

Ten key strategies for being a Citizen Climate Lobbyist

- 1) Stay connected to what you want future generations to experience. Think of something that you cherish that is possibly threatened by climate change.
- 2) Have a positive vision of the future and of human nature. You will have more energy and attract the right people to you.
- 3) Practice practice practice. Every month we receive training on delivering a "laser talk" from Citizens Climate Lobby. We practice these talks in preparation for speaking with media and politicians.
- 4) Work in teams not on your own. Working in teams is more fun, spreads the work out, you can be a LOT more effective than if you act alone and its get you noticed!
- 5) Be a good listener - Politicians are people and are very busy people too. Give them respect and listen carefully.
- 6) Find common grounds. Many politicians have personal and political reasons why they cannot act on climate change.
- 7) Stay within your allotted time and offer to leave early.
- 8) Don't automatically give out resources and proof that supports your position. Wait to be asked for references.
- 9) Make partnerships with unlikely groups, companies, organizations and people. Environmentalists are not the only people concerned about the many looming crises affecting humanity and the Earth.
- 10) Find grace in the political "losses" because they are not losses, just another chapter.



CANADA'S CITIZENS CLIMATE LOBBY

1st International Conference and Lobbying Days



THE TIME IS
now
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Citizen Empowerment & Lobbying for the Carbon Fee and Dividend Act

Canada's National Capital Region
Four Points Sheraton, Gatineau, Quebec and Parliament Hill, Ottawa, Ontario
Saturday, November 16th to Monday, November 18th, 2013