Carbon Pricing Primer
Carbon emissions carry hidden costs
These are the 5 ways we can pay...

The Status Quo
Whole society finances fossil fuels
Most expensive option, by far

Regulation
Boots on the ground, eyes on emissions
Dependent on budget for enforcement

Cap & Trade
Regulatory solution, artificial market
Narrow focus, requires enforcement

Carbon Tax
‘Sin tax’, pressure on consumers
Highly effective, can slow GDP

Carbon Fee & Dividend
100% returned to households
Revenue-neutral, grows economy