

Carbon Pricing Primer

Carbon emissions carry hidden costs

THESE ARE THE 5 WAYS WE CAN PAY...

The Status Quo

Whole society finances fossil fuels

Most expensive option, by far

Regulation

Boots on the ground, eyes on emissions

Dependent on budget for enforcement

Cap & Trade

Regulatory solution, artificial market

Narrow focus, requires enforcement

Carbon Tax

'Sin tax', pressure on consumers

Highly effective, can slow GDP

Carbon Fee & Dividend

100% returned to households

Revenue-neutral, grows economy