Ten key strategies for being a Citizen Climate Lobbyist

1) Stay connected to what you want future generations to experience. Think of something that you cherish that is possibly threatened by climate change.

2) Have a positive vision of the future and of human nature. You will have more energy and attract the right people to you.

3) Practice practice practice. Every month we receive training on delivering a “laser talk” from Citizens Climate Lobby. We practice these talks in preparation for speaking with media and politicians.

4) Work in teams not on your own. Working in teams is more fun, spreads the work out, you can be a LOT more effective than if you act alone and its get you noticed!

5) Be a good listener - Politicians are people and are very busy people too. Give them respect and listen carefully.

6) Find common grounds. Many politicians have personal and political reasons why they cannot act on climate change.

7) Stay within your allotted time and offer to leave early.

8) Don’t automatically give out resources and proof that supports your position. Wait to be asked for references.

9) Make partnerships with unlikely groups, companies, organizations and people. Environmentalists are not the only people concerned about the many looming crises affecting humanity and the Earth.

10) Find grace in the political “losses” because they are not losses, just another chapter.