur les différents volets du changement climatique. Nous avons étudié l'économie, la science, la sociologie et les communications du changement climatique et la myriade de liens qu'il forme avec presque tout.

Nous serons à Ottawa du **22 au 24 novembre 2014** afin de faire progresser notre perception de la politique, de l'économie et des communications liées aux changements climatiques dans le cadre de notre deuxième conférence annuelle au Canada. Michael McMillan, de Samara Canada, et l'investisseur en capital risque Tom Rand sont les principaux orateurs de notre conférence. Après celle-ci, les membres de CCL de Halifax à l'île de Vancouver feront des pressions sur leurs députés pour soutenir les frais et les rentes carbone.

ACTION #3

Please try your best to make it onto at least one of these five calls below (preferably two) so that we can walk through together the plans for our upcoming conference, reflect on ideas on how to appreciate our MPs and collectively empower each other.

On the Canadian calls in the next week we will be reviewing the actions sheets, discussing this month's guest, saying out loud laser talks, reaffirming CCL's goal of 350 ppm and answering any questions you may have. This call is for all CCL Group Leaders (or someone they designate) whether or not they plan to attend the conference.

Please pick one Canadian call:

TIME 1: Thursday, October 30, 2014: 6 pm PT/ 9 pm ET: [1-866-642-1665](tel:1-866-642-1665) 440699#

TIME 2: Friday, October 31, 2014: 8 am PT/ 11 am ET: on Google hangout*

TIME 3: Monday, November 3, 2014: 6 pm PT/ 9 pm ET: [1-866-642-1665](tel:1-866-642-1665) 440699#

Please fill in this Schedule Doodler to indicate which call you intend to sit in the upcoming week:

<http://doodle.com/2esbukwkm5xutgqt>

Monday, November 17, 2014: FINAL CANADIAN CCL CALL BEFORE WE MAKE HISTORY !!! - We will send out a Schedule Doodler later

TIME 4: 3 pm PT / 4 pm ET / 5 pm PT / 6 pm ET / 7 pm AT

TIME 5: 4 pm PT / 5 pm ET / 6 pm PT / 7 pm ET / 8 pm AT

We will be going over the final details for the conference and lobbying days and answering any questions you may have. This call will be 30 minutes and will be specifically designed for conference attendees.

ADDITIONALLY --- Don't forgot WE HAVE A FRACKING IMPORTANT EDUCATIONAL CALL in Canada THIS MONTH TOO

Thursday, November 13, 2014: 4:30 PT / 7:30 pm ET - [Canadian Education call](#) - Laura Sacks (CCL Nelson) will share with us the most recent evidence on natural gas and methane leakage

ACTION #4 – Practice laser talk in preparation for lobbying

Please start practicing these selected laser talks in preparation for lobbying. The first five and the ones specific to your MP are the most important.

SUGGESTIONS ON HOW TO PRACTICE LASER TALKS:

PAIR AND SHARE: practice the laser talks with a partner over coffee.

MIRROR WORK: Rehearse them in front of a mirror

PICK AND CHOOSE: Practice the laser talks that interest you the most – you don't have to learn all of them. If you are new to Citizens Climate Lobby – keep it simple. The first six laser talks are the most important, as well as the laser talk directed at the various political parties.

Caveat: the laser talks are not meant for people to present a monologue on the various aspects of carbon pricing and climate change. The real purpose of the laser talks is to facilitate a discussion on climate change with representatives, the media and the general public. Note the laser talks directed at MPs from the various political parties are talking points to work with to help you appreciate your MP! You can find other talking points that help you appreciate your MP too.